Idarywile [SPRING 2015] MAGAZINE

THERE'S ONLY ONE U.

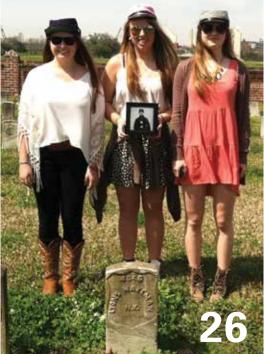
Revolutionary

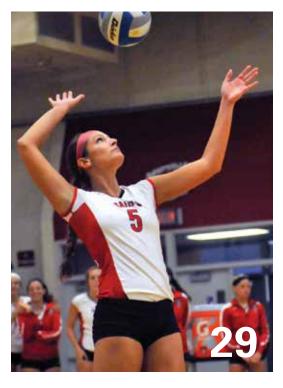
A POWERFUL NEW BRAND FOR A BOLD UNIVERSITY

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ON THE COVER To better reflect our commitment to innovative leadership in higher education, Maryville has unveiled a new branding initiative featuring a reinvented "M" logo and the message, "There's Only One U."







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Maryville

EDITORIAL

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Maryville University is a private, independent institution offering 75+ degrees at the undergraduate, master's and doctoral levels. Maryville has forged its outstanding reputation based on academic outcomes, small classes, individualized student attention, and academic excellence.

Spring 2015 Circulation: 28,000



Letter from the President

MARK LOMBARDI, PhD

DEAR FRIENDS.

Welcome to a very special issue of Maryville Magazine.

2015 marks the beginning of a grand and ambitious journey that ensures Maryville will become the next great university in America. This journey is rooted in our new strategic plan, A New Century of Higher Education: Maryville 2022, which you'll learn more about in the pages that follow. This audacious "compass" is the product of the diligent work and reflection of more than 250 staff, faculty and board members and we are already hard at work.

Our commitment to innovative leadership in higher education is best exemplified by our reputation as a Teaching I institution, with student outcomes at the center of everything we do. In keeping with that commitment, our new strategic plan involves the comprehensive use of emerging digital tools to empower student learning, to reengineer programs and facilities and to enhance the learning experience within a diverse and inclusive campus environment.

We're also proud to unveil a more robust and dynamic image/brand. Along with the hallmarks of our strategic plan, our new brand will convey the success of Maryville's bold and exciting learning environment throughout the St. Louis region, the United States and beyond.

Our vision is clear, vigorous and ambitious. We will be one of the next great universities in the United States because of one singular undeniable promise: we will provide outstanding tailored learning experiences for our students experiences that empower and position them for rewarding careers and lifetimes of intellectual engagement. You will read many such stories in this issue, and follow our students and faculty online as they dare greatly and achieve.

Maryville University is proud of the growth and success of our students, alumni, faculty and staff. As always, we are mindful of those who have sustained our efforts over many years and welcome those who are just joining this university in its journey of exceptional achievement.

WITH BEST WISHES AND PROFOUND THANKS,

Man Sombal.

[IntheLoop]



INNOVATIVE LEARNING: Maryville's innovative new Digital World program, designed to help students become confident digital learners and communicators, launches in Fall 2015.

Digital World Program Transforms Learning

THROUGH DIGITAL WORLD, ALL TRADITIONAL, FIRST-YEAR STUDENTS will be given a fully customizable iPad this fall to help create a more diverse, interactive and collaborative learning experience.

In his convocation address in Fall 2014, President Mark Lombardi, PhD, shared his vision of the educational landscape required for the immediate and long-term future: "Educators are more vital and salient than we ever were. But this is the crucial thing: we're not vital as the keepers of content, holders of knowledge or judges of worth. Our centrality in the future is our unique ability to facilitate student learning for the young and old alike;

to be co-creators of content with the student as partner."

The Digital World program meets this challenge to revolutionize learning in part by creating a level playing field on which students and faculty enjoy the consistency and

richness of access to the same technology. Digital World is focused on integrating technology, namely the iPad and Apple ecosystem, into the classroom environment. In this way, students

become confident digital learners and communicators.

In Fall 2015, more than 50 Digital World courses will be offered, meaning students may have up to four Digital World courses specifically focused on student engagement via learning apps, iTunesU and more on the iPad.

The devices can be loaded with class materials - including textbooks, useful productivity tools and other resource apps, the campus-wide Maryville Reads novel selection and

DIGITAL WORLD

more. Students will use the iPad to enhance classroom discussions through interactive lessons, gain instant access to information and as study guides.

More than 50 Digital World courses will be offered in Fall 2015

Employers cite a critical need for job candidates who can serve as problem solvers and critical thinkers, and who will enter their professions with market-relevant technology skills. The Digital World program is designed to empower Maryville students to explore, create and share their learning experience in class today, in the workforce tomorrow and as a tool for success throughout their lives.



HAPPY BIRTHDAY, DR. SEUSS!: The Maryville community hosted the fifth annual birthday party for Dr. Seuss, held last February. Participants enjoyed fun activities in literacy, math, science, art and movement, all related to the beloved author's many famous children's books.



HOMEGROWN TALENT: As part of the Maryville Talks Books lecture series, St. Louis native Andy Cohen visited his hometown last November to discuss his memoir, The Andy Cohen Diaries: A Deep Look at a Shallow Year. His appearance attracted a sold-out audience.

NEW DEANS TAKE HELM IN JUNE

Two of Maryville's most innovative academic leaders are stepping into dean's roles. Cherie Fister, MFA, has been named dean of the College of Arts and Sciences and Melissa Griswold, PhD. will serve as dean of the John E. Simon School of Business. The appointments are effective June 1.

Fister has served as interim dean since June 2014. "Cherie's experience as a past program director, associate dean and interim dean clearly provides her with the experience and wisdom to lead the College as it thrives and grows," says Mary Ellen Finch, PhD, vice president for academic affairs.

Joining the Maryville faculty in 1995, Fister served as director of the new graphic design program she created. Under her leadership, the graphic and interactive design programs have received NASAD accreditation and gained national respect. She earned her bachelor's degree at Northeast Missouri State and her MFA at Southern Illinois University-Edwardsville.

Griswold steps into her new leadership role following the retirement of John Lewington, PhD, interim dean.

She joined the faculty in 2012, tasked with launching the financial services major, a program unique to the St. Louis region.

"We are delighted to have a person as experienced and talented as Melissa on our faculty and now as our new dean," says Finch. "She is committed to Maryville's focus on innovation and academic rigor as we move into our new strategic plan."

Prior to joining Maryville, Griswold worked 14 years at

Quincy University in Quincy, III., where she served as associate professor of finance and as dean of the School of Business. Griswold also served as a community college dean and administrator for the University of Illinois Cooperative Extension Service.

Griswold earned her doctorate in finance from the University of Nebraska-Lincoln and her MBA and bachelor's degree in business finance from Western Illinois University.





Griswold

Poet Levin to Join Faculty as Writer-in-Residence



Award-winning poet Dana Levin has been appointed as Maryville University's first-ever Distinguished Writer-in-Residence beginning in Fall 2015. Levin's appointment coincides with academic program revisions in the humanities and English to reflect a stronger focus on creative writing.

Levin will teach two courses and provide writing tutorials for individual students working on major projects.

Most recently, Levin's poems have been chosen for inclusion in the 2015 Best American Poetry series and Boston Review's Top Poems of 2014. A teacher of writing for over 20 years, Levin currently serves as co-chair and faculty of the Creative Writing and Literature department at Santa Fe University of Art and Design in Santa Fe, N.M. She is also on faculty for the MFA Program for Writers at Warren Wilson College in Asheville, N.C.

Global Scholars Focuses on Study Abroad

THE GLOBAL SCHOLARS PROGRAM, DESIGNED FOR STUDENTS INTERESTED IN MULTIPLE study abroad opportunities and rigorous academics, begins this summer. The program underscores the value of global awareness, one of Maryville's core values. "By experiencing another culture you become more empathetic to other ways of living, which is one of the best educations a student can get," says Rebecca Dohrman, PhD, director of the program. "These experiences will help put our graduates ahead in the workforce."

Global Scholars, a three-year program, is open to incoming freshmen. Participants double major in International Studies and a discipline of their choosing in the social sciences or humanities. Students study abroad at Oxford University in the summer before their freshman year, and in the following two summers, they select two additional summer study-abroad programs suited to their academic interests.

[Your**Letters**]

Have a comment about this issue of Maryville Magazine? Email marketing@maryville.edu.

FUTURE SAINT:

"Thought I would share a couple photos of my son (20 months at the time), Kelby Boyle, reading the latest Maryville Magazine. He grabbed it right off the counter and carried it around for days. He loved flipping through and pointing at the pictures. Kelby's birth announcement was in the magazine in 2013. I guess he is destined to be a Saint!"

Bree Urech-Boyle, '04, '07 St. Peters, Mo.

[Re: "Dogged Determination: A tale of two veterans - a former Marine and the fourlegged scout that saved his life" - Maryville Magazine, Fall 2014]

IN APPRECIATION:

"Thank you, Mr. Albright, for this most inspirational article about you and your fine dog, Snap. May God bless you in your chosen career in physical therapy, a most wonderful field. Thank you for all you have done for others and for all that you will continue to do."

Mary Lynard, '71 Sonoma, Calif.





SHORT CUTS

DR. DONALD M. SUGGS SCHOLARSHIP ANNOUNCED

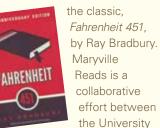
The Dr. Donald M. Suggs Scholarship for incoming freshmen will be awarded for the first time this fall. The scholarship serves undergraduate, academically strong students from groups traditionally underrepresented in higher education.

Valued at more than \$143,000 over four years, the scholarship covers 100 percent of tuition and all room and board expenses. It is renewable over four years. The scholarship honors the continuing legacy of Dr. Donald M. Suggs, retired oral surgeon, publisher of The

St. Louis American and longtime philanthropist and community leader.

MARYVILLE READS: FAHRENHEIT 451

The 2015-2016 Maryville Reads book selection is



Library, the Office of Multicultural Programs and Student Success. Events and curriculum planned throughout the year will engage the Maryville

community in discussion on themes found in the book.

As part of the University's new Digital World program, all freshmen and faculty will receive a downloaded iBook version of the novel to be used with the iPad.

MARYVILLE HONORED BY CHESTERFIELD CHAMBER

The Chesterfield Chamber of Commerce recognized Maryville University as the 2014 Business of the Year. Maryville was honored for continued involvement and commitment to the Chamber. including outstanding support of events and programs through sponsorship and volunteerism.

HONORING ATHLETES

Maryville presented the 45th Annual Jack Buck Sports

Awards at the Missouri Athletic Club in December. St. Louis Blues hockey standout, T.J. Oshie, was named Sports Personality of the Year. Marcus Manning, Maryville's director of athletics, provided opening remarks. The Jack Buck Sports Awards honor both professional and amateur sports figures.





NURSING GRADUATE PROGRAMS RECOGNIZED AS 'BEST PROGRAMS'

Graduate nursing programs offered through Maryville's Catherine McAuley School of Nursing have been recognized as Best Programs by graduateprograms.com, a national online guide that evaluates input from current and recent graduates.



SAINTS EARN NCAA ACADEMIC EXCELLENCE AWARD

The NCAA has recognized Maryville with the Division II Presidents' Award for Academic Excellence for the third consecutive year. The award demonstrates Maryville's profound commitment to the academic and athletic experience of student-athletes.



MARYVILLE AGAIN NAMED A KIPLINGER'S 'BEST VALUE'

For the fourth consecutive year, Kiplinger's Personal Finance named Maryville a Best Value among the top 100 private universities for providing outstanding academics at an affordable cost.



POLAR PLUNGERS: Three senior students took to the icy waters of Creve Coeur Lake in late February as part of the Maryland Heights Polar Plunge. The team, representing Maryville's Able-Disable Alliance student group, raised more than \$700 on behalf of Special Olympics of Missouri. (I to r): Amber Hanneken, Sarah Vollmar and Becky Girresch.

It's a Bird ... It's a Plane ... It's a Drone!

IF NOT AIRPLANES, MOST FLYING OBJECTS OVER MARYVILLE'S QUAD ARE CANADA GEESE, BUT NOWADAYS YOU MIGHT JUST AS easily be observing "the Spirit of Saint Louie" - a drone named after Maryville's mascot, Louie, and the Saints athletics teams. The drone arrived this spring and will be used as lab equipment for fieldwork in the cybersecurity academic program.

Specifically, the drone – or unmanned aerial vehicle (UAV) - will test network security for businesses and schools that request it, says Dustin Loeffler, JD, assistant professor of cybersecurity and information systems. "The Spirit of Saint Louie carries a payload of antennas which can monitor Wi-Fi networks. The instrumentation will allow students to determine the strength of a company's network security and to make recommendations to enhance a company's security posture."

The UAV has practical as well as academic applications. It can be used to monitor for open parking spaces, capture aerial photographs of campus, and create interior and exterior videos of buildings and facilities, which would then be used for virtual tours of Maryville.

A second drone, unnamed, has been deployed through the Art & Design program for more than a year. "It was used last summer to map Greek architecture in central Greece and will be used again with students as we continue our work in Greece this summer," says Todd Brenningmeyer, PhD, director of the art history program and associate professor.



SPIRIT OF SAINT LOUIE: The cybersecurity program recently debuted its latest equipment, an unmanned aerial vehicle—or drone. It will be by used students primarily to test network security for businesses and schools.

Students also used the UAV as part of a geographic information system (GIS) class and some students incorporated the drone into their final projects, mapping topography and vegetation at Shaw Nature Reserve, an extension of the Missouri Botanical Garden.

"Drones give students the opportunity to engage with technologies that are changing the way we approach a whole variety of tasks," Brenningmeyer says.

Gifts AND Grants

HELP MARYVILLE MAKE A DIFFERENCE

THE MONSANTO FUND has awarded Maryville a one-year, \$124,995 grant for a new program: Children using Robotics for Engineering, Science, Technology and Math (CREST-M). The funding allows Maryville educators to create and evaluate innovative math curriculum for 3rd and 4th graders in underserved schools, using LEGO WeDo robotics; and to provide hands-on professional development for their teachers.

The Young Scholars program has been awarded a grant of \$50,000 by the DANA BROWN CHARITABLE TRUST, U.S. BANK. TRUSTEE, to continue the program at two schools in the Ferguson-Florissant School District.



EMERSON has committed a total of \$260,000 to ensure the success of key programs at Maryville, including a four-year pledge to extend its current support of Maryville's Young Scholars program for high ability elementary school students in the Ferguson-Florissant School District. The commitment also provides funding for Maryville's Kids Rock Cancer music therapy program as well as sponsorship of the St. Louis Speakers Series.

A \$100,000 total commitment from **PNC** provides sponsorship of the St. Louis Speakers Series and continues funding for Maryville's role as the educational partner in the PNC Grow Up Great program—which helps prepare underserved preschoolers for success in school and life.



Faculty AND Staff

MAKING A DIFFERENCE IN THEIR FIELDS

OLAIDE SANGOSENI, DPT, MSc, PhD, assistant professor of physical



.................

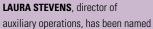
"Planets, Pollinators and People: A Love Story," was the topic of a TEDxGatewayArch talk presented in February by KYRA KRAKOS, PhD, assistant professor of biology.



CHARLES J. GULAS, PhD, dean of the College of Health Professions, co-presented a talk with Scott Johnson, vice president and CFO of St. Luke's Hospital, on the "Role of Healthcare and Career Opportunities in Economic Development," at the



2015 Chesterfield Chamber of Economic Development Summit.





to the National Association of College Stores (NACS) Board of Trustees.



ROBYN OTTY, OTD, OTR/L, BCPR, assistant professor of occupational therapy, presented her poster, "Low Stakes for a High Stakes Research Methods course: Creating a Safe Environment to Learn Complex Material," during the 2015 Conference on Higher Education Pedagogy at Virginia Tech University, Blacksburg, Va.



REBECCA DOHRMAN, PhD,

director of the undergraduate communication program and assistant professor of communication, has been elected to serve on the St. Louis Social Media Club Board of Directors.



PAULA BOHR, PhD, OTR/L, FAOTA,

director of the occupational therapy program and associate professor of occupational therapy, has been inducted into the Leaders and Legacies Society of the American Occupational



Therapy Foundation (AOTA).



This spring, **SCOTT ANGUS**, **MFA**, assistant professor of art, served as the mission photographer for Mending Faces, a nonprofit organization that performs free cleft palate and lip surgeries in the Philippines. His trip was funded through a professional development grant from Maryville University. He has volunteered with the organization for three years.



PEGGY LAUER. director of the Center for Sustainability, has been invited to serve on the newly established St. Louis Earth Day Advisory Council.



GERALYN FRANDSEN, EdD, RN, professor of

ABE GOOTZEIT, assistant professor of actuarial science, published an article in The Actuary (October/November 2014) titled, "From Industry to Academia: Teaching as a Second Career."

ALLYSON CRUST, '09, assistant director of student involvement. has been awarded the C. Shaw Smith New Professional Award



from the National Association for Campus Activities (NACA). The award is presented to a new professional that has made significant contribution to campus life, displays genuine regard for students and is viewed by colleagues as an educator.

SUSAN M. BARTEL, EdD, associate professor of higher education leadership, is newly appointed to serve on the Editorial Review Board for the Journal of Leadership Educators.



Leaving Their Mark

WE'VE ASKED A COLLEAGUE WHO KNOWS THEM WELL TO DESCRIBE the wonderful legacy these longtime members of Maryville's faculty and staff impart to the University upon their retirement this spring. **U**

LARRY HAYS, PhD Vice President for Administration and Finance



Every student, faculty and staff member at Maryville University over the last 35 years owes Dr. Larry Hays a debt of gratitude. The fiscal strength of

this University is directly related to the outstanding and prudent management of Maryville's finances by Dr. Hays. He is a consummate professional and one of the finest men I've ever worked with. He will be greatly missed.

~ Mark Lombardi, PhD, President of Maryville University

LARRY GRIESHABER, PhD Director of the Office of Sponsored Programs / Professor of Health Care Management



Larry's keen attention to detail has been valuable on accreditation and assessment committees and other projects. His commitment to student learning, as

demonstrated by his development of the Undergraduate Research Fellows, and his knowledge of grant writing and funding regulations, will be sorely missed. Maryville will not be the same without Larry's laugh and his willingness to bring an idea to life in a fun, new way.

~ Tammy Gocial, PhD, Associate Academic Vice President

BILL LANGE, JD Professor of Management



I have had the pleasure of knowing the venerable Bill Lange as both my business law professor and as a colleague. I think it's best to remember Bill by the

phrases he has imparted to his students since 1974: "A deal's a deal"; "It's all about the money"; "Never be a partner"; and "Bill always gets paid." He is a student favorite and excels at bringing in real world examples into the classroom. Maryville will miss Bill greatly.

~ Dustin Loeffler, JD, Assistant Professor of Cybersecurity / MBA Program Director

JOHN LEWINGTON, PhD Interim Dean, John E. Simon School of Business



John is an amazing advocate for both the University and the School of Business. His connection with alumni and current students is unparalleled. He cares

deeply about each student's success and is never too busy or too distracted to help a student achieve their career and personal aspirations. An excellent teacher and colleague, John is also a wonderful friend to all who are privileged to work with him

~ Pam Horwitz, PhD, Associate Academic Vice President / Dean of Graduate Programs

KAREN PARKER DAVIS Assistant Professor of Occupational Therapy



Karen's legacy to Maryville will be her advocacy for diversity issues. Throughout her career she has been a visible leader nationally, regionally

and at Maryville to address issues such as cultural and racial polarization. As a

teacher she has instilled professional behaviors and practice skills as she prepares her student for their fieldwork experiences. She has been a respected mentor and role model for students across campus.

~ Paula Bohr, PhD, Director, Occupational Therapy Program / Professor

NANCY WILLIAMS, PhD Associate Dean, School of Education Professor of Education / Director of



Teacher Education Resourceful, smart, brave, caring, persistent, kind, thoughtful, strong ... all of these words and more characterize Dr. Nancy Williams.

While Nancy's expertise is in writing and children's literature, she has also played the role of "utility player" over the many years she has given to Maryville. She was one of the best "hires" I ever made and she will be sorely missed.

~ Mary Ellen Finch, PhD, Vice President for Academic Affairs

STEVE TECZAR, MFA Eleanor Lawler Pillsbury Chair of Fine Arts / Professor of Art



The success and respect Art & Design enjoys today is directly connected to advances Steve initiated. He championed accreditation with the

National Association of Schools of Art and Design (NASAD). He worked to build programs in art education, jewelry, metalsmithing, graphic design and study abroad. He has taught decades of students to slow down and to see, not just look, a fundamental habit of mind central to our students' fields of study.

~ John Baltrushunas, MFA, Director of the Studio Art Program / Associate Professor of Art

A Poetic Reflection on WWI

An exhibit in the Morton J. May Foundation Gallery narrated the reality of the war for the soldiers who fought and their families who waited

STORY BY BECKY MOLLENKAMP. PHOTOS BY IERRY NAUNHEIM

The world's first global conflict was also one of its bloodiest. In just four years, World War I left 17 million soldiers and civilians dead, and nearly

30 million more missing or wounded. The Great War forever changed the world, but it becomes less personal to each passing generation.

To bring WWI to life for the Maryville University community, two professors curated a dramatic exhibit this spring in the Morton J. May Foundation Gallery. The art installation was part of a series of campus activities

held to commemorate the 100th anniversary of the start of the war. Other events included lectures on relevant topics and a concert featuring music from the era.

"It is an important war, but it's so far removed from current students," says John Baltrushunas, MFA, associate professor of art and director of the gallery. "They need to know the horror of this war because people who don't know their history are doomed to repeat it."

The exhibit was the brainchild of Baltrushunas and Germaine Murray. PhD, professor of English. They anchored the exhibit with poems from the era.

"Everything revolves around the poetry, which is a very novel approach," Murray says. "The poetry talks a lot about the soldiers' actual experiences in the war, so it was a way to bring their everyday lives in the trenches to light."

Baltrushunas and Murray spent a year researching and collecting artifacts. They gathered items from Maryville faculty and staff, as well as pieces from Murray's brother-in-law, whose personal collection has been featured in several

museums. They also partnered with Soldiers Memorial Military Museum of St. Louis, which provided rare memorabilia.

The curators narrowed the exhibit to about 40 objects and 40 photos that

> best illustrated the five chosen poems. Murray's favorite pieces were shell casings

carved by soldiers, also called "trench art," and a short film about shell shock, which is now known as post-traumatic stress disorder.

Baltrushunas was fascinated by a "hate belt," onto which a German soldier pinned buttons collected from dead

American soldiers' uniforms.

"These objects were silent witnesses to what went on in that period," Baltrushunas says.

To give the display more depth, Murray had her students research the artifacts and write highly precise descriptions for each placard.

"They found information that even Soldiers Memorial didn't know," Murray said. "It was one of the coolest things I've ever done with my students. Handling

these objects really brought the war home for my class."

The experience was also personal for Murray. Her two great uncles served in World War I, and one of the men was featured in the exhibit.

"We've paid homage to anyone who served, volunteer or soldier, but I was also personally motivated to pay homage to my uncles, one of whom was severely hurt," Murray says. "He was gassed in the war and my only memories of him are of him carrying around his oxygen tank."

Bringing a 100-year-old war to life is not an easy task. Based on the reactions of exhibit visitors, however, it seems Murray and Baltrushunas succeeded.

"When people came to look at it, they were sober and engaged with the imagery, poetry and objects. They got a real sense of what war is," Baltrushunas says. "This was a different way of looking at history, giving it a human element in a way just facts never can."





CURATORS: John Baltrushunas, MFA, and Germaine Murray, PhD, collaborated to present "World War I Remembered," an exhibit commemorating the 100th anniversary of the war.

[**Student**Spotlight]



FOCUS ON FUNDRAISING: Sarah Loynd, junior studio art major, has focused her artistic energy on planning Charity Triple Play, a fundraiser slated for later this summer to benefit Kids Rock Cancer, Cardinals Care and Mending Faces.

THE ART OF **PHILANTHROPY**

Sarah Loynd combines her artistic talents with a passion for creating social awareness and change

BY LAURA DERICKSON, '93

SARAH LOYND, A JUNIOR IN THE ART & DESIGN PROGRAM, IS A FIRM BELIEVER that art can be a catalyst for social change. Coordinating with a group of fellow art students, she will put that theory to the test with Charity Triple Play, a fundraiser scheduled in late summer in association with the St. Louis Cardinals. The event will benefit several local nonprofit organizations, including Maryville's Kids Rock Cancer program.

Charity Triple Play is the creation of the League of Extraordinary Artists, a student group founded by Loynd. "The goal of the League of Extraordinary Artists is to create art that promotes communication which leads to awareness, and that awareness will lead to responsibility," she says. Once people become aware of an issue, they find it harder to ignore and thus are more likely to do something to solve the problem, says Loynd.

Clearly, this young artist has energy to spare. Along with organizing the Charity Triple Play fundraiser, she works two internships, one as an intern in Maryville's Office of Institutional Advancement and the other as an assistant product coordinator at AA Importing Co.

Loynd also plans to travel to Lidoriki, Greece, this summer as part of a research project that involves students and faculty from Maryville's Art & Design Program. But her overriding inspiration is her family, says Loynd. She is married to Brennan Loynd, '14. They have a 4-yearold daughter, Avory.

After marrying at the age of 19 and becoming a mother, Loynd began thinking about the life she wanted for

Avory. That's when she decided to earn a college degree.

Loynd chose to major in studio art, with a focus in photography and a minor in art history. "I believe photography has the power to create social change because of the amount of perceived truth it has, regardless of the knowledge of photo manipulation," she says.

After seeing a documentary in one of her classes about Mending Faces, a nonprofit organization that provides surgical care to children in the Philippines born with cleft lip or palate, Loynd was inspired to host a fundraiser.

"It was difficult to see those children suffer. My heart was weighed heavy, but most of all I felt that I needed to do something about it," she says.

Over the past year, working with fellow students through the League of Extraordinary Artists, Loynd built support for Charity Triple Play within the Maryville community.

"The new studio art major is someone who innovates, creates and leads in many areas of professional activity, from fundraising to advertising to journalism," says Scott Angus, MFA, assistant professor of art. "Sarah is a talented artist, but she also is a leader who is changing the world through innovation."

To kick off the project, the art club presented an exhibit last January called "Portrait Manifestation." The juried

show featured artwork by faculty and alumni. From that group, 14 artists were selected to create the portraits of 10 St. Louis Cardinals baseball players, Cardinals Manager Mike Matheny, the old and new Busch stadiums and the late Cardinals outfielder Oscar Taveras.

The original portraits have been reproduced on posters, as well as on souvenir cards that will be autographed by participating Cardinals. The original artwork will be auctioned during the

and record their own songs.

The fundraiser is part of Loynd's Maryville internship, says Tom Eschen, vice president for institutional advancement. "Through her own enthusiasm and initiative, she's been able to pull off a project that involves students, faculty, alumni, outside artists and community partners, including the St. Louis Cardinals," he says. "And all of this will showcase the talent at Maryville while benefiting great organizations."

"The new studio art major is someone who innovates, creates and leads in many areas of professional activity, from fundraising to advertising to journalism." Scott angus, Mfa, assistant professor of art

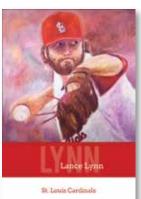
Charity Triple Play fundraising event to be held on August 16 at Busch Stadium. The evening will also include a silent auction of donated items that include signed sports memorabilia and additional surprises.

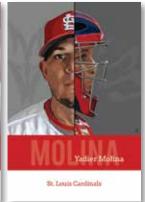
In addition to Mending Faces, the event will raise money for Cardinals Care and Kids Rock Cancer - thus, a triple play. Cardinals Care is the team's community foundation, which gives grants to small nonprofits serving youth. Kids Rock Cancer, an initiative of Maryville's music therapy program, provides an emotional outlet for children battling cancer and other blood disorders by helping them compose

"It's exciting that Charity Triple Play is actually going to happen," says Loynd. "So many people have been helpful. Raising money to help all these kids-that's what fuels my fire."

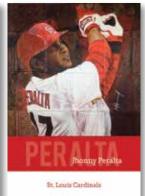
That drive to create, and to make things happen for others, grew stronger after Loynd arrived at Maryville, she says.

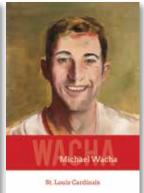
"I have such Maryville pride," says Loynd. "The University has opened up so many opportunities for me that I would never have had if I didn't come here. This is the first time in my life I ever felt like I was really finding my place in this world."











SIGNATURE SOUVENIRS: The artists who created the original artwork to be auctioned during the Charity Triple Play event include: Steve Teczar, MFA (Lance Lynn); Michael Burgess (Yadier Molina); Scott Angus, MFA (Busch Stadium); Melissa Hildenbrand, (Jhonny Peralta); and Andy Brandmeyer (Michael Wacha).



The Multicultural Scholars Program brings a diverse group of students together

BY JANET EDWARDS, PORTRAIT PHOTOS BY JERRY NAUNHEIM

HEN STUDENTS TALK ABOUT IT, THE GROWING DIVERSITY on Maryville's campus clearly translates into a good many things. It means students share interesting and compelling stories with their peers and others, they develop meaningful friendships, and they expand their knowledge of ethnic customs and traditions, all of which gives them a greater sense of belonging in a global family. The Multicultural Scholars Program is one way Maryville fosters these valuable opportunities - and at the same time provides access to a college education that might otherwise be

out of reach.

Can a

Senad Sabangic is a first-generation college student who begins his third year studying physical therapy next fall. Through the Multicultural Scholars Program, he discovered Maryville is a much more diverse community than he first thought. "I didn't know we have students from so many different countries on campus," he says. "It's exciting."

For Sabangic, a Bosnian immigrant from St. Louis, the program has provided more than an opportunity to learn about other cultures; he has also developed valuable friendships. And without the scholarship, he says, he could not afford college.

The Sabangic family left its home country in the aftermath of the Bosnian War. "My mother didn't get to finish the fifth grade and my father is a mechanic," he says. "I needed this scholarship in order to go to school."

Multicultural Scholars receive a half-tuition discount for four years, provided a student continues to meet program requirements. President Mark Lombardi, PhD, provided the original directive for the program in 2009 and sees its growth as an institutional imperative. "Our Multicultural Scholars Program is part of a long-term strategy to have Maryville University reflect the diversity and inclusiveness of the American experience," he says.

The program has expanded exponentially since its inception, increasing from five students to more than 60 students enrolled for Fall 2015.

Christie Cruise-Harper, PhD, director of multicultural programs, joined Maryville in 2011. Tasked with increasing retention in the scholarship program, she immediately implemented a structure that continues to show measurable success. Her students boast a cumulative grade point average of 3.3 on a scale of 4.0, and in each of the past two years, 87 percent of all first-year



for learning, friendship and dialogue on what it means to be inclusive

Multicultural Scholars students returned - matching Maryville's overall retention rate.

When a university seeks to increase student diversity, recruitment programs must go hand-in-hand with efforts to build an inclusive campus environment; otherwise, minority students feel isolated and are more likely to leave the institution long before graduation, says Cruise-Harper. Maryville's Multicultural Scholars Program is grounded in this dynamic approach.

The scholarship program has always been open to any student who wants to explore diversity topics and work toward a more inclusive and culturally aware campus environment.

Maria Gonzalez, who completed her freshman year in nursing this spring, grew up in Mexico. In high school, Gonzalez moved

with her family to California. Being so far from home, she appreciates the camaraderie fostered by the Multicultural Scholars Program.

"It's very different when a student comes in and has a support group. I met friends right away." **MARIA GONZALEZ**

"It's very different when a student comes in and has a support group," Gonzalez says. "I met friends right away. The beautiful thing about the Multicultural Scholars Program is so many cultures and races are involved."

The program also supports students who are given Multicultural Dean's Awards, established in 2012 to provide partial tuition discounts. In both

programs, students are asked to keep journals, write reflection papers, participate in cultural outings throughout St. Louis and help develop campus-wide programming on diversity topics.

Through these structured activities, students develop cultural competency by recognizing customs and traditions of other nations and ethnicities, build leadership skills and become strong voices for advocacy, says Cruise-Harper.

Ta'Mare Banks, a senior nursing student this spring, attended a diverse high school in St. Louis. She was nervous about being in the minority when she first arrived on campus, but the Multicultural Scholars



Program helped her meet other students who could personally relate to her experience. In the long run, Banks says,

those relationships will make her a better nurse.

"A patient can be any ethnicity and nurses need to be culturally competent to provide holistic care," she says. "Through this program, I learned so much about different cultures I previously didn't know. It sticks with you."



Bryan Lopez, originally from Mexico City and now of St. Louis, wanted to pursue his studies close to home. He is a first generation college student majoring in financial

services. Although he's completing his junior year this spring, Lopez says his first year in the program set the foundation for his success. As much as Multicultural Scholars students learned about each other, he says, "we also learned about ourselves."

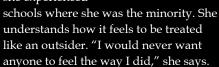
Communicating with people from different cultures and countries can be challenging. Through the program, students learn to have, and eventually lead, those difficult conversations, says Cruise-Harper.



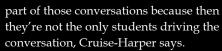
"Being in the program helps me learn to talk to people," says Nhat Nguyen, who completed his sophomore year in biology this spring. The scholarship paves the way for him to

attend school - and also allows his family to save for the education of his two younger siblings.

JoLynna Kohler, a graphic design student from Imperial, Mo., will begin her third year as a Multicultural Scholar in the fall. Growing up, she experienced



As part of the Multicultural Scholars Program, Kohler feels she is making a difference, while also learning about others. "Hearing everyone's points of view and their personal stories makes you think and realize a lot more," she says.



The success of Maryville's Multicultural Scholars Program is attracting national attention. Cruise-Harper and her staff have presented it as a model to university and conference audiences. The program has also garnered an Innovative Program Award from the regional chapter of the Student Affairs Administrators in Higher Education (NASPA) organization.

The enthusiasm of the Maryville scholar-students is the most meaningful

"When white students talk about diversity and serve as an advocate or an ally, it's easier for students of color to be part of those conversations because then they're not the only students driving the conversation."

CHRISTIE CRUISE-HARPER, PhD, DIRECTOR OF MULTICULTURAL PROGRAMS

White students are cultural, too, and it's important they become involved, like Kohler, in strengthening Maryville's inclusive environment, says Cruise-Harper.

"We know from research that students of color can't be the people who are creating that inclusivity. They are in the minority and that's already a huge job. And if they are left to create it, it impacts their retention at the institution," she says.

When white students talk about diversity and serve as an advocate or an ally, it's easier for students of color to be recognition for the Multicultural Scholars Program, Cruise-Harper says.

"The students want more," she says. "As we continue to grow, I'll need to plan for more together time."

Sabangic says the many positive Maryville relationships he has developed are the keys to his success. "Maryville is a family, it has that kind of energy," he says. "And it's a lot easier to learn when you have family supporting you."



FALL 2009 SCHOLARS



FALL 2015 SCHOLARS



Jason Williams, EdD, director of the Rawlings Sport Business Management Program, provides expert insight on customer service for the St. Louis Cardinals

In any successful business model, providing high quality customer service is a primary goal. For the St. Louis Cardinals, the first pitch toward consumer satisfaction comes from the ticket window at Busch Stadium.

When fans interact with ticket sellers, Jason Williams, EdD, studies how the transaction plays out. Is the seller friendly? Does she offer options? Is he wearing Cardinals attire? Responses to those questions and others figure into the customer service research and training Williams conducts for the Cardinals organization.

"You have to provide excellent customer service," says Williams, director of the Rawlings Sport Business Management program and assistant professor. "You can have a great product, but your business will suffer if you have poor customer service."

Two years ago, the Cardinals recognized a need to observe and measure the effectiveness of customer service at the box office on game days, says Rob Fasoldt, director of ticket sales and services. Fasoldt reached out to Williams and the Rawlings Sport Business Management Program for expert insight.

"Jason was quick to analyze the problems facing our team and prescribed tools to create metrics of our performance," Fasoldt says. "The data gathered was then applied to his customer-focused training sessions with our staff in the 2014 offseason."

The Cardinals are intentional about customer service. observes Williams, and it's a smart strategy given their location. "Midwestern culture calls for treating people nicely no matter what—no matter who you are or what walk

of life you come from," he says. "Because of that ingrained culture, the people of St. Louis insist on a higher expectation of customer service than in other areas of the country."

As part of his research, Williams sends "secret

shoppers" to Cardinals ticket windows just before a home game to pick up will call tickets. These "customers" are asked to purchase tickets for future games at the same time, and later they respond to survey prompts about the transaction: When you approached the window, was the seller on a cell phone? Were you offered multiple seating options? Were you thanked for your purchase?

The research shows the Cardinals are performing well in the ticket booths. "More than that, our findings indicate they have exceeded expectations and, to a certain extent, they're setting new standards for customer service," Williams says. "They do continuous research to ensure that's the case."

Training, which is designed around the feedback Williams collects, focuses on language used by sellers, their appearance, and brand expectations set by the Cardinals front office. "It's very thought out and meaningful. It's not a message that, 'this person needs to change'; it's more the idea that each ticket seller should be saying, 'This is how I would want to be treated, so that's how I'm treating my customer."

The importance of offseason training for high quality customer service during the regular season can't be overstated, Williams says. "From our research, we know that if customers have a good experience at the ticket window, they'll have a good experience at the ballpark—whether the Cardinals win or lose by the scoreboard."



STORY BY BECKY MOLLENKAMP

> PHOTOS BY DAN DONOVAN

In the past two issues of Maryville Magazine, we've highlighted faculty members who challenge their students to learn and engage in exceptional and innovative ways. With this issue, we conclude the magazine series—although we'll continue to share faculty stories online.

{ ABE GOOTZEIT } Assistant Professor of Actuarial Science

Gootzeit hadn't stepped onto a college campus for four decades before joining Maryville's faculty, but his extensive business expertise is a powerful teaching and mentoring tool.

"One of the strong contributions I can make is to bridge the gap between university and industry, and help students understand what it takes to be a really successful candidate as opposed to just a successful student."

{ BRIAN BERGSTROM, PhD } Assistant Professor of Psychology

Do you remember what you did last Friday? Last Memorial Day? That's the challenge given in Bergstrom's Human Cognition class, and the results of this seemingly simple memory test leave his students feeling surprised and humbled.

"It's important that assignments are personally relevant. If you're able to connect it to your own life experience ... class material takes on a life the textbook can't capture."

{ MYA VAUGHN, PhD }

Assistant Professor of Rehabilitation Counseling and Services

A class about paperwork can be as dull as it sounds. To bring case management to life, Vaughn asks students to build a file for a fictional client. By the end of the semester, they've created a rehabilitation plan that closely resembles the work they'll do after graduation.

"It's very hard to teach paperwork for 15 weeks. So I've made it live. I'm also a counselor in private practice, so I bring in real case studies and ask students how they would handle it, and then I tell them what actually happened in the field."

{ REBECCA DOHRMAN, PhD }

Director for the Communication Undergraduate Program / Assistant Professor of Communication

Forget hypothetical companies with hypothetical problems. In Dohrman's Strategic Communication Writing class, students spend an entire semester conceptualizing a campaign for an actual nonprofit with specific needs. By the end of the course, they have a robust portfolio with 10 written pieces to share with potential employers.

> "Having organizations come in and say, 'Here's a real problem we are struggling with right now and we want you to help us solve it,' really empowers the students and gives them a sense of ownership."

{ GERIANN BRANDT }

Assistant Professor of Criminal Justice and Criminology

Uncovering bones from a shallow grave. Examining a nearby home for blood splatter. Bagging bullets for the lab. It may sound like a Law & Order episode, but it's actually coursework for Brandt's popular Murder to Trial class.

"I wouldn't be worth my salt if I didn't show them the good, the bad, and the ugly in law enforcement. It's make-orbreak for them; either they want to do it or maybe it's not for them. Sometimes for my students this is their aha moment."

{ JON FAHNESTOCK, MFA }

Assistant Dean of Art & Graphic Design / Director of the Graphic and Interactive Design Program / Associate Professor

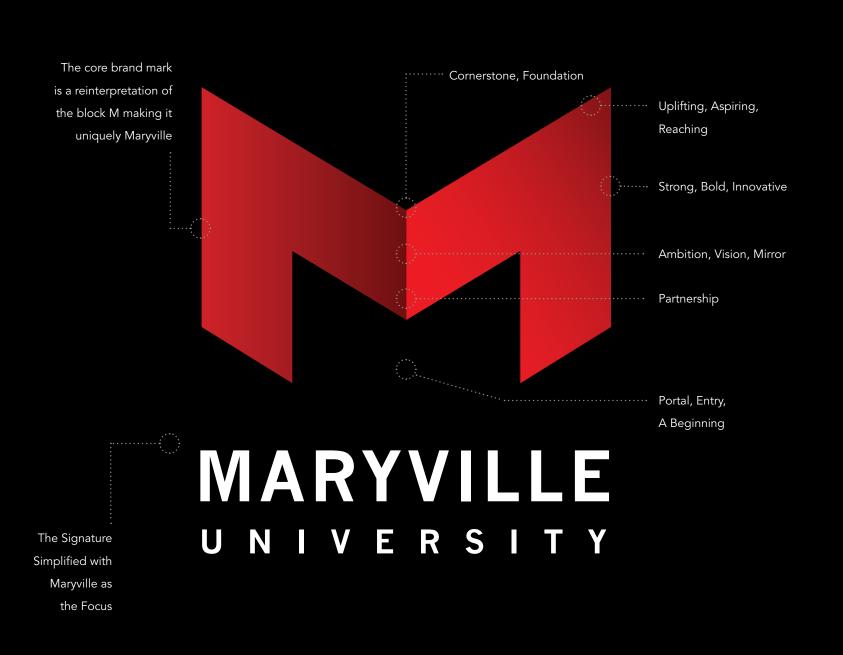
Creating a touchscreen display is a pretty cool project. Fahnestock took it a step further, however, by tasking his design students with making an educational kiosk that would later be used at a local children's museum.

"The students found it really exciting to be able to interact with a real-world project and to be able to present their ideas to people who would actually use them."

Additional stories and more robust profiles of the six faculty members featured here may be found at maryville.edu/teaching1

connecte

New Branding Focuses on Key Message:



There's Only One U.

As Maryville advances toward its 150th anniversary in 2022, momentum will continue to build through new branding initiatives. The University's 'marketerin-chief' provides insight on what constituents have shared about their Maryville experience and how that informs the institution's key message— There's Only One U.

BY MARCIA SULLIVAN VICE PRESIDENT FOR INTEGRATED MARKETING AND COMMUNICATIONS

f you've found yourself saying: "Lately, I've been hearing great things about Maryville!"; or, "I hired another outstanding graduate—Maryville students are well prepared!"; or, "Did you hear who's coming? Maryville hosts such interesting speakers!"—our intention to step boldly onto center stage in St. Louis is succeeding. In an effort to shed our historical distinction as the Best Kept Secret in St. Louis, Maryville University has worked diligently in recent years to share our many success stories with wider audiences and to deepen our long held corporate and civic partnerships in the regional community. At the same time, we've gained a growing national reputation for innovative leadership in higher education. Our new branding initiative is designed to build on this momentum by showcasing Maryville's unique capacity to connect our students with the future—their future.

Branding Drives Enrollment

Branding is the vehicle by which we deliver the powerful story of Maryville's excellent return on investment for students and their families. Yes, we are planning for the future. In fact, we envision significant growth and investment in our programs, partnerships and facilities. But our students are the key to our stability, our very reason for existence. Therefore, our educational product must serve the needs of students we wish to attract and those who will have the greatest success at Maryville. Our branding must result in enrollment growth.





Therefore, it's imperative our branding message conveys the story of our success, the reality of our reputation and the reasons why students will choose Maryville as a place to begin lifelong learning in their chosen field.

Why Rebrand Now?

Maryville University is one of America's thriving universities. At a time when most U.S. colleges and universities struggle with declining student populations, Maryville has achieved a 68 percent increase in enrollment over the past five years, more than 20 percent higher than any other independent or public university in the state.

We've grown in both our traditional undergraduate population and our adult education programs. We're successful because we listen to the marketplace to ensure our degree programs meet employer needs while offering students high quality teaching and mentoring.

In addition to impressive enrollment statistics, Maryville consistently posts high retention, graduation and careerplacement rates. We are proactive with the business community to create partnerships that result in student opportunities for practical experience, networking and internships that often evolve into post-graduation jobs.

Maryville University has also made remarkable advancements in campus facilities, access to technology and student services.

And yet ... there is still a significant knowledge gap between who we are and what prospective students, parents, college guidance counselors, the media and the general public know about our University. A quantitative survey conducted in November 2013 indicates we still have work to do in telling our great story.

What Market Research Reveals

The Maryville community has countless ambassadors and supporters who are proud of the University's long list of achievements and those of our outstanding alumni—more than 24,000 of whom live and work in St. Louis. Our reputation is deepening on a local level, but it is also gaining remarkable momentum nationally. The opportunity to marshal Maryville's collective energy and widen the circle of our storytelling is at hand. A new branding initiative provides the framework to advance those efforts with intention and clarity.

We started by asking a lot of questions. Students, alumni, faculty, employers of our graduates and guidance counselors contributed to our understanding of what makes the Maryville experience special. Themes that emerged across different groups were consistent and positive: welcoming, academically challenging, student centered, professional, collaborative, agile, good value, safe and supportive. Most importantly, this is how our students and alumni described their experience with Marvville.

We developed our branding based on reality, as well as our goals for the future: the ideal Maryville experience will be personalized, empowering, connected, relevant, accessible, inventive and evolving.



Creating a New Identity

Creating the language and the accompanying visuals for the new brand is the fun part. Our new "M" logo represents who we are while cutting through the visual clutter of other university logos; it's bold, easily identifiable and inventive. Our brand message— "There's Only One U."— conveys authenticity and a compelling reason for students to choose Maryville over other options.

The new Maryville brand was revealed with fanfare to faculty, staff and students in April. Over the coming weeks and months, the brand will be implemented internally and externally in every conceivable place and way: website, digital and print

advertisements, email, business cards, campus signs, banners, mugs, t-shirts—the list is long.

As Maryville's new brand initiative continues to roll out, you'll see our name and our stories shared in familiar, but also new and exciting, places. Opening day for the St. Louis Cardinals, for instance, was more than a beginning for the home team's new season; it was also an opportunity for Maryville to boldly reveal our new identity to nearly 50,000 St. Louisans through signage that will remain throughout the season.

Heard In Focus Groups About Our Branding Message

~ STUDENT-ATHLETE

"At Maryville, professionalism is important and is stressed in academics, athletics and even for us as we go out into our careers. They want us to be leaders in whatever it is we do."

~ STUDENTS

"Everyone in the community at Maryville will empower you to make that connection to your future and help you get to where you need to be."

"At Maryville, they truly do care about you and your success. The brand needs to focus on how personable the experience is."

"There are a lot of options at Maryville and numerous paths that you can take. It all depends on what YOU want to do."

"Community and opportunity are the two biggest things at Maryville."

"Since coming here, I've been provided with so many opportunities: internships, leadership experiences and professional development. I feel like I'm being prepared and pushed into being my best professional self."

Going forward, look for recognition of Maryville to build throughout the region and the nation.

As members and friends of our community, we hope you'll join the conversation and share your own

Maryville experience when you hear people talking about the University's achievements. After all,

our rebranding message reflects an important, overarching sentiment: There's Only One U.

A New Century of MARYVILLE 2022 Higher Education

Q & A PRESIDENT MARK LOMBARDI, PhD

Maryville University will embark this summer on A New Century of Higher Education: Maryville 2022, a strategic plan that emboldens the institution to become a national leader in higher education. The plan propels the University's journey toward its 150th anniversary in 2022. Here, President Mark Lombardi, PhD, provides an overview of the strategic plan's vision and goals, crystallized by a diverse team of faculty and staff who spent months gathering ideas, data and aspirations from the Maryville community and beyond.

WHAT IS THE STRATEGIC VISION FOR MARYVILLE?

Maryville will be the innovative leader in higher education expanding access and opportunity for an entire generation of active learners. Higher education is in the midst of a revolution. Some people say this revolution is going to crush higher education. I happen to think we're about to enter the Golden Age of Higher Education in this country and throughout the world. The exciting part is that Maryville University is as well positioned as any university to lead that revolution and we're going to lead it.

HOW WOULD YOU DESCRIBE THIS 'GOLDEN AGE' OF HIGHER EDUCATION?

When I say "Golden Age," I mean that through technology and the accessibility of content and information, students of any age have at their disposal far more knowledge than any human being in history to promote their own education, their own search for truth. As a

university, we need only two things: first, the talent to facilitate that learning and we have that - we have an outstanding faculty. Secondly, we need to embrace these new tools and utilize them to promote our students' journey, help facilitate their access to content and deepen their understanding of what it means to live in a post-industrial society. And that's what we're doing.

HOW IS MARYVILLE AT THE FOREFRONT OF THIS REVOLUTION IN LEARNING?

We're in a position to lead because we're in a very strong position academically, financially and in terms of location, but also we can act quickly and decisively to take advantage of emerging opportunities and expand them for young and old alike.

THE 2015-2022 STRATEGIC PLAN IS COMPRISED OF FOUR THEMES. WHAT SPEAKS MOST TO YOU ABOUT **EACH THEME?**

The idea of creating an Active Learning *Ecosystem* is the emerging way to approach education in all forms. It's central to our Digital World initiative, it's central to the way we design learning spaces and it's central to having a technology infrastructure that makes every piece of the campus - inside and out—a living classroom.

Transformational Innovation is not about innovation for innovation's sake. It's about innovation to promote student learning outcomes, because that's all

that matters - what students can do with the knowledge and understanding they grasp to not only change their lives, but also change the world.

Diversity and Inclusiveness is important because the demographic landscape of the country is shifting. It is vitally important that we provide an atmosphere where students of all races and backgrounds feel both empowered and supported in their pursuit of knowledge. This also ties directly to our desire to make Maryville University accessible to all students regardless of their socio-economic station.

Strategic Growth ties into the reality that millions and millions more people are going to have access to higher education and knowledge than they've ever had before. Universities have to be able to adapt to that. As an institution, Maryville is always going to maintain a relatively small - 2,500 to 3,000 total traditional student body of 18 to 22 year olds. The real growth is going to occur at the graduate and adult levels where people are going to change careers three, four, even ten times in their lives and each time they're going to need more education and training to do it. Universities like Maryville are exactly the places they should be going. So when our strategic plan is completed in 2022, we'll probably have close to 7,000 adult and graduate students studying all over the country.

VISION

Maryville will be the innovative leader in higher education promoting a revolution in student learning that expands access and opportunities for all.

FOUR THEMES

HOW DO WE KNOW WHAT WE'RE PLANNING NOW WILL BE RELEVANT IN SEVEN YEARS?

The key to strategic planning is not developing a rigid plan of 50,000 steps and following them. The key to any strategic plan – the reason the strategic plan we launched in 2007, Tradition and Transformation, was so successful—is to have an overarching vision. You have themes and goals, but within those goals you have the flexibility to move and respond to changing dynamics. We did that in our first plan and it was hugely successful. While we can say what we think seven years down the road will look like, we're flexible enough to know there are going to be 10 or 15 different ways of getting there and we maintain that flexibility, both fiscally and in other ways, so we can take the path that makes the most sense.

WHEN A STUDENT LOOKS AT MARYVILLE IN 2022, WHAT WILL THEY SEE?

They will see one of the most innovative and one of the best national universities in the United States; they'll be looking at a school alumni are enormously proud to be a graduate of; they'll be looking at a school that has led the way in innovative, active learning for students in every discipline; they'll be looking at a school where students are empowered; they'll be looking at a school where student access to content is always growing, along with their ability to take that content and make it work for them - an ability based on their personal learning styles and approaches. They will then take that learning and understanding and go out and make a difference in their career and in their lives. That's the institution they'll be looking at. We'll be known around the country for that kind of learning and those kinds of outcomes.

strategicplan.maryville.edu

Active Learning Ecosystem

- > Tailored learning
- Interconnection
- Outcomes-driven
- Expanded partnerships
- Innovative learning spaces

Transformational Innovation

- Relentlessly reengineer
- Foster entrepreneurial spirit and innovation
- Flexible, adaptable programs

Diversity and Inclusiveness

> Recruit and retain diverse community

Strategic Growth

- **Nimbleness**
- Relevancy
- 10,000 students
- Capital campaign
- Top 100 National University



MAJOR

Role

Female math and science professors gain support through a National Science Foundation program

BY BECKY MOLLENKAMP

hile pursuing a doctorate in mathematics in the 1980s, Min Deng, PhD, was often the lone female in her classes, which were taught mostly by male professors. When she began teaching university classes in 1993, she was one of few women among her colleagues and students.

Fast-forward 30 years, and the view has changed—but not as significantly as she would hope. Today, Deng is director of the mathematics and actuarial sciences department at Maryville University, where two of five colleagues in the program are women and her classes are dotted with female students.

"The gap between males and females is getting smaller," Deng says. "I hope I'm an example for women that encourages them into mathematics and sciences."

Despite dramatic change over the last three decades, women have yet to achieve equality in the science, technology, engineering and math (STEM) fields. Although more women than men graduate from college with a bachelor's degree, men earn a higher proportion of degrees in many STEM disciplines. Across the country, according to the National Science Foundation (NSF).



ADVANCING WOMEN: (I to r) Jennifer Yukna, PhD; Kristen Bruzzini, PhD; Kyra Krakos, PhD; Jinfeng Wei, PhD; Candace Chambers Colbeck, PhD; and Min Deng, PhD.

24%

Women represent only

24 percent of the STEM

workforce

women earn fewer doctorates in mathematics, physical sciences, computer sciences and engineering than men by margins ranging from 20 to 30 percent, and account for less than 25 percent of all full-time STEM professors.

To boost those numbers, NSF created the ADVANCE grant in 2001. The fiveyear grants aim to increase the number of women in academic science and engineering careers. Maryville University, along with 10 other schools, received an ADVANCE grant in 2012.

"This grant seeks not to study the problem, but to address it by creating a networking and mentoring web for

75 female faculty members across the United States," says Candace

> Chambers Colbeck, PhD, professor of chemistry. Although not a

participant in the program, Colbeck helped to facilitate the University's grant application. At the time, Maryville was the only school with full participation of all eligible faculty members. Since then, more women have been hired as STEM faculty at Maryville.

WHY DOES A GAP EXIST IN STEM FIELDS?

Program participants are placed in small peer groups with women at similar points in their careers (assistant, associate or full professors). These groups have monthly teleconference meetings and often communicate via email. Each

Models

woman is also part of a larger vertical group of professors at all levels in the same area of study. They meet annually, during a national conference.

The structure attempts to tackle the complex reasons a gap exists for women in STEM fields. Isolation is one example of such obstacles. Because women in math and science classrooms are typically the minority, a one-dimensional viewpoint is created—from a male perspective—on how to navigate a STEM career path.

"What happens with women who are alone is they get discouraged, and if they don't have a resource to get advice from or share ideas with, they tend to leave academics and move on to something else," says Kristen Bruzzini, PhD, associate professor of biology and director of the biology program.

Family presents another challenge. According to an NSF study, unmarried women and those who don't have children are more likely to become tenured full professors than married women or those with children. Anecdotal evidence suggests this is because women are more likely to serve as primary caretakers for their families, which takes time and attention away from

work. Also, some colleges stop the tenure clock during maternity leave.

"As a female it can be hard. especially if you have children. We have to work, pick up the kids. do housework," says Jinfeng Wei, PhD. associate

professor of mathematics. "I don't think male colleagues understand us completely."

BUILDING A NETWORK

Women in high-growth STEM The NSF jobs earn 33 percent more than program offers a safe haven for those in other occupations participants, away from their jobs, colleagues, bosses, and employers, and with a network of women with whom they aren't competing for promotion. It provides complete freedom to vent about professional and personal challenges, ask for emotional and practical support, and exchange ideas for the classroom and beyond.

"I have made friends who understand what I am going through," Deng says. "It helps to know that I am not alone and that I have women who can support me when I need it."

Each group is unique, but generally they focus on similar topics during monthly meetings, such as ideas for

> balancing work and family or tips for building a lab at a small university.

> > Members also help each other with goal setting and provide feedback on tenure packets. sabbatical

proposals and other professional

projects. There's

also a healthy amount of teaching advice, from textbook reviews to curriculum suggestions.

33%♠

"No topic is off the table," says Kyra Krakos, PhD, assistant professor of biology. "These five other women are living my life, and they provide both emotional and professional support."

The benefits of participating in the groups eventually trickle down

to participants' students, says Jennifer Yukna, PhD, associate professor of chemistry and assistant dean of sciences and mathematics

"I've had very constructive and positive conversations with

female students now about their plans. and about them wanting to have a family and a career," Yukna says. "They are completely different conversations than what I would have had at their

age. It's one thing to say, 'You can do it,' but it's another to say, 'You can do it because all of these other people are doing it.' It's not just lip service."

men and women in STEM jobs **is narrower** than in other fields

The wage gap between



SOURCES:

June 2013 Fact Sheet: Women and Girls in Science, Technology, Engineering, and Math (STEM) -WhiteHouse.gov

Women in STEM: A Gender Gap to Innovation (August 2011) - U.S. Dept. of Commerce

Women BUT they make today earn 41 up just 28 percent percent of PhDs of tenure-track in STEM fields STEM faculty

41%

SPRING 2015 [25]





When a group of 20 students, faculty and staff members departed from campus one early Saturday morning in March, expectations for a grand adventure swirled inside the charter bus. It was spring break, after all, but more to the point, the group was headed to New Orleans, La., a cultural experience unlike any other in the world.

HE STUDENT TRAVELERS WERE A DIVERSE GROUP. THEY REPRESENTED ALL CLASS YEARS and each of Maryville's schools and colleges. Most did not know each other beforehand. "The broad mix of interests and ages

enhanced the learning experience," says Kelly Mock, associate director of the Center for Academic Success and First-Year Experience, who helped coordinate and lead the study away program. "Each of the students was inspired in their own way to respond to the city."

The trip, Maryville's inaugural Study Away alternative spring break program, was a collaborative effort between the five Centers of Excellence and the Office of Student Life. Activities were designed to provide experiential learning focused on Maryville's core values of sustainability, teaching and learning, global awareness, civic democracy, ethical leadership and student centeredness.

"New Orleans was a logical fit for creating those tangible experiences," Mock says. "From the sustainability efforts initiated after the devastation of Hurricane Katrina to the historical and cultural aspects of the city, there is plenty to explore."



30,000-F00T VIEW: (ABOVE) Maryville students toured the National WWII Museum in New Orleans, La., during their alternative spring break.

CEMETERY RESEARCH: (LEFT) Students help Scott Angus, MFA, assistant professor of art, find the grave of a soldier named Lyons Wakeman. Angus has done extensive research on trans-gender and cross-gender women, like Wakeman, who served in the Civil War.

Kayla Hawk, junior rehabilitation major, had visited the city in 2010 as part of a post-Hurricane Katrina community service project. "I wanted to see what progress or devastation is still happening," she says.

Hawk's return visit provided her with an opportunity to reflect deeply on her own circumstances. "I can't even imagine what that would be like, losing everything and not knowing what the future holds. Being in New Orleans made me realize how well I have it and how I need to take time out of every day to appreciate big things and small things."

Marketing major Danielle DeMoulin, junior, returned to the city for the third time. "New Orleans has a culture of its own that makes me feel empowered," she says. "Everyone embraces their true self down there."

While exploring the city, DeMoulin took note of the colorful sights and sounds. "This trip has given me an opportunity to embrace a lot of what New Orleans has to offer, from cemeteries to the French Quarter and catchy music throughout the streets – the funky art and creative personalities make for constant entertainment," she says. "It's a learning experience because there is history everywhere."

Nursing major Miranda Knight says she's typically not adventurous when it comes to trying new foods, but this time was different. "Their culture definitely involves a lot of seafood and Cajun spices. Overall, the culture and environment is so much different than St. Louis, I loved every bit of it," she says.

Highlights of the trip included meeting with leaders of Dillard University; tours of the World War II Museum, the Deep South Center for Environmental Justice and a cemetery; a Mississippi River cruise; Tulane City Center; a visit to a fair trade coffee company; and a gospel brunch at the famed House of Blues.

"I saw students bond, share feelings and discuss what they learned and experienced," says Darlene Davison, director of Maryville's interior design program. "I comforted students who cried at the WWII museum – I think we all cried. And by asking the students to reflect after each activity, they were able to dig deeper into their own feelings and views."

While in New Orleans, Scott Angus, MFA, assistant professor of art, expanded his research on trans- and crossgender soldiers of the Civil War. He took students to a cemetery where they discovered the grave of one such soldier, Lyons Wakeman. Although the government later discovered

Wakeman was a woman, she was buried as a male with full honors. The students who learned Wakeman's story were moved and inspired by it, Angus says.

"I thought the message of feminism and bravery of women was really amazing," says Julianna Rogers, first-year nursing major.

"The New Orleans experience was about one word community," Angus says. "We learned about the sacrifices made in the War of 1812, the Civil War and World War II. Students learned of our epic struggle for free will. We learned about urban renewal, hurricane recovery and sustainability efforts. We saw the grit and optimism of our American soul."

"The New Orleans experience was about one word community..." SCOTT ANGUS, MFA, ASSISTANT PROFESSOR OF ART

The lively street scenes captivated Tyler Ulrich, a sophomore physical therapy major. "I think the street performers, like the jazz band players or the dancers, are fascinating," he says. "It's awesome to be able to take a talent like that straight to the street to test it out. If people like it, they'll start to gather; if they like it even more, the performer starts making money."

Freshman Shyan Banankhah was disheartened to learn about the alarming lack of assistance the city and its people received following Katrina. As a sixth grade student at the time, he envisioned plenty of dollars being sent in aid -Banankhah had donated, too. A group discussion with Beverly Wright, PhD, however, inspired him. Wright is founder and director of the Deep South Center for Environmental Justice (DSCEJ) and a sociology professor at Dillard University.

"In a nutshell, the lesson I learned was that you do make a difference and you can change things. It just might take some effort and some time," Banankhah says.

Abbi Anthony, a freshman occupational therapy major, was also impressed by Wright, who encouraged the students to gain awareness and become involved in issues of importance to them.

"The laws and the fights we choose to have are what is going to affect not only the rest of our generation, but future generations, too," Anthony says. "Dr. Wright's lecture really made me think about the choices I make in everyday life and see that it's important for all of us to make sure we stand up for the change we want to see in the world."

Sophomore nursing student Sarah Mueller says visiting the campus of Dillard University, a historically black institution, gave her a new frame of reference. "It was eye opening to

experience the feelings and emotions of being in the minority, rather than the majority possibly how a non-Caucasian student might feel at Maryville University," she says. "I appreciated that it allowed me to see life from another person's perspective."

The Maryville

contingent also met



SUSTAINABILITY: Maryville students inspect tubs of oyster shells being repurposed as gravel, an outreach project of The Tulane City Center. The organization works with community groups throughout New Orleans to address difficult problems with good design.

with Dillard University's president, Walter Kimbrough, PhD. The visit was made possible with the assistance of Nina Caldwell, EdD, Maryville's vice president for student life and dean of students, and a Dillard graduate.

"It was a joy to be back on campus visiting my alma mater and to be part of the inaugural Study Away," Caldwell says. "Observing our students as they engaged with the various

> speakers, I saw a newfound sense of understanding become present as they learned about the rich heritage and legacy of Dillard, as well as the city of New Orleans."

Mueller enjoyed the opportunity to explore a new city, but concluded the people were the most impressive feature of the trip - especially her travel companions.

"Exploring a new place with new people opens an opportunity to connect on a deeper level," she says. "It also provides a platform for open, intriguing discussions, because we are all in an unfamiliar environment and learning and experiencing new things together."



HOUSING DESIGN: Maryville students inspect a new housing site designed by Tulane architecture students working through The Tulane City Center.

MARYVILLE CALLS UP THE

Nearly 100 years ago, Branch Rickey invented a system that revolutionized baseball. He created "farm teams" to develop players throughout the career lifecycle, a concept since adopted by the St. Louis Cardinals with great success. Maryville is also in the game by educating star students who later become successful alumni and MVP employees.

STORY BY BECKY MOLLENKAMP PHOTOS BY DAN DONOVAN

From his earliest days at Maryville University, Corey Baker, '07, set about finding his niche on campus. He served as a resident assistant for two years, founded the Residential Housing Association and worked in the admissions office for a summer. Baker was also the University's first student Commencement speaker.

After earning his bachelor's in organizational leadership, Baker was hired at Maryville as an assistant director of admissions. "I loved my experience and I felt I could grow into a

professional role here," he says. "I was excited to help other students as I was helped during my time as a student."

Baker's story isn't unusual. Although not an intentional strategy, more and more often Maryville takes a page from the St.

Louis Cardinals' playbook and employs a "farm team" system of promoting young talent on its professional roster. Many divisions across campus

employ Maryville graduates, including admissions, IT, institutional advancement, Student Life, athletics, and more.

"If you exhibited leadership as a student, you have the potential to be a leader here on the team as a staff member," says Shani Lenore-Jenkins, associate vice president for enrollment, who hired Baker nearly eight years ago. "The benefit of hiring an alumnus is they bring enthusiasm and passion for their experience at Maryville."

TALENT ROSTER

In baseball, a rookie player earns a place on a major league lineup by working his way up through the club's minor league teams. These farm teams serve as a training ground where players build skills, but along the way they also become familiar with an organization's culture and customs.

Maryville has created a similar talent pipeline. Recruits often first get noticed when they become involved in campus



RECRUITS OFTEN FIRST **GET NOTICED WHEN** THEY BECOME INVOLVED ON CAMPUS...IN SPORTS OR CLUBS. THE SCHOOL GETS TO KNOW PROMISING **ROOKIES EVEN BETTER** THROUGH THE WORK-STUDY PROGRAM.

life and take on leadership roles in sports or clubs. The school gets to know promising rookies even better through the work-study program and, eventually, via internships or part-time jobs.

"In the Cardinals organization, a lot of players are there a lot of years before they make it to the big leagues," says Rick Kubb, director of technology services. Two of nine employees in his area are Maryville graduates. "Our students are here for four years. That's a long time for them to develop their skill sets and for us to get to

know them."

The years-long tryouts are a win-win process. Maryville observes students in action as employees, while students have an opportunity to test the University as an employer.

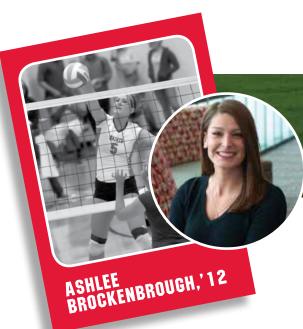
"I talked to friends who were out in the workforce and heard horror stories about the atmosphere or not being able to take a sick day," says Ashlee Brockenbrough, '12, a former studentathlete who now works as assistant director of special events and donor



"There's nothing that takes the place of that firsthand experience."

TEAM SPIRIT

Students who participate in work-study or internship programs are also better prepared to transition into full-time employment with Maryville.



"I applied for a job at Maryville because everyone who helped me along the way was so fantastic and I was excited to think they could become my co-workers." Ashlee Brockenbrough, 12

relations. "I applied for a job at Maryville because everyone who helped me along the way was so fantastic and I was excited to think they could become my co-workers," she says. "I knew it was a great place to work."

Alumni also have a deep appreciation for the Maryville culture, which gives them an advantage when interviewing for campus iobs.

"Alumni understand the Maryville experience better than anybody else," says Tom Eschen, vice president for institutional advancement and Brockenbrough's hiring manager.

As a computer science major, Hussain Ahmed, '12, garnered a work-study assignment on the IT help desk, which gave him an edge for the part-time job he landed in the department after graduation. Less than a year later, he transitioned to a full-time position.

"I've had good experiences at Maryville the whole time I've been here," Ahmed savs.

With a similar career experience, Robert Tschopp, '11, held a work-study assignment in the IT Department for three years and a part-time position during his senior year. He was hired

as a classroom technology and media specialist two months after graduation.

"Work study gave me a leg up when I took the full-time job," he says. "I understood how everything worked and could get rolling quickly."

Ahmed agrees. "In work-study, I did a very similar job as an employee would do," he says. "It reduces the training time a lot because you get real world, real work experience."

The work-study program is designed that way intentionally, says Eschen.

"We provide a resume-building experience through work-study and on-campus internships," Eschen says. "It's more than just clocking some time and trying to make some extra money."

As an added benefit, Maryville hiring "By hiring them, we put our money Success and First-Year Experience.

majors as a full-time employee. The University's focus switches to growing its players so it doesn't lose them to free agency.

"If we have superstars on our team, we want to keep them," Lenore-Jenkins says. "We come up with ways to continue their professional development. It's very personalized, just like the education here."

Employees are encouraged to participate in staff leadership programs and many take advantage of tuition discounts to earn their master's degrees while working at Maryville. Continuing education is an opportunity to improve skills and possibly move up the ranks into management.

Lauren Mooshegian, '12, is housing operations and project specialist for residential life. She graduated with a bachelor's in arts and began her job at Maryville three months later. Mooshegian plans to complete her master's in organizational leadership and development in 2015, thanks to a nudge in that direction from her supervisor, Nina Caldwell, EdD, vice president for student life and dean of students.

"Dr Caldwell said she doesn't want to see me stay in the same level forever. She wants to see me grow," Mooshegian says. "I was shocked at that conversation, but I talked to others here and they said it was normal. They don't want you to be stagnant here."

employees find themselves in the position of mentoring student workers in their offices. It's not uncommon to

find a Maryville graduate encouraging a student to consider a career at the University.

"When you've gone through the Maryville education and become a staff member, you appreciate those opportunities you've received," Brockenbrough says. "You are more apt to want

to pay it forward and help that next Maryville student in the same way you







A CONVERSATION WITH

Jennifer McCluskey, PhD

Associate Vice President and Director, Center for Academic Success and First-Year Experience



For the past 20 years, Jennifer McCluskey, PhD, has focused her considerable energy on promoting student success in higher education. As associate vice president and director of the Center for Academic Success and First-Year Experience, she leads personalized student service efforts across disciplines and beyond academics.

When Maryville repositions and creates the Division of Student Success, McCluskey will serve as vice president for this division, which becomes operational on June 1.

McCluskey has shared her knowledge of best practices in student retention and success as a regional and national workshop presenter, keynoter and webinar leader. Recently, she spoke with Janet Edwards, Maryville Magazine editor, about the University's model programs in working with first-year students and Maryville's new emphasis on life coaching from Day One through post-graduate experiences.

How would you describe your role at Maryville?

Creating a truly student-centered experience is primary to all that I do. From the day students decide Maryville is the right choice for them, I'm involved in helping them and their families transition successfully and become part of the Maryville community.

I've gained great perspective by working at different institutions—including jobs in student life, enrollment and academics—which gives me an appreciation for the goals of various divisions across campus and helps me connect those areas to promote student success.

Maryville has an 87 percent retention rate, about 20 points higher than the overall national average. What are we getting right?

Retention rates measure the number of first-year freshmen returning to a university in their second year. Many factors affect that decision. Maryville's intentional efforts to acclimate our students during their first year help account for our significantly higher retention rate, as well as our deep commitment to Maryville's core value of student centeredness.

We have the second-highest retention rate in the St. Louis region, but we're still asking, "What else we can offer for our students? What can we do better?"

The Division of Student Success will launch in June. How will this address the question, 'What can we do better?'

As part of Division of Student Success, every first-year student will be assigned a Life Coach who will assist them in their first year at Maryville with everything from course registration, learning diagnostics, career planning and adjustments to collegiate life.

We focus on the success of students while they're here, but at the same time we'll place greater emphasis on their success beyond graduation. This is a relatively new and important focus, and it's the result of families asking us about their return on investment in higher education. Having career and professional development as a part of the Division of Student Success helps assure them we're starting career success preparation in the first year and staying focused on it well beyond.

What other student services are provided by your team?

We advise all undeclared students and help students navigate the process of changing their major. Students and families appreciate that we assist greatly in the selection of a major. This leads to students staying here, and thriving at Maryville and beyond.

We also coordinate new student Orientation, which includes START, First-Year Experience Excursions, as well as first-year University Seminar (USEM) courses.

Peer tutoring is a huge component in the academic success of our students. More than 1,500 hours of tutoring take place across all schools, majors and disciplines. It really helps students get over some of the academic obstacles. For students who seek tutoring, the service is free for as long as

they need it. We also provide accommodations and support for students with disabilities.

SERVE (Students Engaging in Rewarding and Valuable Experiences) provides various civic engagement opportunities for freshmen in the spring semester and creates wonderful opportunities for engagement.

Every student has a peer mentor. This student is a resource, a personal guide to all things Maryville during the first year. These relationships often last throughout the college years.

"Creating a truly student-centered experience is primary to all that I do."

Is your career path what you anticipated as a college student?

Yes, although I changed my major a couple of times as an undergraduate. When I finally took an instrument that suggests what profession you should pursue, the top match was "Director of Career Services." At the time, I was a sophomore in college and sitting in the career services office. I thought, "This is really weird." But I knew I wanted to work in higher education. My work-study boss was the director of the University Center and I recall going to see him in tears, transcript in hand. I said, "I just want to do what you do!" I had seen how many students he positively impacted and I wanted to do that, too.

How do you balance your personal and professional interests?

I'm a runner and I have three young boys. I like to say that most mornings I feel like I've run a marathon by the time I get here. It helps that I'm a mom while serving in this role at Maryville. I communicate on a regular basis with parents via email, day or evening, weekday or weekend. To me, that's not work at all. I can't help but think I would want the institution to respond to me in the same way.

I love my job, and my husband, Brian, is supportive. My kids love Maryville, too, because I bring them here for fun stuff like basketball games and the annual Dr. Seuss birthday party event. They want to wear Maryville attire and see Louie, the mascot. Some would see this as is a lack of work boundaries, but I find it's great family fun. We're all happy I work here.

Tell us something we don't know about Jen McCluskey.

I was a first generation college student. My dad is a plumber and my mom did the books for the business. My parents also ran a restaurant/bar business where my four siblings and I worked while growing up. I learned very young to work hard with a positive attitude and it pays off.

All of that comes into play in my work. I want to help students push past obstacles, whatever those might be. Seeing them walk across the Commencement stage, especially students who overcame struggles along the way, reminds me why I love what I do.

SaintsNews



Saints Wrestlers Finish 3rd in National Championships

STARTING OVER FROM SCRATCH IS NEVER EASY, BUT LEGENDARY COACH MIKE Denney embraced just such a challenge when he brought his considerable talent to Maryville University with the aim to rebuild his wrestling program. After four short years, the team achieved a No. 1 ranking in NCAA Division II play for 2014-2015. The Saints also attracted serious national attention this spring when they co-hosted, along with the St. Louis Sports Commission, the 2015 Division II Wrestling Championships – and captured a third place win.

The Division II championships came to St. Louis for the first time ever in large part because of the lobbying

influence of Coach Denney on behalf of Maryville's emerging wrestling program.

During the NCAA Division II championships, junior Nick Burghardt and sophomore Zeb Wahle advanced to the finals, but lost their title bids.

Keenan Hagerty, junior, earned national recognition in February as a featured player in the "Faces in the Crowd" section of Sports Illustrated.

The story of the Saints wrestling program is the stuff of legend. Denney has coached wrestlers for 46 years. Prior to joining Maryville in 2011, he logged 32 years at the University of Nebraska Omaha before his highly successful wrestling program was cut

because the school switched from NCAA Division II to a Division I league that did not offer wrestling. When the story of the team's demise hit the national news, universities began calling to recruit the champion coach and his wrestlers.

One of those calls came from Jeff Miller, vice president for enrollment. "I saw the story and thought it might be good for Maryville to start a wrestling program, especially since we had just moved up to Division II play," says Miller. He invited Coach Denney to bring the entire program to Maryville.

Denney relishes the charge to rebuild his wrestling program on Saints turf.



"This has been my biggest professional challenge, to bring the program back to a high level. Of course, I can't do it by myself. It's a vision I share with the team. I'm really proud of these guys. The team's work ethic is tremendous."

Denney says he's striving to build a team with a reputation for consistency, strong character and good sportsmanship. His wrestlers are keenly aware of what their coach expects of them.

"Coach Denney is always looking for a 'good fit.' He doesn't recruit on weight class. He wants quality guys who are leaders and have no academic or behavioral struggles," says Burghardt. "My grandfather says Coach Denney doesn't build teams of wrestlers, he builds teams of men."

Academic support is a big part of the wrestling program - an emphasis that earned recognition from the National Wrestling Coaches Association when it named six Saints wrestlers to the 2014-15 Division II All-Academic Wrestling Team, including: Wahle, a first-team selection; freshman Travis Lang and junior Christian Loges, second team selections; and freshman Kodi Byrd, junior Keygan Foster and sophomore Gage Harrison, selected to the honorable mention squad.

"We are all in this together, and it all comes down to Coach Denney. We want him to win another championship. We want to repay him for everything he has done for us," says Loges.

"One of the reasons I came to Maryville as a wrestler is because we are making history," says Brandon Oshiro, who is now an assistant coach. "We are starting something new and I am blessed to be here."

"We started from rock bottom and even though we've tasted success, we still haven't accomplished everything. There are things to work on. As Coach says, we're 'pleased but not satisfied,'" says Hagerty.

But the significance of this moment in Saints Wrestling history is not lost on Hagerty: "One day we'll be able to look back and say, 'We started that.'"



000SSS!!!: The battle cry for the Saints Wrestling team rose up loud and clear in Chaifetz Arena during the 2015 Division II Wrestling Championships, hosted by Maryville University.

WHAT'S IN A NAME?

BY LAURA DERICKSON, '93

If you aren't paying attention, you might find yourself guilty of mistaken identity—but junior Keenan Hagerty and sophomore Greg Hegarty won't mind if you mix them up. The studentathletes, both wrestlers, have known each other since they were infants and consider themselves family, even though their last names aren't exactly the same.

"I stayed at Greg's house often, and he stayed at my house," says Keenan. "I think that's why our friendship is as close as it is. We grew up like brothers. Our parents even treated us like brothers. We got punished the same by each other's parents."

Keenan and Greg often dealt with mistaken identity at Blue Springs High School, in Blue Springs, Mo. Along with the similarity in last names, both wrestled for Keenan's father, Mike Hagerty. "Teachers and other parents always thought I was Coach Hagerty's son," Greg says. "They would ask me how my dad was, talking about Keenan's dad. I would just play along





and tell them he was good."

Keenan is one year older than Greg. When he left for Maryville, they each lost a training partner because in high school they had trained together every day. "It was challenging, but we still did well," says Greg.

Back on the same wrestling team at Maryville, Keenan and Greg resumed their friendship without missing a beat. "We've heard our teammates say that it's not the same when we're not both at practice," says Greg. Keenan adds, "We act like total goofballs. We are always laughing and we make them all smile, too."

"We joke that after college we'll have to go into business together because we've experienced so much success together," says Keenan. "We'll be millionaires."

Bowled Over: Jung Rides the Rose Parade Float

BY BECKY MOLLENKAMP

FOR 126 YEARS, THE STREETS OF PASADENA, CALIF., HAVE HOSTED AN ACCLAIMED, FIVE-MILE PROCESSION OF MARCHING BANDS, horse-drawn carriages, and elaborately decorated floats. The legendary Rose Parade, which precedes the Rose Bowl college football bowl game, is a New Year's Day tradition for many, but the event took on new meaning for one Maryville University student this year.

"Jennifer was the perfect ambassador to represent Maryville...She's done extensive volunteer work and great work in the classroom." Marcus Manning, Athletics Director

> Senior nursing student Jennifer Jung made the leap from spectator to participant when she and five other NCAA student-athletes from around the country were chosen by Northwestern Mutual, in partnership with the National Association of Collegiate Directors of Athletics (NACDA), to ride on its "Inspiring Potential" float. The co-captain of the women's soccer team wore her Saints uniform during the parade, which was nationally televised.

"I can't even explain how thankful I am to Maryville and Northwestern Mutual," Jung says. "It was a great feeling to



FANCY FOOTWORK: Jennifer Jung (right) demonstrates her soccer skills during a GLVC regular season game.



PASADENA DREAMS: Along with six other student-athletes from around the country. Jennifer Jung, co-captain of the Saints Women's Soccer team, was selected to ride on the Northwestern Mutual "Inspiring Potential" float during the Rose Parade this year.

represent our school. It was the best thing I've ever done."

Jung was amazed by the sheer size of the event.

"I've watched the parade, but I never realized how many people are there," she says. "There were probably a million people along the route."

Northwestern Mutual served as presenting sponsor of the Rose Bowl Game this year. The insurance company invited Maryville to participate in the parade because of its Saints Academy partnership, which features a series of seminars that help student-athletes make a successful transition from college to career.

Marcus Manning, athletics director, nominated Jung because of her impressive work on and off the field.

"Jennifer was the perfect ambassador to represent Maryville at the Rose Parade," Manning says. "She's done extensive volunteer work and great work in the classroom."

In addition to her studies and playing on the soccer team, Jung works 10 hours a week in the campus nurse's office and volunteers for Special Needs Soccer Association and the Alzheimer's Association. She does it all while maintaining a

Northwestern Mutual gave a \$5,000 scholarship to Jung and the other float participants. The athletes also left Pasadena with outstanding memories. Jung says she will always remember the sweet smells of the float, which was made of more than 20,000 flowers, plants and seeds. She also won't soon forget that the driver couldn't see the road, and was directed by a person walking alongside the float.

The most memorable moment, however, was when Jung's float arrived at the large grandstand area filled with cameras. It wasn't the 40 seconds on national TV that made Jung smile; it was spotting her father in the crowd.

"We got to bring one person with us and I chose my dad," Jung says. "It was so great to see someone I knew, and I could see how proud he was of me."

[AlumniNews&Notes]



EACH YEAR, MARYVILLE UNIVERSITY TAKES GREAT PRIDE IN PRESENTING DEAN'S AWARDS TO ALUMNI WHO ARE EXCEPTIONAL in their chosen fields. The University also values the opportunity to honor alumni and friends who give generously in support of programs, and to recognize those who donate their time and expertise on leadership boards. Along with the Young Alumni, Centennial and Volunteer of the Year awards, this year marks the inaugural presentation of the Myrtle E. and Earl E. Walker Medal for outstanding contributions or achievement in health and wellness.

The following 2015 award recipients will be recognized in May at the annual Spirit of Maryville dinner.

Dean's Award Circle

Dean's Awards recognize graduates who bring distinction to their professions, their communities and Maryville.

COLLEGE OF ARTS AND SCIENCES Kathleen "Kay" Quinn-Malone, '99



Through her successful career in St. Louis broadcast journalism, Kay has earned industry respect and professional awards for her work. She currently anchors KSDK NewsChannel 5's First at Four program and co-anchors NewsChannel 5 at Six. Prior to these roles, she anchored the weekend evening newscasts and

earned an Emmy as a health reporter.

Following an early career working for Canadian radio stations, Kay moved back to St. Louis, where she continued her

radio career as a news anchor and reporter on local stations. She joined KSDK in 1989.

Kay earned her BA in communication at Maryville University. She credits her father, Jack Quinn, former president of the St. Louis Blues Hockey Club, and his career in sport management, for sparking her interest in television and journalism.

SCHOOL OF EDUCATION Jason Adams, EdD, '05, '08, '09, '13



Jason has earned each of his four degrees at Maryville University, including his doctorate in education leadership. He serves as principal of Maplewood Richmond Heights Elementary in the Maplewood Richmond Heights (MRH) School District, Maplewood, Mo.

Prior to joining MRH in 2012, Jason served

as assistant principal at Ross Elementary for the Parkway School District in Chesterfield, Mo., and has taught first grade and fourth grade at Tillman Elementary in the Kirkwood School District, Kirkwood, Mo.

Along with his doctorate, Jason has earned his bachelor's and master's in elementary education, a master's in educational leadership, and has completed graduate programs in literacy and gifted education. In addition, Jason is a certified Seeking Educational Equity and Diversity facilitator and a graduate of the Leadership Academy for Character Education.

He has served in leadership positions for Missouri National Education Association/DESE, the Missouri Reading Association and on Maryville's Young Alumni Board.

JOHN E. SIMON SCHOOL OF BUSINESS Susan Rowold Brueggemann, '95



With a successful career that spans multiple industries, Susan is a human resources leader and talent management expert. As director of human resources for Jim's Formal Wear LLC, she provides leadership and consultation across 10 geographic locations on policy, employee relations and engagement,

performance feedback, HR tools and infrastructure.

Previously, Susan worked as senior director of people for Anheuser-Busch InBev, providing HR services for more than 1,200 employees and serving as part of the leadership team that merged the two companies into the fifth largest consumer goods company in the world. Prior to this role, Susan worked for 17 years at Anheuser-Busch, rising from a manager position to director of human resources, and then serving as director of the company's HR Service Center and Dispute Resolution Program.

Susan earned her bachelor's in business management, with a minor in human resources at Maryville University.

COLLEGE OF HEALTH PROFESSIONS Christine Crain, '73, MSN, RN, NEA-BC



Christine is chief operating officer for Mercy Kids, a division of Mercy Health located in St. Louis. In this role, she serves as executive leader for strategic and operational initiatives related to pediatric and neonatal services across Mercy's four-state region. She is also responsible for improving access to services

and the overall quality of care for children.

Previously, Christine served as chief nurse executive at Mercy Hospital St. Louis for 21 years, where she was responsible for the quality, safety, human and financial resource management of patient care.

Christine serves on the leadership team overseeing strategic and operational planning and goal setting for Mercy Hospital St. Louis. She is a member of Sigma Theta Tau international honor society and the American and Missouri Organizations of Nurse Executives.

She earned her associate degree in nursing from Maryville University.

Young Alumni Award

The Young Alumni Award recognizes young alumni (graduates of the last 10 years) who bring distinction to themselves, their profession, community and alma mater.

Cuong Q. Dang, '06



Cuong's career has afforded him opportunities to work with Fortune 500 brands, play critical roles in product launches (including redesigning the user experience of the DNN Software 6.0 framework, the world's leading open source Microsoft .NET content management system), and publish an e-book

with WROX (a Wiley brand) on web standards. An accomplished speaker, Cuong has presented at conferences throughout the U.S. and abroad on web development and user experience design.

Cuong co-founded Enliven, a creative technology company in St. Louis focusing on user experience on web and mobile technologies. Enliven has helped organizations from small businesses to large corporations build better software, websites and applications while putting users and business goals as the main focus. As Enliven's CEO, Cuong directs business strategies and leads user experience work.

He earned his bachelor's in international marketing and management at Maryville University.

Centennial Award

The Centennial Award recognizes a lifestyle best exemplifying the values of the Sacred Heart tradition.

Evelyn Chiao Yuan, '58



Following a challenging set of political and serendipitous circumstances, Evelyn became the first student from China to attend Maryville on a scholarship. She had graduated in 1951 from the International School run by the Order of the Sacred Heart in Shanghai and planned to come to the U.S. to attend college,

but the Communist takeover in China stalled her dream. With the help of then-president Mother Marie Odeide Mouton, '35, Evelyn finally arrived at Maryville in 1955. With the assistance of Mother Patricia Barrett she converted to Catholicism.

Evelyn has commemorated this experience by endowing the Evelyn Yuan Scholarship, awarded annually to an academically gifted Asian student. "Without Maryville, I wouldn't be here today," she says.

Evelyn also donated to Maryville's Building for Leadership campaign, and continues to provide generous support for the University's programs.

Following her studies in chemistry, Evelyn worked in labs for Pfizer and Schering-Plough (now known as Merck & Co.) pharmaceutical companies. Upon retirement, she volunteered for several years at Eva's Kitchen, a soup kitchen that serves hot lunches for homeless and working poor.

A longtime New Jersey native, Evelyn now lives in San Francisco, where her children and grandchildren also reside.

Volunteer of the Year Award

The Volunteer of the Year Award recognizes a volunteer who has made significant contributions to the University within the past year.



Al Hammerman, MD

Singer and composer Al Hammerman is one of St. Louis's most versatile on-stage talents – in addition to being a practicing physician. When he's not teaching medical students or working his "day job" as a radiologist, he still serves as an inspiration for joy, healing and strength.

For Al, music and medicine converged in 2008, when he was asked to help launch Kids Rock Cancer, Maryville's unique music therapy program for children with cancer and other blood disorders. As a charter member and valuable leader of the advisory council, he continues to help shape Maryville's vision for the program.

Last year, Al generously staged a Kids Rock Cancer benefit concert at The Sheldon, "I Got A Song," featuring many of his original compositions. Al wrote the title song specifically for Kids Rock Cancer and performed several numbers, along with other prominent St. Louis artists, in this hugely successful event.

Myrtle E. And Earl E. Walker Medal

The Myrtle E. and Earl E. Walker Medal recognizes outstanding contributions or achievement in the field of Health and Wellness.

Myrtle E. Walker and the Late Earl E. Walker



Myrtle E. Walker and the late Earl E. Walker are the inaugural recipients of the Walker Medal that bears their name. In the late 1930s, Myrtle and her late husband, Earl E. Walker, met in biology class at Kirkwood High School in Kirkwood, Mo. Together, and from humble beginnings, the couple built

Carr Lane Manufacturing Co., one of the world's largest producers of tooling components. Myrtle served as vice president of Carr Lane, working alongside her husband in all aspects of the business. Their success has enabled the couple to generously support a broad spectrum of philanthropic endeavors throughout the St. Louis region and beyond.

Myrtle E. and Earl E. Walker Hall, Maryville's new state-ofthe-art building and home to the College of Health Professions, is just one example of the Walkers' transformative impact in the field of healthcare. The Walker Scottish Rite Clinic for Childhood Language Disorders, co-founded by Earl, recently moved into Walker Hall and became a fully integrated academic and clinical program of Maryville University. Myrtle and her late husband have also championed city parks, hospitals, senior centers, churches, the Kirkwood School District, the YMCA and the Girl Scouts.

Myrtle continues to build on the Walkers' legacy in support of healthcare initiatives, as well as the arts. Her commitment is deeply embedded in her personal experience. A talented artist, she earned a college scholarship in art, but could not afford to attend because it did not cover room and board. In addition to many gifts bestowed by the couple, some of the most beloved are "Myrtle's Turtles," sculptures installed throughout the St. Louis community based on her original sketch of a box turtle.



My Maryville

Two Degrees of Connection Gregg M. Cole, '94, '04

GREGG COLE, '94, '04, HAS A DECADES-LONG RELATIONSHIP WITH MARYVILLE University that began in 1990, when he left his hometown of DeSoto, Mo., and arrived on campus to begin undergraduate studies in accounting. Maryville became his home. He played basketball, participated in student government and founded the student accounting club. Then-President Keith Lovin knew him by name.

"One day during my senior year, I was walking across campus and he stopped me," Cole says. "He told me there was one thing I had to do before they would let me graduate: he wanted my grandma to take a picture with him at graduation because they had become friends during my basketball games."

Cole obliged the request, earned his diploma and began his accounting career - but the need for further education soon became evident.

"Shortly after I passed the CPA exam, the new 150-hour rule was implemented so I knew future CPAs would have more education than me," he says. "With that in mind, I decided

to get an MBA to stay ahead of the curve. I am just now starting to hire employees who have met the 150-hour rule."

When it came time to get his MBA, there was no question where Cole would enroll.

"I was drawn to Maryville because of my great experiences as an undergrad," Cole says. "I kept in touch with many of my professors, so when I came back they knew how to continue to challenge me."

During his second round at Maryville in 2004, Cole was impressed that his alma mater had grown as much as he had. As an undergraduate, there were no accounting firms recruiting at Maryville's career fair, he said, but after his MBA program there were more than 20.

"It was always a great place, but not many people knew about it," Cole says. "Now it's an even better place and the word is out about the quality of the students."

In the decade since he earned his MBA, Cole's career has been on a sharp upward trajectory. He now owns Cole & Company, PC, and was recently named a Most Admired CEO by Small Business Monthly.

Although Cole has finished his education at Maryville, he remains engaged. He is a former chair of the advisory board for the John E. Simon School of Business and recently joined the Saints Athletics Leadership Council as chair. The advisory group meets several times a year to encourage alumni, community and corporate support for the University's athletics programs.

"Whether you went to Maryville twenty five years ago or ten years ago, you are part of the University and it's important to stay involved and connected," Cole says. "The relationships I formed during twenty five years with Maryville opened doors for me. I could spend from now until I retire helping others and still never repay what I've received."

– Becky Mollenkamp



CONNIE DORSEY, '36

Young at Heart

Maryville's Oldest Alumna

Connie Dorsey, '36, celebrated her 100th birthday on Dec. 30, 2014. She is the oldest known living Maryville alumna. A former teacher, Dorsey taught her young students lessons many years ago that still ring true for them today.

Dorsey embodies the phrase "young at heart." In the past few years, she has traveled to such far-flung places as Australia and New York. The St. Louis native also visited Florida in 2013 for the St. Louis Cardinals spring training season. At age 99, she was given the honor of throwing out a first pitch. The ball eventually made it across home plate, but as Dorsey says, "They didn't offer me a contract."

Dorsey's daughter, Addie Tomber, '68, recalls the occasion: "She was famous. Even players and fans from the opposing team wanted pictures with her."

While in New York, at age 97, Dorsey attended a taping of the Today Show. After she charmed the security guard, he insisted she watch the show from the couch inside the studio. Dorsey recalls chatting with the crew and cast,

including Ann Curry: "After 40 minutes, I had to tell her, 'I am so sorry, but I have to go. We are meeting my nephews and they're very busy men!""

A teacher for nearly 40 years, Dorsey recalls that her first job was in a one-room schoolhouse. She then taught first grade for 27 years at St. Elizabeth's of Hungary in St. Louis.

"I had 72 children in my classroom. It made it cozy," says Dorsey. "I didn't walk up and down the aisles, I can tell you that. There were no aisles, but it didn't matter because they were such wonderful kids."

Dorsey looks back fondly on her long career. "What I liked best about teaching was that every day was a delight. I loved it," she says.

Tomber established a Maryville scholarship for education students in her mother's honor, a gesture that deeply touches Dorsey. "Maryville has an atmosphere of caring and politeness, so the teacher training at Maryville will influence children in classrooms everywhere," says Dorsey. "I am honored that young teachers will be able to experience the joy I felt teaching every single day surrounded by my angels."

One of those angels, Thomas Boudreau, '73, is now chair of Maryville's Board of Trustees. Boudreau keeps in touch with Dorsey, as do many of her students.

During her birthday party, more than 500 friends, family and former students shared fond memories of Dorsey. One student recalled that Dorsey would place a bowl of freshly gathered acorns on the classroom windowsill. "Overnight I would paint them, but I told the kids that fairies came and sprinkled them with gold," says Dorsey. The students who received them for good behavior and schoolwork treasured those golden acorns. As a thank you gift, Dorsey's family and friends picked, shipped, glued and painted many acorns to share with guests at her birthday party.

Guests were asked to share a lesson they learned from Dorsey. What they wrote down was so much more than first grade curriculum.

Her lasting words of wisdom:

"Always put others' needs before my needs."

"Treat every person as if they were the most precious person in the world."

"You will live a long and happy life if you have friends and family."

- Laura Derickson, '93



'70s

Ellen R. Klamon, '77, of St. Louis, is in her fifth year as chair of the Jewelry to the Third Degree Show for the Society for Midwest Metalsmiths.

Cheryl Jackson Lehman, '90, of Boerne, Tex., is currently a nursing consultant and is

president-elect of the Association of Rehabilitation Nurses.

Laura K. Derickson, '93, of St. Louis, is a senior writer for Enterprise Holdings.

Michael J. Kurtz, '94, of Valrico, Fla., is vice president of service assurance at Nielsen.

Laurie Issak Whorton,'94, of Navarre, Fla., is a physical

therapist at SCCN & Align Networks.

Janet K. Puls, PhD, '97, of Ellisville, Mo., has been awarded the Emerson Excellence in Teaching award.

Curtis S. Cherry, '98, of Glencoe, Mo., is application sales manager at Oracle.

Mark R. Reinbold, '98, '01, of Chesterfield, Mo., is vice president of sales for Solutions North America.

Dana Valenti Aubuchon, '99, of St. Louis, has been awarded the Emerson Excellence in Teaching award.

'00s

William R. Foster, '00, of St. Louis, Mo., joined Tarlton as project manager for the Concrete Group working on

the Pulitzer Arts Foundation Art Museum expansion.

Lisa Gilijum Jansky, '00, '02, of St. Louis, teaches English at Parkway South High School and has been chosen as their Teacher of the Year for the 2015-2016 school year.

Jamye S. Smith, '00, '02, of St. Charles, Mo., was chosen as 2014-15 Educator of the Year for Ft. Zumwalt North High School where she teaches social studies.

Michael A. Brown, '02, of O'Fallon, Mo., announces the birth of a daughter, Stefanina Maria, on Oct. 30, 2014. She joins siblings Anthony, Giana, Concetta and Michael.

Maureen A. Ladendecker, '02, '08, of O'Fallon, Mo., is an application support analyst at Three Rivers Systems Inc.

Dustin R. Loeffler, '02, of Kirkwood, Mo., announces the birth of a daughter, Maggie Elizabeth, on Jan. 7, 2015.

Brandon R. Loeschner, '02, of Florissant, Mo., received the St. Louis Business Journal's 40 Under 40 Class of 2015 award. He is an information technology audit manager at Rubin Brown LLP.

Matthew D. Ahlers, '03, of St. Louis, is an associate at Husch Blackwell.

Elizabeth Erickson Arway, '05, of Eureka, Mo., owner of Creative Entourage, received four Gold awards and a Best in Class as recognized at the 2014 Business Marketing Association's TAM awards.

Regina D. Drury, '05, of O'Fallon, Mo., is a business and marketing consultant for GK Solutions.

Holly R. Schuessler, '05, Brentwood, Mo., is the new assistant director of international admissions at Maryville University.

Margaret Cody Conley, '06, of Portola Valley, Calif., was recognized in Runners World magazine for setting two (pending) Guinness World Records when she ran 37:29 for 10K and 19:08 for 5K while pushing a stroller at the Double Road Race in San Jose.

Jenny Bristow Dibble, '06, of St. Louis, is the vice president of engagement and insights at Brighton Agency.

Vanda Wilder Dang, '02, '08, of St. Louis, is a physical therapist at Select Medical Corporation.

Brianna Davis Euton, '07, '08, of Boulder, Colo., is an associate partner at J. Hilburn Men's Clothier.

Susan Casteel Jones, '07. of Cedar Hill, Mo., is the

academic advising coordinator at Ranken Technical College.

Robert A. Kaestner, '07, '08, of St. Louis, married Marcella Chirco on Aug. 2, 2014.

Sara Hotze Lane, '07, of Tolono, III., announces the birth of a daughter, Alexis Rose, on Jan. 3, 2015.

Courtney A. Vickery, '07, of St. Charles, Mo., married Casey N. Holland, '09, '10, of Ballwin, Mo., on March 21, 2015. Courtney is employed at Rehab Professionals Inc. as an occupational therapist. Casey is employed as a secondary English teacher at Parkway West High School.

Aften Strieker Zurliene, '07, of Aviston, III., is a sales representative at Arc-com.

Laura Amelung Boden,'08, of St. Ann, Mo., married Adam J. Boden on Sept. 6, 2014.

Megan Alexander Foster, '08, '13, of Wildwood, Mo., is operations manager for Enlogic Systems.

Angela Whitman Fraley, '08, '10, of Affton, Mo., is a business and planning analyst with The Boeing Company.

Katrina I. Sommer, '08, and Adam M. Sommer, '07, of Brentwood, Mo., announce the birth of twin daughters, Adrina and Kalina, on Jan. 3, 2015. They join siblings Jack and Willow.

Nicole C. Benson, '09, of St. Louis, is an associate footwear designer at Brown Shoe Company.

Lauren Pursley Jasper, '09, of St. Charles, Mo., announces the birth of a son, Keagen William, on Nov. 6, 2014.

Miranda Miller Schaab, '09, of St. Louis, announces the birth of a son, Logan Thomas, on Aug. 30, 2014.

Tracey Schrock Schwartz, '09, of Harrisburg, Penn., married Gregory M. Schwartz, '10, in August 2014.

1US

April R. McLaughlin, '10, of St. Louis, is a mental health therapist at St. Patrick Center, working with previously homeless individuals with co-occurring substance abuse and mental health issues.

Peggy Dixon Hermes, '11, married Mark R. Hermes, '11, both of Maryland Heights, Mo., on Oct. 18, 2014. Bridesmaids included: Kristin E. Palmer, '11, of Manchester, Mo.; Emily B. Cramsey, '12, of St. Louis; and Jordan L. Bert, '12, of Columbia, III. Groomsmen included: Matt P. Bouapha, '11, of St. Louis; Phil J. Ward, '10, '13, of Dittmer, Mo.; and Jon K. Overstreet, '12, of Chesterfield, Mo. Brian M. Gardner, '03, '07, of St. Louis, served as officiate. Peggy currently works at Washington University as an event coordinator. Mark works at St. Louis Convention and Visitors Commission as a digital marketing coordinator.

Julie C. Krebel, '11, of Red Bud, III., is assistant director of transfer recruiting at Maryville University.

Share Your News!

Submit a class note for the Fall 2015 issue of Maryville Magazine.

alumni.maryville.edu/classnotes

Marc E. Telander, '11, '15, of St. Charles, Mo., is a WORTH Bat, Rawlings and WORTH Training and Treatment category manager at Rawlings Sporting Goods.

Taylor C. Bell, '12, of Florissant, Mo., is a technology specialist at Maryville University.

Ashlee J. Brockenbrough,'12, of Chesterfield, Mo., is assistant director of special events and donor relations at Maryville University.

Katie Warren Hinton, '12, of Smithville, Mo., announces the birth of a daughter, Harper Louise, on Jan. 20, 2015.

Brandon L. Hunter, '12, of St. Louis, is a psychiatric therapist with SSM Health Care.

Aaron R. Weston, '12, '14, of Olathe, Kans., is a nurse recruiter for St. Louis University Hospital.

Mycah M. Hudson, '13, of St. Louis, is assistant director of alumni relations at Maryville University.

Bayley Hotop Little, '13, married Nicklaus P. Little. '13, both of St. Charles, Mo., on Oct. 4, 2014. Bridesmaids included: Michelle C. Cox. '13, of St. Louis, Mo.; Randi A. Elder, '13 of Perryville, Mo.; Valerie A. Finger, '14, of Perryville, Mo.; and Mycah M. Hudson, '13, of St. Louis, Mo. Groomsmen included: Kyle J. Reynolds, '13, of Whitewater, Mo., and Colby P. White, '13, of Festus, Mo. Bayley is a registered nurse

New Practice: Mindfulness

COLLEEN 'COKE' HENNESSY, '63

Pay attention!" If you are a parent, teacher or coach, you've used the term thousands of times. And most of us will admit the admonition often doesn't work.

"That's because we don't teach children how to pay attention," says Colleen "Coke" Hennessy, '63, a former member of the Maryville University Board of Trustees. After 36 years of practicing law, she's found a new profession. Hennessy teaches children how to better control their bodies and minds, and educates teachers on how to help support the practice.

"It's called mindfulness - mindful breathing, slow deep breaths," Hennessy says. "It helps us focus on what's going on in our bodies right now. We relax, we become aware. We pause before reacting so we can make a choice about our best response in that moment. Teaching mindfulness to children moves the locus of control from a teacher or parent to the children themselves. It's a tool for them."

Hennessy was nearing the end of a successful law career in 1997 when she read about mindfulness and the teachings of Jon Kabat-Zinn, an internationally known scientist, writer and meditation teacher. She attended his classes and became hooked on his work, which combines science, medicine and meditation. She continued reading and attending seminars, and learned about teachers who were employing the concepts in elementary schools.

Today, she is six years into her permanent volunteer post as mindfulness teacher at St. Margaret of Scotland School in south St. Louis. Each month she teaches 21 classes of pre-K students through eighth graders about breathing,



patience and finding answers. Twice a year, she holds training sessions for teachers, who incorporate mindfulness in their classrooms on a daily basis.

"Teachers and parents report that the kids really get it," Hennessy says. She tells the story of a second grader who had worked hard on a complex snowman in the yard. Suddenly, his little brother ran out and toppled it.

"The older boy announced to his mother he was going to his room for mindfulness breathing," Hennessy says. "He used the tool to collect his thoughts, then came back outside and rebuilt the snowman."

Her decision to teach children in retirement came out of her years as a student at Maryville, Hennessy says. "Part of our education was a service component," she recalls. "Through serving we learned that giving back was part of life. It wasn't always about taking. That's what I'm doing now with mindfulness teaching."

- Maureen Zegel



GREG SCHWARTZ, '10

Sweet Success

Greg Schwartz, '10, never expected that he would one day work on the corner of Chocolate and Cocoa Avenues near street lights shaped like chocolate Kisses.

As an athlete playing baseball at Maryville and majoring in sport business management, he intended a career that spoke to his inner sports enthusiast. Sometimes life has other plans.

"I had great internships at Rawlings that showed me many facets of business, including marketing and brand management - which was exciting," says Schwartz. Those key placements led him to graduate school.

Schwartz also credits the guidance of his former professor, John Lewington, PhD, for the change in his career focus. "He brought his real-world experiences to the classroom and helped me find internships that changed my perspective," he says.

It is important to stay open and capitalize on opportunities that come along, Schwartz advises. "My career plan headed in a different direction and it's been a good thing," he says.

After earning an MBA in 2012, Greg

worked for Save-A-Lot as a beverage buyer. Working with Coke and Pepsi, he learned about the analytic side of marketing. He landed a job at The Hershey Company in 2013, as an associate manager of the Kisses brand.

"Hershey is a phenomenal company. It's amazing to work on a brand that everyone knows and loves," says Schwartz.

He especially enjoys the variety in his job. "One day I might work on redesigning packaging or in-store displays," he says. "Another day, it's social media, a television commercial or developing a new flavor. Every day brings a new challenge."

Schwartz is married to Tracey Schrock Schwartz, '09. They met as students at Maryville, during her undergraduate studies in the rehabilitation services program. Tracey is currently an academic advisor and adjunct professor at Harrisburg Area Community College. "Tracey has helped so many people in her career and always keeps me grounded in what's truly important," Schwartz says.

- Laura Derickson, '93

in the emergency department at Missouri Baptist Medical Center. Nick is a business development analyst for Reinsurance Group of America.

Hannah M. Pool, '14, of Marion, III., is an associate at Golden Source Consultants.

Nicholas T. Lees, '14, of Tulsa, Okla., is now an associate tax consultant at DuCharme, McMillen & Associates.

Scott J. Laurentius, '13, of Maryland Heights, Mo., is a mutual fund account service specialist II with Edward Jones.

Victoria R. Timmermann, '13, of Aviston, III., is a recruiter at Extra Help Inc.

Matthew T. Baker, '14, of Chesterfield, Mo., is the recipient of the NCAA Postgraduate Scholarship Award.

Elizabeth A. Barbey,'15, of Lake Saint Louis, Mo., is a marketing manager with Professional Office Environments.

Anna E. Krewet, '15, of Chesterfield, Mo., is the accounting manager and senior controller assistant for Smith Moore.



Sr. Mary Patricia "Pat" Thro, RSCJ, '61,

a popular math and science professor at

Maryville University for three decades,

died March 9, 2015, at Oakwood, the

Society of the Sacred Heart's elder care

Beloved Science Educator, Administrator academic affairs, director of the honors program, dean of the College of Arts and Sciences and vice president for

Sr. Patricia "Pat" Thro, RSCJ, '61:

academic and student affairs. In 2002, the Maryville University Board of Trustees awarded Sr. Thro the title of Professor Emeritus.

"Sister Thro was a remarkable educator and mentor. A distinguished teacher, she was also an accomplished administrator. Thousands of alumni are a testimony to her dedication, energy and commitment," says Maryville President Mark Lombardi, PhD.

Mary Ellen Finch, PhD, and Sr. Thro were doctoral students together. "Pat Thro was a longtime colleague and friend," says Finch. "She was a brilliant student and her advisor told me later that she was the best student he had ever worked with."

The two later became teaching colleagues. "She was always kind, thoughtful and a wonderful listener," Finch says. "Her smile could brighten anyone's day. Her bicycle accident was a tragedy, but her smile continued. She has been missed for years and will continue to be missed always."

Prior to joining Maryville's faculty, Sr. Thro taught at Villa Duchesne,

where she served as elementary and secondary mathematics teacher and religion teacher. She entered the Society of the Sacred Heart at Kenwood in 1957 and made her first vows in the Society in 1960; she made her final profession in 1966 in Rome. In 1969, she moved to New Orleans, La., where she was superior and a physics teacher at the Academy of the Sacred Heart, New Orleans (the Rosary). When she returned to St. Louis in 1971, she served on the St. Louis Province leadership team, as superior at Villa Duchesne.

Sister Thro earned a bachelor's in education and mathematics from Maryville in 1961. She later earned her master's in physics from Fordham University and a doctorate in education with a minor in physics from Washington University.

Sister Thro is survived by her brother, Raymond John (Jack) Thro, who lives in Japan, and her sister-in-law, Midori; niece, Anna Thro Grauerholz of Redondo Beach, Calif.; nephews Michael Thro of Germany and Ray Thro of San Francisco, Calif.; and her sisters in the Society of the Sacred Heart.

center in Atherton, Calif. She was 76. With an insatiable appetite for knowledge and a compassionate teaching style, Sr. Thro created a classroom that demanded respect. She made each of her students feel special, never allowing them to waste an opportunity to learn. She first served

as physics instructor and residence hall director at Maryville. Later, she also taught math and astronomy, until she suffered a serious brain injury in 1999. Sr. Thro received Maryville's

Distinguished Teacher Award in 1983. She also served as chair of the mathematics and natural sciences division, acting vice president for

In Memoriam

1940s

Kathleen McAuliffe Desloge, '40 June Otto McMenamy, '43 Marjorie Morrison Flanagan, '46 Jane Foristel Thornhill, '46 Agnes Kinsella Huck, '47 Catheryn King Carmody, '49

1950s

Patricia J. Konert, '51 Patricia Jackson Petty, '51 Mary Downey Cline, '55 Helen Duncan Hanson, '56 June Monaghan O'Sullivan, '57 Nancy Dietrich Kitts, '58 Susan H. Bascom, RSCJ, '59 Mary Murphy Fuegner, '59

1960s

Mary Patricia Thro, RSCJ, '61

1970s

Jan Crandall Polizzi, '77 Ruth M. Heitman, '78

1980s

Eleanor A. Zipp, '87 Margaret Sturgis Zotta, '89

2010s

Timothy B. Morrow, '12

[InRetrospect]



1971



MARYVILLE COLLEGE OF THE SACRED HEART

1974



Maryville College



1972

Maryville College

MARYVILLE LOGO LORE As Maryville unveils a new look as part of its 2015 rebranding initiative, we thought it might be interesting to take a look back through five decades of design. Which logo best represents your time at Maryville?

1985



1997









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[maryville.edu]

ONLINE REDESIGN: Our website has an exciting new look! Visit us at maryville.edu to experience more of the sights, sounds and stories of Maryville University's campus community. Our streamlined design makes it easier than ever to find the info you need.

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2015-2016 ST. LOUIS SPEAKERS SERIES

at Powell Hall

Maryville University alumni receive a 10 percent discount on season tickets!



October 13, 2015 JOHN IRVING

Author of the acclaimed novel, *The World According to Garp*, and many other best-selling novels, five of which have been adapted to film, including *The Cider House Rules* and *The Hotel New Hampshire*



November 3, 2015 DR. SANJAY GUPTA

Emmy Award-winning chief medical correspondent for CNN, anchor of the weekend medical affairs program, *Sanjay Gupta, MD*, and practicing neurosurgeon



November 17, 2015 DIANA NYAD

Swam around Manhattan and then from the Bahamas to Florida in the 1970s, and in 2013, at age 64, became the first person to swim from Cuba to Key West, Fla., without the aid of a shark cage



January 19, 2016
DENNIS ROSS

Played a leading role in shaping U.S. involvement in the Middle East peace process as the point man for Presidents George H.W. Bush and Bill Clinton, served as a diplomat under four U.S. presidents, and is a Fellow at the Washington Institute for Near East Policy



February 9, 2016 MARK KELLY AND GABBY GIFFORDS

Gulf war aviator and NASA space shuttle pilot Mark Kelly, with a brief appearance by his wife, former Arizona congresswoman Gabby Giffords, who was the target of an attempted assassination in 2011



March 15, 2016 LEON PANETTA

Served in the U.S. House of Representatives, as director of the Office of Management and Budget and chief of staff under President Bill Clinton, and as CIA director and secretary of defense under President Obama



April 5, 2016

DAVE BARRY

Pulitzer Prize-winning, nationally syndicated humor columnist for the Miami Herald and author of numerous books, including Live Right and Find Happiness (Although Beer is Much Faster)

To purchase tickets or for more information, call 314.534.1700 or visit maryville.edu/slss