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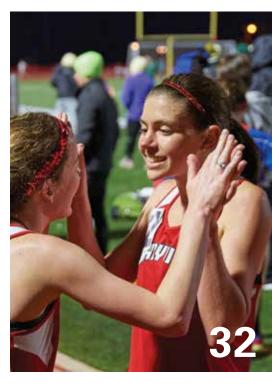
CYBER SECURITY

MARYVILLE MEETS INDUSTRY'S DEMAND FOR DATA PROTECTION: PARTNERING WITH EXPERTS TO EDUCATE THE CYBER WORKFORCE

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Maryville

EDITORIAL

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Maryville University is a private, independent institution offering 90+ degrees at the undergraduate, master's, and doctoral levels. Maryville has forged its outstanding reputation based on academic outcomes, small class sizes, individualized student attention, and academic excellence.

Spring 2016 Circulation: 25,000

Letter from the *President* MARK LO

MARK LOMBARDI, PhD

DEAR FRIENDS,

These are days of innovation, growth, achievement, and excellence at Maryville.

With strong enrollment growth, fiscal stability, and an innovative and ambitious strategic plan to guide our journey, Maryville is making a huge difference in the lives of thousands of students and the communities they will lead.

In this issue, you will see how Maryville is on the leading edge of the cybersecurity industry; we're providing top flight talent to mitigate significant threats for industry, organizations, and individuals. You will read about our fantastic team of Learning Designers who work with faculty to create a robust student learning environment online and on-ground. The remarkable achievements of our faculty, students, and alumni—academically, personally, and professionally—are profound and inspiring, and many of their stories are also featured in this magazine.



Student-athletes like Elizabeth Kiblinger, cross country and track and field standout, and Maryville's first Elite 90 Award winner, are enjoying success both on and off the athletic fields. Along with Elizabeth's achievement, our softball team set a new Maryville record for wins in a season, Robbie Gordon pitched a perfect game in Saint's baseball, and six of our wrestlers, led by Donnell Walker, were named NCAA All-Americans.

As highlighted, Maryville is bending the cost curve back for students and families. Due to our growth and fiscal stability, we are freezing tuition for 2016-17 and instituting a OneFee program for all students that includes an iPad, all course materials, and numerous other services. Overall, the average full-time student will save \$600 per year.

Maryville students and alumni learn, create, lead, and thrive in whatever they decide to do. The credit for that goes to our remarkable faculty who are leading a revolution in higher education with our Digital World pedagogy, learning diagnostics, and personalized learning approach.

The spring, "Graduation Season," is a time of endings and beginnings, but mostly it is a time of rebirth. Your Maryville University, standing on the firm foundation of 144 years of outstanding education and service, is leading a rebirth of higher education. Your continued connection with, and support of, our wonderful students will help us lead that revolution.

WITH BEST WISHES,



[IntheLoop]



BENDING THE COST CURVE: To ensure deserving students have the opportunity to achieve their academic and career goals, Maryville University will freeze tuition for the 2016-2017 academic year, and is instituting a comprehensive, single fee program.

GROWING GAINS: MARYVILLE FREEZES TUITION COST

The remarkable enrollment growth and fiscal stability of Maryville University over the past decade have created new cost savings opportunities for students and their families, and make the dream of higher education more accessible for talented students.

TAKING A HUGE LEAP FORWARD IN THE COMMITMENT TO MAKE COLLEGE accessible for as many talented students as possible, Maryville has announced a tuition freeze for the 2016-2017 academic year, and a new, comprehensive, single fee program that ensures no hidden costs.

The tuition freeze, in combination with the single fee structure, means the average undergraduate student will realize \$600 in annual savings; parttime undergraduates will average \$300 in annual savings. All students will

benefit from the predictability of a single fee, which includes textbooks and course materials, along with other services and amenities.

"Maryville is freezing tuition for the 2016-2017 academic year to bend the typical cost curve of higher education," said President Mark Lombardi, PhD. "This will ensure deserving students are given the opportunity to achieve their academic and career goals."

Tuition is frozen at current levels for all undergraduate, graduate, and online

degree programs, except MBA tuition, which has been flat for two years; the 4 percent increase brings it level with other graduate programs.

Augmenting these cost savings, strategic fiscal management has allowed Maryville to invest in a wide range of valuable academic resources, while reducing costs to students.

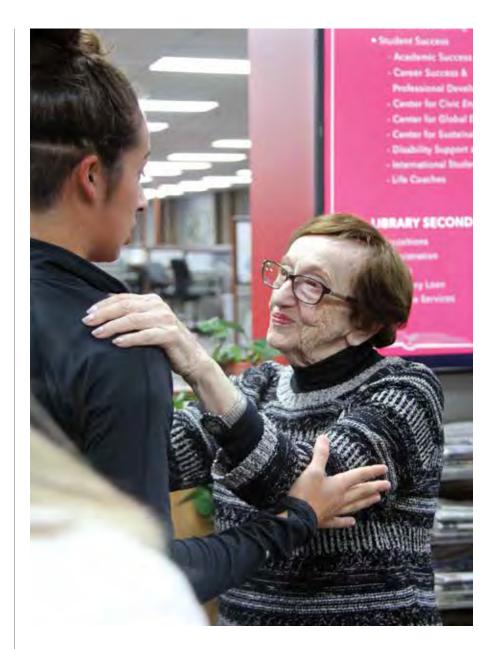
Expanded campus facilities:

- · Walker Hall, new home of the Walker College of Health Professions
- Technology-rich learning spaces throughout campus
- A newly opened, state-of-the-art, 24/7 fitness center
- A new residence hall, set to open in Fall 2016
- · Updated and multi-sport athletic fields to be completed Summer 2016

This year, iPads were provided to all traditional, first-year undergraduate students through Maryville's Digital World program. In 2016-2017, all undergraduate students will receive iPads.

By every measure, higher education remains the single best investment individuals can make in their future success. Recognizing this, Maryville has strived to make college accessible for as many students as possible through scholarship programs and community partnerships focused on enrollment.





HOLOCAUST SURVIVOR SHARES POWERFUL STORY

Holocaust survivor Sonia Klein, who is 90 years old, visited campus last fall and shared her story of courage and resilience with more than 300 students, faculty, and staff. Klein was among those on the last transport out of the Warsaw Ghetto to various concentration camps. Ultimately, she survived four different concentration camps, including Auschwitz-Birkenau. She promised herself that if she survived, she would tell her story.

"Maryville Hillel was proud to bring Sonia to speak because understanding the Holocaust is universally important to understanding the power of hate. While hate has the power to destroy, finding common ground with people from different backgrounds makes it impossible for hate to exist," says Erin Schreiber, '07, manager of Maryville Hillel. "Sonia's message is both timeless and timely - with so much 'us' and 'them' in society, we are all responsible for speaking up when others are not being treated with respect. As Sonia shared, being an advocate in the face of hate is both the least we can do, and the most important thing we can do."

Actuarial Science Recognized in Top 20 Nationally

Maryville University's actuarial science program has been ranked in the top 20 nationwide by College Values Online. The program was cited for exemplary preparation of students for five Society of Actuaries (SOA) exams, and for the "numerous paid internship opportunities the school affords its students."

Maryville's undergraduate program covers all five SOA professional exams. Students in the actuarial program participated in 31 paid internships in the past year, and the job placement rate is 100 percent for 2015 Maryville graduates who passed at least one exam.

Campus Diversity & Inclusion Roles Announced

MARYVILLE UNIVERSITY HAS ANNOUNCED TWO NEW LEADERSHIP positions which support the University's strategic plan to build a more diverse and inclusive campus. Karlla Dozier, JD, will serve as assistant dean of compliance & recruitment, and Turan Mullins has been named assistant dean of students/diversity & inclusion. Both positions are effective June 1.

Dozier, who currently serves as assistant director of career success & life coaching, is a legal and professional development specialist with more than 11 years of combined experience in law and higher education. In her new capacity, Dozier will direct and manage the Equal Opportunity, Affirmative Action, and Title IX programs. She will also manage campuswide initiatives designed to increase diversity in Maryville's hiring practices.

Mullins currently serves as director of the Office of Diversity & Inclusion. He previously served as assistant director of the Office of Multicultural Programs, as well as an assistant director for enrollment at Maryville.



Dozier



Mulling



WRITES OF SPRING: The English department has launched a new spring semester reading series, "Writes of Spring." The series features authors reading from their works in a variety of genres. The series debuted in February with poet Monica A. Hand, who read from her recent works.



TEACHING EXCELLENCE: Kyra Krakos, PhD, assistant professor of biology, (center), has been honored as an exceptional educator by the Academy of Science of St. Louis.

Krakos Honored as **Outstanding Science Educator**

KYRA N. KRAKOS, PHD, ASSISTANT PROFESSOR OF BIOLOGY, HAS RECEIVED THE Science Educator Award as part of the 2016 Outstanding St. Louis Scientists Awards, presented by the Academy of Science of St. Louis.

The Science Educator Award recognizes a distinguished individual on the basis of outstanding contributions to science education or to the public understanding of science, engineering, or technology.

Recognized in part for her enthusiastic, innovative approach to experiential learning and research mentorship, Krakos was also recognized for her pursuit of learning beyond the classroom, as evidenced by her research.

"I believe the more connections we make between disciplines, the broader and richer our understanding of the world becomes. This is what drives my integrative approach to teaching science," Krakos said. "I want my students to be better in all aspects of their life journey, because they understand biology."

Krakos is co-director of the annual Missouri Region Junior Science and Engineering for Humanity Symposium, hosted at Maryville. She also directs a summer undergraduate research program at Missouri Botanical Garden, overseeing a large research program focused on pollination systems.



MODEL UN EARNS **HONORS**

Maryville University students earned an Outstanding Delegation award at the Midwest Model United Nations held this spring in St. Louis, Mo. Maryville represented the Islamic Republic of Iran; a total of 56 delegations participated.

Maryville's Model UN has won two awards in its first three years. In 2015, the delegation won an Honorable Mention. The program is sponsored by the international studies and pre-law academic programs.

ROADSIDE ASSISTANCE: The Community Service Club is the primary vehicle through which Maryville students find service opportunities to engage in throughout the school year, said Stephen DiSalvo, director of the Office of Service and Spiritual Life. The Club recently adopted a segment of Highway 141 near campus, and has committed to cleaning it at least four times a year. "The project serves the St. Louis community, and is also a visible reminder of Maryville University's core values of civic engagement and sustainability," said DiSalvo.





TECHNOLOGY PLAYGROUND: Betabox, a mobile prototyping lab, came to campus for a week this spring, providing a technology wonderland for class groups and individuals. Participants explored 3D printing and scanning, learned to use a laser cutter, and created their own Google glasses, among other projects.



New Academic Programs Address Market Demand

NEW ACADEMIC PROGRAMS

College of Arts and Sciences

BFA - Interactive Design

BFA - Photography & Digital Art

John E. Simon School of Business

BS - Financial Services

MA - Management and Leadership

MS - Accounting

MS - Business Intelligence/ Data Analytics

MS - Cyber Security

Walker College of Health Professions

BS - Communication Science and Disorders

Exercise Science

BS - Healthcare Practice Management (online)

DNP - RN to DNP

MS - Speech-Language Pathology

NEW MINORS / CONCENTRATIONS / CERTIFICATES

John E. Simon School of Business

App Development (minor) Sport Entrepreneurship (concentration) Sales Management (certificate) Sales Professional (certificate)

School of Education

STEM Education (certificate)

Walker College of Health Professions

MSN - Adult-Gerontology Acute Care Nurse Practitioner (concentration)

MSN – Nurse Practitioner Mental Health and Psychiatric (concentration)

MSN - Pediatric (Primary Care) Nurse Practitioner (concentration)

Community Paramedic (certificate)

STEM Diversity Program Receives \$120,000 Grant



TODAY'S SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH (STEM) workforce is no more diverse than in 2001. With a \$120,000 grant from the Monsanto Fund, Maryville University hopes to help close that gap by engaging young females, minority students, and students from low-income areas with STEM curriculum utilizing robotics.

This summer, 80 students from two partnering public school districts -Ferguson-Florissant and Ritenour along with 16 of their teachers, will participate in CREST-M.

The grant marks the second consecutive year Maryville University has been awarded a Monsanto Fund grant to host CREST-M (Children using Robotics for Engineering, Science, Technology and Math) on campus.

CAMPUS COMMUNITY TO READ 'FREEDOM SUMMER' NOVEL

The Savage Season of 1964 That Made Mississippi Burn

For the 2016-2017 academic year, the tenth anniversary of the Maryville Reads program, discussion will focus on the book, Freedom Summer: The Savage Season of 1964 That Made Mississippi Burn and Made America a Democracy, by Bruce Watson. Events and curriculum planned throughout the academic year will engage the Maryville

> community in dialogue about themes presented in the book.

"One of the pillars of the University's strategic plan is diversity and inclusiveness," said Genie McKee, PhD, dean of the University Library. "Because of Ferguson and many other events, the Maryville Reads committee sought to choose a book that raises social justice and diversity issues. Bruce Watson's Freedom Summer addresses those topics, and is also highly relevant during this presidential election year."

Marvville Reads is a collaborative effort between the University Library, the Office of Diversity & Inclusion, and the Division of Student Success. The book will be provided electronically to faculty and students as part of Maryville's Digital World program.



Interior Design Program Ranks No. 2 in Midwest

Maryville University has been named a top school on America's Best Architecture & Design Schools survey, published by DesignIntelligence. The interior design program ranks No. 2 in the Midwest Region.

"This accomplishment reflects our 100 percent employment placement, as well as the positive impressions our alumni make in the interior design community," said Darlene Davison, associate professor and director of the program.

MANNING NAMED VP FOR ATHLETICS, RECREATION

Marcus Manning, director of athletics since 2011, has been named vice president for athletics and recreation, effective June 1.

Manning was instrumental in transitioning Maryville athletics to NCAA Division II and the Great Lakes Valley Conference beginning with the 2011-2012 academic year.

"In five years, Marcus has done an outstanding job building our athletics department and profile to new heights," said President Mark Lombardi, PhD. "First and foremost, Maryville's student-athletes are outstanding. In athletics and academics, they continue to receive honors and awards, including the NCAA Division II President's Award for student-athlete graduation rates

for four consecutive years."

Among other signature accomplishments, Manning instituted Saints Academy, tripled fundraising for athletics, added several new sports teams, oversaw numerous



field and equipment expansions and improvements, increased attendance at Maryville athletics events, and engaged more than a dozen community partners in the Saints athletics program.

Faculty AND Staff

MAKING A DIFFERENCE IN THEIR FIELDS

NINA CALDWELL, EDD, vice president for student life, has been selected



to the advancement of women in higher education

STEVE COXON. PHD, associate professor and director of programs in aifted

education, and JESSICA SENNE, AIA, NCIDQ, assistant professor of interior design, co-authored an article, "Architecture: A Nexus of Creativity, Math, and Spatial Ability," published in Gifted Child Today (vol. 39, no. 1).

AMY HOWARD, director of residential life, has been selected to the Directorate Body of the American College Personnel Association (ACPA) Commission for Housing and Residential Life.



ANN FICK, PT, CCS, associate professor of physical therapy and director of clinical education, has been recognized with the Helen Holzum Whealen Service Award for her longstanding professional contributions by the Eastern District of the Missouri Physical Therapy Association.

OLAIDE SANGOSENI, PHD, assistant professor of physical therapy, has been invited to participate in the 2016 Geriatric Leadership Scholar Program, presented by The Gateway Geriatric Education Center in St. Louis.



JON FAHNESTOCK, assistant dean of the College of Arts and Sciences and director of Art & Design Programs, and JESSICA SENNE, AIA, NCIDQ, assistant professor of interior design, have received the 2016 Media Award from the Interior Design Education Council (IDEC), for their film, A Conversation with Architect Ralph Fournier.



LIZ HAYNES, director of special and TURAN MULLINS,

director of the Office of Diversity & Inclusion, have been invited to participate in the 2016 FOCUS Impact Fellows® program. Mullins has also been recognized with the Outstanding Alumni Award from Mathews-Dickey Boys' & Girls' Club, and he was named to the Editorial Board of INSIGHT Into Diversity magazine.

ROBERT CUNNINGHAM. PHD, OT/L, ATP, director of the occupational therapy program, has received the AOTA Roster of Fellows Award, which recognizes members of the American Occupational

Therapy Association for outstanding contributions in education and professional

development. Cunningham was cited for "promoting practice through academic leadership and technology."

Abstrakt Marketing Launches Campus Internships



THIS SPRING, MARYVILLE UNIVERSITY ENTERED INTO AN UNPRECEDENTED partnership with Abstrakt Marketing Group that creates paid internships for students interested in sales and marketing careers – but the opportunity is even more exceptional because the firm recently opened a satellite office on Maryville's campus.

"This exciting partnership with Abstrakt Marketing allows our students to get industry experience with a high-quality, award-winning company," says Jason Williams, EdD, assistant professor and assistant dean of the Simon School of Business. "Working with the business community is a key element of the Maryville University brand, and partnering with Abstrakt is an innovative example of the value that strategy brings to our students."

Maryville renovated a space in Reid Hall to serve as a state-of-the-art office center where students work. Kelly Gould, '15, a full-time Abstrakt employee, supervises the team, and teaches sales and marketing best practices. As a result, students are gaining valuable experience in a real-world business environment.

"Maryville is a perfect fit for us because both of our organizations are dedicated to growth," says Jason Bahnak, '98, Abstrakt partner. Bahnak helped facilitate the campus connection. "The staff here understands our vision and has embraced this new program with open arms. This internship gives students

a unique, real-world experience that they can't get anywhere else. We're really looking forward to seeing how it impacts the students' experience moving forward."

In the first semester, 17 students were selected for the part-time internship through a competitive interview process. They earned a base pay plus commission. At the conclusion of their program, students receive an Abstrakt Sales Academy Certification. They also have in hand a portfolio of class credits, copies of all their personal sales metrics, and live sales call recordings to demonstrate their skills to future employers.

Michael Carter, executive sales manager for Abstrakt, has seen tremendous growth in the students in a short time. "We provide the students six days of sales training, but their first calls are always the roughest," says Carter. "However, on-the-job experience adds up pretty quickly. We love seeing breakthroughs, when the salesperson feels confident having a conversation on the same level as the person on the other end of the phone."

Students report personal progress. "In the short time I've worked with

Abstrakt, I've learned so much about sales and some industries I never thought I would work in," says Jeff Boelter, a freshman in Maryville's Rawlings Sport Business Management program. "The idea of getting real-world experience in school is a big deal for me. This program has gone above and beyond my personal expectations already."

Carter believes participating Maryville students will be ready to conduct a successful job search after graduation. "Students who perform well in the program will have a high likelihood of being hired on by Abstrakt straight out of college," he says. "And if they wish to work elsewhere, they'll have relevant sales experience they can market to potential employers."

For obvious reasons, similar partnerships are on the horizon, says Jason Williams. "The internships our students are able to secure teach them not only job skills, but teamwork," he says. "Real-world experience results in a Maryville graduate who's ready to contribute at their first job out of school. That's exactly what employers are looking for."



ABSTRAKT COLLEAGUES: With a satellite office located in Reid Hall, students on the Abstrakt Marketing sales team transition easily between class and their internship work

[**Student**Spotlight]



CULTURAL IMMERSION: Julissa Castillo, a first-year student from a small border town in Texas, is focused on learning from the cultural experiences of fellow students.

CAMPUS EXPLORER

Julissa Castillo Brings Texas-Sized Curiosity About People and Cultures to Campus

BY NANCY FOWLER

FIRST-YEAR STUDENT JULISSA CASTILLO BLEW IN FROM DONNA, TEXAS, LIKE A tornado last fall – and she hasn't stopped swirling since.

Castillo can't seem to absorb enough campus experiences and cultural diversity. She belongs to the Latino Student Alliance and Association of Black Collegians. She's a senator in Maryville Student Government, and a Physical Therapy Club member. She has two work-study jobs, and she will be a residential life assistant next year.

Castillo's internship involves helping to write a book featuring St. Louis people who have escaped poverty. And she's featured as part of Maryville's Digital World project to document student

Of course, that's all on top of the rigorous courses she's taking in

anticipation of acceptance into Maryville's physical therapy program. Nearly every day this past year, she woke up for an 8 a.m. class with the help of her morning coffee. But even with her busy schedule, Castillo doesn't feel stressed out.

"I do not see everything I do as 'so much work," Castillo says. "Instead I see it as so many opportunities opportunities that not everyone in the world will ever have."

A BORN TEACHER

The small south Texas town Castillo calls home is known as "the city with a heart," but poverty runs strong through the veins of its daily existence.

Castillo is the oldest of five kids who grew up speaking Spanish in a three-room trailer where love was plentiful, but luxuries were rare. Her father worked

three jobs and her mother taught the children how to hunt for thrift-store bargains.

They had a computer, but no Internet service. So, as the big sister, Castillo spent weekends and school breaks pushing her siblings toward educational excellence using her old textbooks.

"I had my sister doing fifth grade math. And she responded with, 'I'm only in third grade!"" Castillo laughs.

Castillo saw the value of education firsthand after her father completed his two-year certification as an occupational therapist assistant, and the family enjoyed its first real vacation in Monterrey, Mexico, when she was 13.

As a high school junior, she enjoyed trips to Arkansas, Indiana, Illinois, and Missouri, thanks to a college tour provided by her charter school. When she stepped onto the campus of Maryville University, she knew it was the right place.

"People were so friendly, the whole community was very, very nice," Castillo says.

When she arrived last fall, Castillo immediately dove into sharing her own culture and immersing herself in others'. She began helping a friend from Egypt practice his Spanish; now he's teaching her new words.

She sampled Greek, African, and Korean food, and recently attended a soul food "Around the Table" gathering sponsored by the Association of Black Collegians and the Inclusion at Maryville group. She was surprised to discover black-eyed peas on the buffet.

"I thought that was just a band; I didn't know it was an actual food," she says.

Food can also be medicine, Castillo learned. When she was sick, her Ethiopian-born roommate introduced her to an unfamiliar remedy: steaming ramen noodle soup with onions and green peppers, eaten under a blanket.

"She told me to put the blanket over my head, and I'm like, 'What?'" Castillo says. "I started sweating and she said,

recently learned the young woman had won a Multicultural Dean's Award scholarship.

"She wants to bring a lot of diversity to the Jewish community," Castillo said. "She and I are already talking about multicultural objectives for next year."

Later on, Castillo's plans include returning to her roots. After she earns her Doctor of Physical Therapy degree, she wants to go home to Donna, Texas, and open a practice. When Castillo imagines what the work will be like, she sees similarities to the days and years spent educating her siblings.

"I do not see everything I do as 'so much work,'" Castillo says. "Instead I see it as so many opportunities — opportunities that not everyone in the world will ever have."

'You're sweating out the toxins.' Two days later, I was better."

CHANGING LIVES

Just one week into her work-study job at the Center for Student Engagement, Castillo helped recruit a prospective student who was there with her mother. She connected the high school senior with the Jewish organization she sought, and told her about the Multicultural Scholars Program – of which Castillo is a part. They kept in touch, and Castillo

"Being a physical therapist resembles being a teacher; I'll be able to teach people to get back on their feet and continue their lives," she says.

Castillo's overall goal is to make a difference, whether it's in the professional or personal realm.

"I want for people to say, 'Because of her, my life has changed," she says.







[FacultyFocus]



EXPLAIN EVERYTHING: Erika Rasure, PhD, assistant professor of business and financial services, speaks with students before they dive into Explain Everything and Inspiration Maps iPad apps utilized by her students to explore effective communication among generations in the workplace

CREATING A GLOBAL **CLASSROOM**

ERIKA RASURE, PHD

Utilizing Technology to Connect Students with Experts

BY BECKY MOLLENKAMP

MARYVILLE UNIVERSITY IS ENGAGING STUDENTS IN A REVOLUTIONARY NEW APPROACH to learning that puts them at the center of their education, and provides opportunities for collaborating and connecting with experts and peers alike. Erika Rasure, PhD, assistant professor of business and financial services, understands that technology is a critical component in that effort, and continually seeks ways to harness its potential for her students.

Rasure uses a variety of tech tools to make her coursework challenging, dynamic, and relevant.

"I approach technology as an experiment," she says. "I share each new idea with students and discuss what I hope to accomplish. Then I ask what they see as the strengths and weaknesses. Integrating that approach has resulted in a lot of helpful feedback."

Since joining Maryville last year, Rasure has incorporated an impressive array of technology solutions into her teaching. She uses Explain Everything to make lectures truly dynamic. As a replacement for the traditional blackboard or whiteboard, Rasure uses the app to create interactive slideshows with text, images, audio, video, and even hand drawings. She often records the presentations for sharing on social media sites.

"She's passionate about technology and utilizes it to its full capacity," says Sean Murphy, senior. "Not only do we see her amazing how-to video, but we can share it on Facebook or YouTube so it reaches people who aren't even taking the class.

In fact, Rasure's reach is global, thanks to the Google Hangout and Skype interviews she has conducted with industry experts from around the world. She shares the videos with students in her online classes, and hopes to create a database of experts across disciplines that can be used in any Maryville course.

"There are so many experts, on a global scale, that want to contribute to student learning," she says.

In addition to making her course content more compelling, Rasure's use of technology helps students prepare as job candidates. For example, she uses InterviewStream to conduct mock interviews. She also created a blog where students write posts, which they often add to their LinkedIn profiles. Students in her financial planning class are currently writing a book on personal financial planning advice for millennials. They used Inspiration Maps to brainstorm their content in a visual way, and they'll design and distribute the material using the iBook app.

Students understand the importance of having a strong portfolio by graduation. "At the end of this class, I'm going to have my name behind a published ebook," says senior Megan Korte.

"One of my biggest teaching philosophies is to have a solid, tangible outcome for students," Rasure says. "I want what they're learning in class to be useful for their job prospects. My projects are disguised as homework, but the assignments will actually benefit them later."

Although innovation is an integral part of Rasure's teaching philosophy, she is careful to use technology as an aid - not a crutch, says Korte.

"She doesn't just push the technology on us and then sit in the back corner and watch us," Korte says. "Professor Rasure is actively involved and engaged in everything we're learning. That's key."



GAME DESIGN COMES OF AGE

BY LANE BARNHOLTZ

MATT RAITHEL

As a child of the 1980s, before the worldwide web or mobile devices were mainstream, Matt Raithel played his share of video games. He never imagined he could earn a living designing those games.

Today, however, Raithel is owner of St. Louis-based Graphite Lab, which creates video games for top brands like Hasbro. His name is in the credits for more than 50 games.

Raithel shares his talent and expertise with Maryville students as a game design and motion graphics instructor.

"What gets me excited is helping this generation go from thinking game design is something they may never be able to do, to learning how to do it, and even having ideas of how to do it better," Raithel says. "Watching that discovery happen in my classroom is a thrill."

In conjunction with the BFA program in interactive design, Maryville will launch a concentration in game design this fall. Offering game design curricula is progressive, Raithel says, noting that recent statistics show the gaming industry is worth nearly \$100 billion globally, and is expected to grow.

"For Maryville to recognize that and start crafting a future generation of game designers is great for the students and for the St. Louis region," he says.

Raithel's classroom is set up like a production studio. Students are considered team members, and have a level of autonomy and responsibility similar to his Graphite employees.

"He brings his expertise from running a business into the classroom," says senior Mandy Weber. "He gives everything a real-world perspective and explains how the things we're learning can later be applied."

Raithel also uses his professional network to introduce students to working professionals who share insight about real-world projects. Although he calls upon creatives from both coasts, Raithel also introduces students to developers in the St. Louis area, where video game design is rapidly expanding.



When Amanda Burley, '10, '11, sought speech therapy for her daughter at the Walker Scottish Rite Clinic on Maryville's campus, she came full circle – in more ways than one.

BY BECKY MOLLENKAMP

MANDA BURLEY, '10, '11, SAYS HER EARLIEST MEMORY is being 3 years old and trying to tell her mother a policeman was on their street. Unfortunately, delayed speech made Burley incomprehensible.

"My mom didn't understand what I was saying, and I remember it was very frustrating," Burley says.

When Burley's mother learned of the Walker Scottish Rite Clinic, a nonprofit organization that helps 2- to 6-year-old children with speech and language disorders free of charge, she enrolled her daughter. In less than a year of group and individual therapy, Burley's speech was clear enough to land her the lead role in a school play.

Unlike before, she says, "I was able to express myself and tell everyone what I needed and wanted."

At the time, the Clinic had a midtown St. Louis address.

In 2015, the Clinic opened on Maryville's campus. In that inaugural year alone, 777 children were served. Among those children was Burley's 3-year-old daughter, Madison. Burley's 2-year-old son, Parker, is set to receive services later this year.

"It's the first place I went for help," Burley says. "I knew the Walker Clinic would provide my kids with what they need, and I know how compassionate they are."

EARL WALKER'S GIFT

Although formative, Burley's own time at the Clinic would have remained a fuzzy memory if not for an unexpected moment in 2010, when Burley was a senior at Maryville, studying psychology. She was seated in the front row of the Auditorium when President Mark Lombardi, PhD, announced to the Maryville community that the Walker Scottish Rite Clinic would be moving onto campus in conjunction with a larger expansion project to build a new home for the College of Health Professions. This remarkable plan, which brought health care professionals, students and families together under one roof, was made possible by a generous gift from the late St. Louis philanthropists, Myrtle E. and Earl E. Walker. The building is now named for the couple, and the college is now known as the Walker College of Health Professions.

"[The President's news] triggered a memory of my speech therapy, and I realized it was the same Clinic that had helped me talk," Burley says. "For 20 years, I didn't think about the



CHILD'S PLAY Finding the Words

Walker Scottish Rite Clinic, but that day at Maryville it all came back to me."

The revelation caused Burley to make a life-altering decision. Rather than collect her degree at the end of the semester and continue as a teaching assistant for Special School District (SSD), she would aim higher. A year later, she earned her master's in early childhood education at Maryville and is now a behavior analyst for SSD, teaching children on the autism spectrum.

"Something profound happened as I sat there listening to Earl Walker talking about donating money to continue to help kids," Burley says. "I realized I had the same passion to help kids and families."

THE WALKER SCOTTISH RITE CLINIC

The Walker Scottish Rite Clinic is one of few providers of free speech and language therapy in the region. Children are provided services regardless of need, and for as long as services are required through age 6.

"Our therapists are not limited by what insurance policies or people's financial means dictate," says Sheri Mistretta, the Clinic's executive director. "Rather than 10 visits covered in an insurance plan, we see our kids an average of 100 visits. You don't get that anywhere else."

The Clinic has a six-month waiting list. That's not surprising, Mistretta says, considering 19 percent of preschool age children have a communication disorder, up from 10 percent

in 2001. The move to Maryville should help reduce wait times, Mistretta says, thanks to a new graduate program in speech and language pathology that begins in the fall, and which was planned in conjunction with the Clinic's arrival on campus.

"Maryville is taking our ability to serve kids to a whole new level," Mistretta says.

In addition to receiving care from graduate students, clients will also benefit from the many disciplines taught at the Walker College of Health Professions, says the school's dean, Charles Gulas, PhD. For example, many clients currently receive services from Maryville's music therapy students. Additional collaborations, such as one involving the occupational therapy program, are already in the works.

"The Walker Scottish Rite Clinic is a perfect fit for the Walker College of Health Professions, as it strengthens our ties with the community and acts as a learning lab for our students," Gulas says. "The children coming in for speech services may benefit from other rehabilitation services, and our students will improve their knowledge about all health professions."

Amanda Burley, '10, '11

holding her daughter.

PRIVACY ON THE INTERNET - HOW SAFE ARE WE? FOUR CYBER SECURIT EXPERTS EXPLOR ONLINE PRIVACY. PROTECTION, AND PREVENTION



N RESPONSE TO MARKET DEMANDS FOR NETWORK SECURITY experts trained to combat the rising tide of cyber crimes against individuals and companies worldwide, Maryville University launched undergraduate and master's level cyber security programs this year. What skills must these students learn to protect our privacy, and what can we—as consumers of online goods and services, and as active members of social media communities – do to protect ourselves?

Maryville Magazine asked four St. Louis-based cyber security experts - including three Maryville alumni - to share their insider perspective on network security best practices, and provide tips on ways we can help secure our personal data.

What, exactly, are we talking about when we say 'cyber security'?

MARY HEGER, '86: Cyber security is technologies, processes, and practices designed to protect networks, computers, programs, and information from attack, damage, or unauthorized access.

GIL HOFFMAN, '90: Cyber security is a popular term for information security. When we talk about information security, we're talking about a strategy to implement controls that ensure the confidentiality, integrity, and availability of an organization's information assets.



SUZANNE MAGEE, '96: The definition has changed over time. Originally called network security, cyber security was a term used to describe the offensive side of security, as opposed to network security, which refers to defensive means to protect networks and data. Today, the definition of cyber security has broadened, and is now offensive and defensive in nature.

JIM WHALEN: Cyber security focuses on the protection of information systems from theft or damage.

More than half of American adults have been impacted by cyber criminals. Why does this keep happening?

MH: Cyber criminals are getting more sophisticated and persistent in their tactics to access personal accounts and steal data, which allows them to benefit financially.

GH: It's a combination of things. First, the Internet has made it so systems are interconnected. Second, there's money to be made on the black market from an individual's data, and there are skilled, malicious people that know this and exploit the vulnerabilities in computer systems attached directly or indirectly to the Internet. Finally, many individuals and organizations don't have the appropriate controls in place to protect, or at least dissuade, attackers. It's ironic that most





Mary Heger, '86

COMPANY: Ameren Services, a subsidiary of Ameren Corporation POSITION: Senior Vice President and Chief Information Officer **EXPERTISE**: Heger directs the staff responsible for all IT application development, infrastructure, networks, and future business technologies. She was cited as a Most Influential Business Woman in St. Louis by the St. Louis Business Journal, and is a Maryville University Deans' Award recipient, a YWCA Leader of Distinction, and a Diversity Journal "Woman Worth Watching." In 2015, Heger was recognized by STEMConnector® as a top 100 CIO Leader in STEM. She is also a graduate of Leadership St. Louis[®] and a board member of the International Institute of St. Louis.

Gil Hoffman, '90

COMPANY: Mercy **POSITION:** Vice President / Chief Information Officer

EXPERTISE: Hoffman's team creates innovative solutions, exceptional patient experience, operational excellence, competitive advantage and new business opportunities. Hoffman and his technology team support 40,000 co-workers at 46 hospitals, 300 clinics, and thousands of physicians in four states. Mercy, an established leader in healthcare analytics, was voted Healthcare "Most Wired," and has been recognized by ComputerWorld Honors in Emerging Technology. Hoffman has won InformationWeek's "Most Innovative Use of IT" 12 times, and has been named by ComputerWorld as a top 100 CIO in the U.S., and Becker's Hospital Review named Hoffman one of the nation's top 100 CIOs to know.

people wouldn't leave their doors unlocked, yet they don't use safe computing practices – or they won't speak to strangers, but they will click links or open emails from people they don't know.

SM: Social engineering. People are easily manipulated by the attackers. And the attackers are savvy about human behavior. They now send malware disguised as security warnings. People wanting to do the right thing will click on the warning, thinking it will protect their network. In actuality, it's planting malware and harvesting personal information, then sending it out from the user's computer to nefarious receivers.

JW: Cyber criminals take advantage of the current security environment with multiple points of accessibility (think Omni-channel), the interconnectivity of the Internet, the plethora of vulnerabilities in the ecosystem, a lack of appropriate controls, and the naiveté of individuals.

With advanced technology becoming ever more sophisticated, how do cyber security experts keep up with the latest threats to sensitive data and private information?

MH: Cyber security experts must continue to evolve the approaches they use to protect, detect, and respond to cyber security events. Most experts work to build out their defensein-depth strategies in order to provide multiple layers of defense against attackers. In addition, incident response procedures must be developed and practiced. Training is critically important in order to keep up with the latest threats and vulnerabilities, as well as effective technologies and practices which can be deployed.

GH: Experts protect sensitive data by applying the same controls that are put in place for other systems. Examples of controls are: encrypting and password protecting devices, restricting the type of data stored on devices, as well as malicious applications that could download key-loggers, and controlling how devices connect to an organization's internal network. Educating users is also of paramount importance, not only to protect the organization, but to protect the individual.

SM: Information sharing and use of Artificial Intelligence and heuristics are the only ways to stay a step ahead of the hackers - which means looking at larger trends, thinking like a hacker, and proactively blocking bi-directionally.

JW: Cyber security experts must be vigilant and proactive, and evolve their security protocols to protect their sensitive data and private information. Overt communication, training, and education by the cyber security team internally within the user groups are also key.

PROTECT YOUR INFO TOP TIPS FOR **INTERNET USERS**

- Check with your service provider, many are beginning to offer two-factor authentication on accounts.
- Keep your systems up to date on patches and run antivirus software.

- Regularly monitor your bank, brokerage, and credit card accounts. Report any unusual activity to the provider.
- Maintain strong passwords on all accounts, and change them periodically. Never share your password with anyone. Use different passwords for banking and social media sites.
- Don't open attachments in emails unless you truly know and trust the sender.

- Never give out your Social Security number or a credit card number over the phone unless you initiated the phone call and know and trust the party on the other end.
- Put as little information as possible on the Internet.
- Use a separate credit card for online use only, with a reduced daily credit limit.
- Back up your systems.

"We don't have enough students to fill all the cyber security internships available. We have strong partnerships standing ready to advance our students' skills with real-world experience."

DUSTIN LOEFFLER, JD, DIRECTOR OF MARYVILLE'S CYBER SECURITY PROGRAM

What action is taken when a data breach happens, and are there regulations regarding how quickly companies must respond? What is the company's liability?

MH: Each company is responsible for developing its own incident response plan which should be used when a data breach occurs. Regulations exist and vary by industry and depend upon the type of event. Liability depends upon the nature of the event, as well.

GH: Once a breach is suspected, actions include discovery and verification, containment, forensic investigation, notification of affected parties, regulatory agencies, and the press. Then a company will work with the affected parties to provide services such as credit monitoring. How quickly a company sends notification depends on the information breached and the company's regulatory agency and/or state agency. As far as the company's liability, it depends on the type, scale, and cause of the breach, but usually the costs of repairing an organization's reputation can greatly outweigh the liability costs.

SM: First, action must be taken to protect the information for forensics analysis. It is also important to contact law

enforcement to report the incident and get proper guidance. There are companies that do forensics and you can have them on retainer to call and handle all the steps for you. There are data breach protection laws state by state – but the issue is that they are not consistent, and it becomes burdensome for business to understand the requirements in each state if they are selling across the country or through the Internet.

JW: When a data breach occurs, the relevant parties in the payments space are notified (including card-issuing financial institutions, card-acquiring institutions, processors, the card networks, along with the merchants and federal government), and an account data compromise is declared. The focus is on gathering the facts, accounts impacted, and immediate remedies to be taken including notifying the cardholders. Time is of the essence as new cards will need to be issued and the breach addressed. The cardholder does not have any liability.

The recent Apple vs. the FBI controversy begs the question: how closely does industry work with government and law enforcement agencies? Are companies, cyber security experts, and law enforcement generally at odds, or was this case an outlier, with new issues being raised?

OUR PANEL (EXPERT



Suzanne Magee, '96

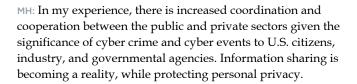
COMPANY: TechGuard Security LLC; Bandura LLC POSITION: Co-founder / CEO / Chairperson for TechGuard Security;

CEO of Bandura **EXPERTISE**: Magee's companies provide cyber security software and network security services. Bandura, located in the Cortex Innovation Community in midtown St. Louis, is a graduate of the Prosper Women Business Accelerator, and the SixThirty—FinTech Accelerator program. Magee has received numerous awards as a woman business owner, and her company, TechGuard, has been recognized as a Missouri Regional Top 50 Company, among other industry accolades. Magee is a founding member of the TechAmerica CxO Board; chair of the Nanotechnology Consortium Board of Directors; board member for the Small Business Development Center Advisory Board for the State of Missouri; and founding a member of the National Cyber Security Alliance in Washington D.C.

Jim Whalen, CPA

COMPANY: MasterCard Worldwide **POSITION:** Senior Vice President for Technology Account Management for U.S. Markets

EXPERTISE: Whalen serves as the key customer point of interaction for all operational and technology matters for key clients within U.S. markets. From 2003 to 2013, Whalen served as senior vice president of finance and chief of staff for the MasterCard Technologies organization at MasterCard Worldwide. Whalen is a member of the Board of Directors and Executive Committee of the St. Louis Sports Commission, a member of the Board of Governors and Finance Committee of SSM Health Cardinal Glennon Children's Hospital, and a member of the Board of Directors and Audit Committee of the Saint Louis Zoo Association.



GH: Cyber security and law enforcement agencies are not at odds; rather, they cooperate and support one another. Apple is a company that sells products, and part of their brand promise is delivering a device that maintains the owner's privacy. What's at the heart of this discussion is not information security, but privacy issues.

SM: Cyber experts work very closely with government as needed and are often passionate about protecting our way of life and welfare in the U.S. and with our allies. But that means they also protect the freedom we enjoy in this country. The issue is not that Apple would not break its own encryption; the issue is that technology has outpaced the methodologies law enforcement uses to monitor criminal activity. Nation-state computer scientists can now come up with encryption algorithms to hide their communications – so we can no longer depend on a court order and wire/phone tapping to disrupt the criminal activity. Law enforcement needs new tools and a new paradigm to manage the risk. Innovation will be there to address this, but mindsets need to change to embrace it.

JW: Given the significance of cyber incidents and the publicity these events have caused, we have observed a closer cooperation between the private sector and government and law enforcement agencies. Going forward, there is a need to address the current cyber challenges, while preserving personal privacy. Stay tuned!

Is social media a major contributor to the growing prevalence of cyber crime? Is there really anything consumers can do to protect their information, short of closing accounts?

MH: Cyber criminals use information about individuals gained through all sorts of methods. Social media is one way that information can be obtained and then used to access personal accounts. Be aware of privacy settings on social media accounts and be prudent in what is shared.

GH: I don't believe social media is a major contributor to cyber crime, but I do think social media contributes to privacy issues. I'm amazed how much information people disclose on their social media sites.

SM: Yes. Limit the information posted, and think before you post. Do you want this to live on the Internet for decades? Do you think someone could get enough information about you or those you are posting about to find their homes and cars, know their vacation plans and work routes and parking areas, and



then rob them? Follow guidelines for security settings - take the time to lock it down.

JW: Social media is one of the sources cyber criminals access and utilize. Be very cautious about what you post in a public forum and take all security precautions to ensure it is protected.

What skills are needed to be successful in the cyber security industry?

MH: In addition to traditional infrastructure and networking technical skills, application development skills are vital to cyber security in the future. Strong business background and acumen, and the ability to effectively communicate verbally and in writing, are also differentiating skills.

SM: I come from a medical family and feel that a good base is necessary to become a good specialist/practitioner-you get a medical degree before you specialize. In cyber security, it is about good computer science if you want to be a coder. Or a solid background in computer security before specializing in an area such as penetration testing. Being a puzzle-solver, and developing critical thinking skills, are a must - you have to out-think the adversary.

GH: I'd say cyber security requires the same type of skills as any other profession: the desire to learn and grow your understanding of the discipline, the ability to take the initiative and think creatively, and the ability to communicate effectively.

JW: Cyber security is an incredible opportunity for those that are analytical, problem solvers, inquisitive, curious and anticipative by nature. A strong business background, the ability to communicate in writing and verbally, and a will to win are also very important skills to possess to become a cyber security expert.

PUTTING CYBER SECURITY SKILLS TO WORK

BY LANE BARNHOLTZ

Davin Zatorski, junior, and Jake Simino, '15, wasted no time putting their cyber security skills to work in the industry. But that seems to be the norm in the fastgrowing field of cyber security.

"We don't have enough students to fill all the cyber security internships available," says Dustin Loeffler, JD, director of Maryville University's cyber security program. "We have strong partnerships standing ready to advance our students' skills with real-world experience." Launched in the fall of 2014 in response to employer demand, cyber security is one of the fastest-growing academic areas—and with good reason. The industry is expected to grow at a much faster rate than the average for any other occupation.

In October 2015, the same fall he transferred to Maryville from St. Louis Community College, Zatorski began a

paid internship in the IT Risk Department of Scottrade. He had interviewed with the firm during a campus career fair, after taking an introductory cyber security class.

"We did a lot of labs in the class, actually seeing how password encryption and programs like Wireshark work," he says. (Wireshark can evaluate security threats in information networks.) "We didn't just read about cyber security," Zatorski says. "We applied it, and I thought, 'I can do this.'" He is now majoring in cyber security.

Simino, 33, served in the Navy from age 24 to 30, including a six-month tour in Afghanistan where he served as an adviser to the Afghan National Army and to the Afghan Uniformed Police concerning hygiene and camp maintenance. His training as a corpsman (combat medic) prepared him for this role. He spent about half of his tour at Camp Leatherneck, the hub of the 33,000 troop surge that began in 2009. Simino spent the other half of his tour "beyond the wire" at combat outposts.

"After I got out of the service, I wasn't interested in medicine," Simino says. "I wanted to go to college, (and) I wanted to be with students my age, and with

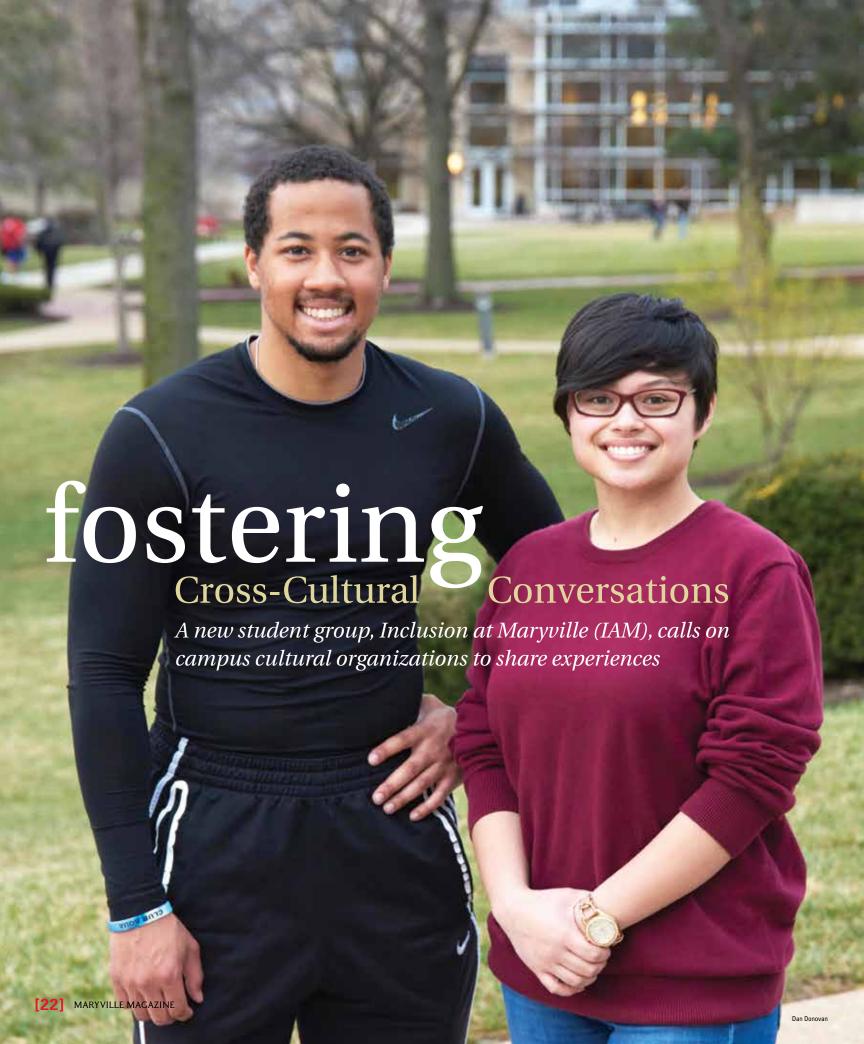
people who had many experiences in life. I knew Maryville could offer that."

Simino enrolled in the cyber security program during its initial semester, the fall of 2014, and the following spring he began a paid internship in the Information Security Department at World Wide Technology (WWT), a technology provider for large public and private organizations. After his graduation in December 2015, Simino was hired by WWT to stay on as an associate information security analyst.

Zatorski and Simino say they apply their Maryville education on the job every day. They emphasize that technical skills are important, but equally important are the business skills they learned in the cyber security program, especially as they build relationships with clients and colleagues.

"Maryville taught me how to communicate with my clients as a professional," Simino explains. "I know I can walk into a conference room and advise CEOs of major companies."

"I assist with the implementation of an IT framework that mitigates risk, and then I present these assessments to committees or the CIO. Maryville's program prepared me for this," Zatorski says.



BY NANCY FOWLER

Maryville University has a wealth of cultural organizations. For junior Dari Jones, however, there was too little interaction between the groups.

She wondered: Why aren't there more white faces at African-American cultural gatherings? More black students at Latino functions? More allies at LGBT meetings?

Then a light bulb came on: What if a new group could change that?

With the backing of the Office of Diversity & Inclusion, and the help of fellow junior, Jon Gray, Jones formed a new student organization called Inclusion at Maryville (IAM). IAM partners with other groups to host events and encourage wider participation from students and the public.

"Cultural organizations are made not only to be a place for these particular people to go," Jones says. "They're also for other students to come learn more about these cultures and get a feel for what they experience."

Since this past fall, IAM has offered discussions, trips to cultural festivals, and once-a-month "Around the Table" gatherings featuring speakers and the ultimate lure — good food. At a February "Table" event spotlighting the Association of Black Collegians (ABC), more than 100 attendees enjoyed baked and fried chicken, and collard greens and pecan pie, and learned about the history of soul food.

"Food adds depth to the history of a culture," Jones says. "It has meaning way beyond just eating; it goes back to family roots and upbringing."

Stereotypes and Super Bowl Stars

Jones, a cyber security major, hopes IAM can help break down the stereotypical ways we think about people.

As an Asian American, she knows how wrong stereotypes can be — even when they come in the form of a positive comment. In high school, other students assumed Jones could help with their algebra.

"They'd say, 'Let's ask Dari, I'll bet she knows the answer.' But I'm actually not great at math," she says. "Stereotyping takes away the individuality by automatically putting that person in a box."

After Beyoncé's and Kendrick Lamar's half-time Super Bowl appearances this year, an IAM group grappled with their controversial performances: how Lamar examined white supremacy and police

"Cultural organizations are made not only to be a place for these particular people to go, they're also for other students to come learn more about these cultures and get a feel for what they experience."

Jones thought these issues particularly compelling in light of the activism that sprung up after Michael Brown's death. That was on co-founder Jon Gray's mind as well, especially since he grew up 10 minutes away from Ferguson. But for him, launching IAM was more about helping smaller clubs.

Gray, a psychology major, noticed that student organizations offered valuable programs, but not enough people took advantage of them.

"I thought IAM could help these groups have a voice," Gray says.

Part of the problem was different meetings happening at the same time. Now. IAM helps coordinate schedules so events don't conflict. It also makes sure its own gatherings, including "Around the Table," don't coincide with other student programs.

In only a few months, these collaborations, along with IAM events has already spawned new connections, according to Gray.

"We've got members of Latino Student Alliance going to Association of Black Collegians meetings, and ABC members going to LSA meetings," Gray says.

Being together is only part of the goal. Understanding is also a key component. But where do these sometimes difficult conversations begin? Often, they begin at IAM's bimonthly Thursday evening gatherings, which support challenging but necessary discussions in a safe environment.

brutality, and why Beyoncé paid tribute to the Black Panthers, a group formed in the 1960s in response to police brutality in the black community.

"It's not a chance to bash people's ideas, but a chance to learn," Gray says.

Beyond Skin Color

Gray and Smith want to expand IAM with events that reach beyond ethnicity, to also feature groups like Abolishing Barriers through Leadership and Empowerment, and the Maryville University Gay Straight Alliance.

Turan Mullins, director of the Office of Diversity & Inclusion, said IAM may even bring together students who happen to hail from the same state.

"They're talking about an Illinois night or a California night," Mullins says. "People can get together and talk about the history or the lifestyle."

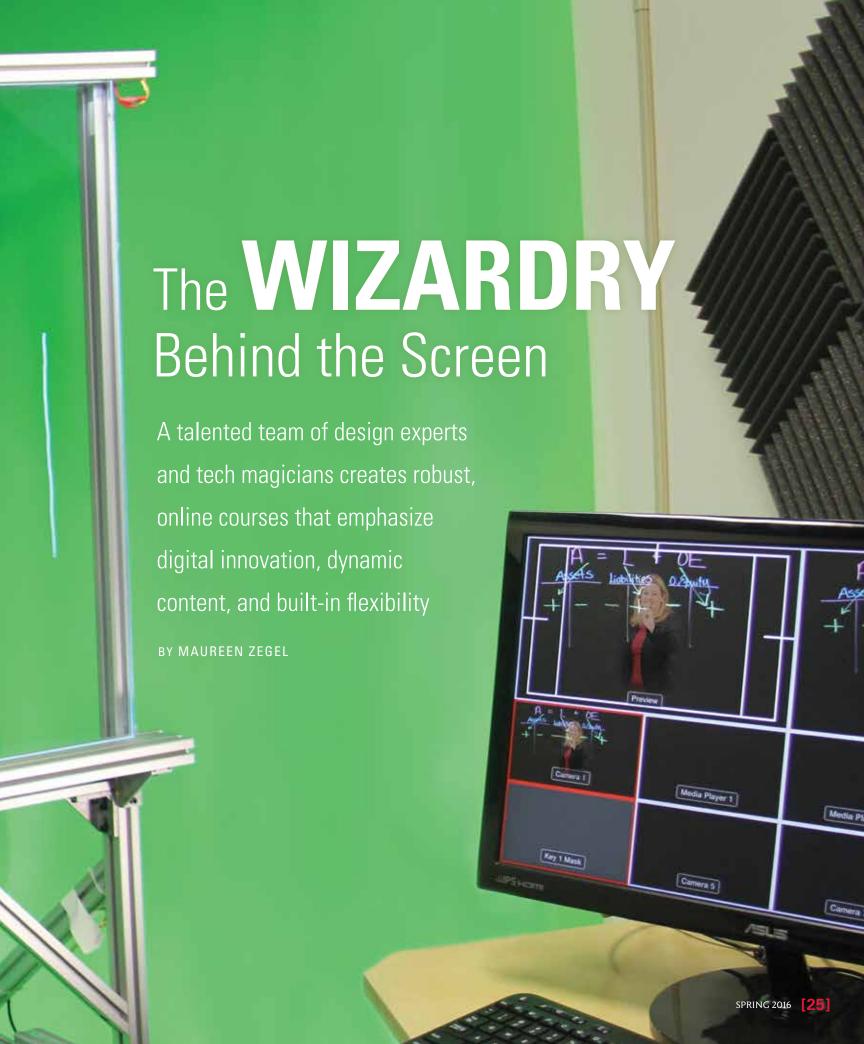
Maryville freshman Paul Schuler has attended several IAM events. He'd also like to see an even broader array of cultural celebrations, perhaps an Octoberfest this fall.

"It's not just a skin-color thing; it's not iust who's been excluded, who's been treated the worst," Schuler says.

Still, Schuler said learning about people who are different from him has already changed the way he looks at others.

"It has promoted my critical thinking," Schuler says. "I'm not so fast to jump on a bandwagon and say, 'Oh, they're doing that because of their color."

Himps.0 Liabilities LE MAGAZINE



VER THE PAST THREE YEARS, MARYVILLE'S ONLINE PROGRAMS have grown exponentially, expanding under the leadership of Dan Viele, dean of the School of Adult and Online Education, and a talented team of instructional designers and technical developers who are experts in transforming on-ground courses into digital learning experiences.

The design studio, which features a green screen and lightboard technology, is where some of the most visible innovation happens. Professors walk around in equations, create webinars and podcasts, film an interview in front of the Eiffel Tower, and pull in graphics with a live key, much like a TV weather reporter illustrates storms.

"We've built an active online learning environment and introduced content with exciting new tools," says Viele. "This new infrastructure puts Maryville out front in the region. We're one of few schools with an in-house team dedicated to developing the University's courses."



ONLINE BY DESIGN: When Sharmila Sendilkumar, math instructor (standing), prepared to teach her first online course in Intermediate Algebra, she worked closely with Pamela Bryan Williams, director of learning design and development, to ensure the course ran smoothly—including the instructional presentation, syllabus, and grading.

Typically, Maryville's course designers develop three- to eight-minute learning objects - or demonstrations, or conversations - for each online course to help students build insight along the way. "We modularize the content, and students can replay those segments over and over if necessary," Viele says. "It's technology like this that sets us apart."

BRINGING AN ONLINE COURSE TO LIFE

Pamela Bryan Williams, director of learning design and development, manages the instructional design staff. As a first step, the team walks professors through the process of re-envisioning their individual courses for the online environment.

"We talk with faculty so we can understand their teaching style, sketch out their vision, and assess how best they engage students," Williams says. "We work together to ensure every course is effective and exciting online, and that students and faculty keep connected throughout the learning process."

Somer Anderson, assistant professor of accounting, taught and developed both online and on-ground courses for five years before joining Maryville's faculty last fall.

"The biggest challenge in moving a course from face-to-face to online is not being able to see the students' faces to determine how they're processing the information," Anderson says. "Are they getting it? Are we going too fast or too slow? In Maryville's online accounting courses, we use LearnSmart technology to help us gauge this aspect of the transition."

Another challenge in transitioning an on-ground course to the online environment is finding ways to demonstrate complex material without the ability to draw on a whiteboard but using the lightboard and screen capture has proven effective in replicating that experience, she says.

"Maryville has really transformed the online development process," Anderson



says. "At other universities, I've been handed a textbook, an old syllabus, and a due date, and that was the extent of development assistance provided. At Maryville, I sat down with Pam at the beginning of the process to envision my course, and she then offered the tools I needed to make that vision come to life."

"We're one of few schools with an in-house team dedicated to developing the University's courses."

Williams also makes it possible for a faculty member to focus on bringing in content knowledge, while other members of the team work in the background on the administrative tasks needed to bring the course to life, Anderson says.

Sharmila Sendilkumar, a math instructor, taught her first online class in intermediate algebra during the spring semester.

"I had a complete orientation from the team, but it didn't stop there," Sendilkumar says. "I was in constant touch with them regarding the course, from setting up the syllabus, to how to



teach online, to grading. They made sure everything ran smoothly."

Williams says professors often tell her they had no idea online teaching could be so robust and effective - or that they would come to know their students so well.

PARTNERSHIPS BENEFIT **STUDENTS**

Maryville's online courses are successful because the development happens through partnerships between academic program directors, faculty members, and the School of Adult and Online Education's design team, Williams says.

"We truly believe that through these collaborations the opportunity to engage students in the learning process is limitless," she says.

Producing courses in formats that bring content to life, and that allow students to choose how and when they access that content, is critical to 21st century higher education, says Viele.

"It's important to note that innovation comes in many forms for us," Williams says. "It's not just the wizardry that happens in the green room; it also includes types of assignments where students are engaging in different ways, custom imagery, and student interaction and engagement with the content.

"The green room gives us the ooh-ah factor, but there's so much more," she

VISUAL COACH: Somer Anderson, assistant professor of accounting, gets instruction on effective use of the lightboard in her online course from Brian Merkel, director of enterprise learning technology.

says. "Overall, we want it to be seamless for the student."

Desmond Eddins is one of thousands of Maryville students who take advantage of online education.

A department manager for Dierbergs Markets for nearly 30 years, Eddins, 49, plans to change careers in another year, when he completes his BS in business administration. Most of his classes have been online, a flexibility that has allowed him to take a big career leap at a time when many of his colleagues are thinking about retirement.

"I've enjoyed my work at Dierbergs, but at this point in my life I want to give back to my community, and help kids and families in need," Eddins says.

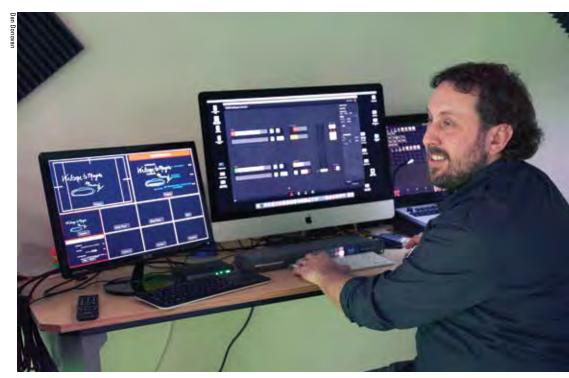
As a teenager, a severe case of scoliosis could have meant a life spent in a wheelchair for Eddins. When his family could not afford the treatment he needed, a children's medical

organization made surgery and rehabilitation possible.

"Taking classes, going to school can be challenging," says Eddins, "but Maryville makes it doable. I just keep thinking about that degree. I hope to work for a healthcare organization that helps improve children's lives."

By devoting behind-the-scenes talent and resources to ensure high quality and effective online courses, Viele says, Maryville addresses educational needs for undergraduate and graduate students across academic programs, wherever they may be located.

"Nursing, business, cyber security, education – students in all disciplines and at all academic levels seek convenience and flexibility," Viele says. "We don't expect busy adults who have worked all day to drive across town and sit for four hours in a classroom. We're also connecting with students who live too far from a university to attend classes, and those who seek our high quality programs from all points beyond our St. Louis campus."



STUDIO MAGIC: Video presentations for online courses are directed by Thomas James, instructional designer and manager of Maryville's onsite studio.



STUDENTS TRAVEL TO THE

Galapagos in SEARCH

OF PERSPECTIVE BY CHRIS REIMER

For Kathleen Giang, sinking into volcanic quick mud up to her knees was a memorable adventure. In a hurry to finish a hike, Giang recalls, she took a shortcut and stepped onto a harmless-looking mud puddle—but found herself struggling to get free. A fellow student pulled her out of the muck, with the experience only costing her one lost shoe.

Shoe-eating quick mud is just one of countless memories for students who traveled in January to the Galapagos Islands as part of a Maryville study abroad experience. Gabriel Colbeck, PhD, assistant professor of biology, conducts the Galapagos trip every other

year. Open to students in all academic programs, the trip is a once-in-a-lifetime opportunity to visit the home of Charles Darwin's groundbreaking work on evolutionary theory, experience biodiversity on a grand scale, and earn course credit.

This year, 12 students made the 2,700-mile trek, spending

five days on the islands and four days in Quito, the capital city of Ecuador. The Galapagos Islands are an 18-island archipelago created by undersea volcanic activity that continues to this day. A full 95 percent of the islands are a national park, and tourists must be accompanied by a trained guide when entering park grounds.

The goals of the trip were two-fold: study the natural history of the islands (students are quizzed upon returning home), and gain perspective on how humanity's footprint affects our planet.

"Spending time on the Galapagos Islands really opens your eyes to the beauty of the natural world and its ability to continuously evolve," says student Katelyn Esker. "Seeing the abundance of wildlife on the islands, an area that is much more closely regulated than much of the world, clearly demonstrates the effect that man has on the environment."

Fellow student traveler Jillian Johnston agrees. "I have a new respect for the environment. People in the Galapagos appreciate the world around them. It's the perfect example of living alongside nature, instead of taking it over."









Besides a greater appreciation of Earth's ecology, students also got in touch with their senses. "I have a better appreciation for nature, for the way flowers look and smell, for the taste of different fruits, and for animals and their way of life," says Christina Gerst. "I'm more conscious, appreciative, and observant of the world around me."

Students appreciated the island life—if only for a week. "It's so much more relaxed," says Esker. "It's easy to get caught up in the mayhem of life, and the Galapagos reminded me to take some time every now and then, relax, and remember that everything is going to be okay. Lying in a hammock, with the sounds of waves crashing, and *Three Little Birds* by Bob Marley in the background, I couldn't have been happier."

Gerst gives the program high marks. "Study abroad has provided me with some of the best experiences of my life," he says. "My four study abroad trips have provided me with a global mindset and awareness, more tolerance, and unforgettable experiences."

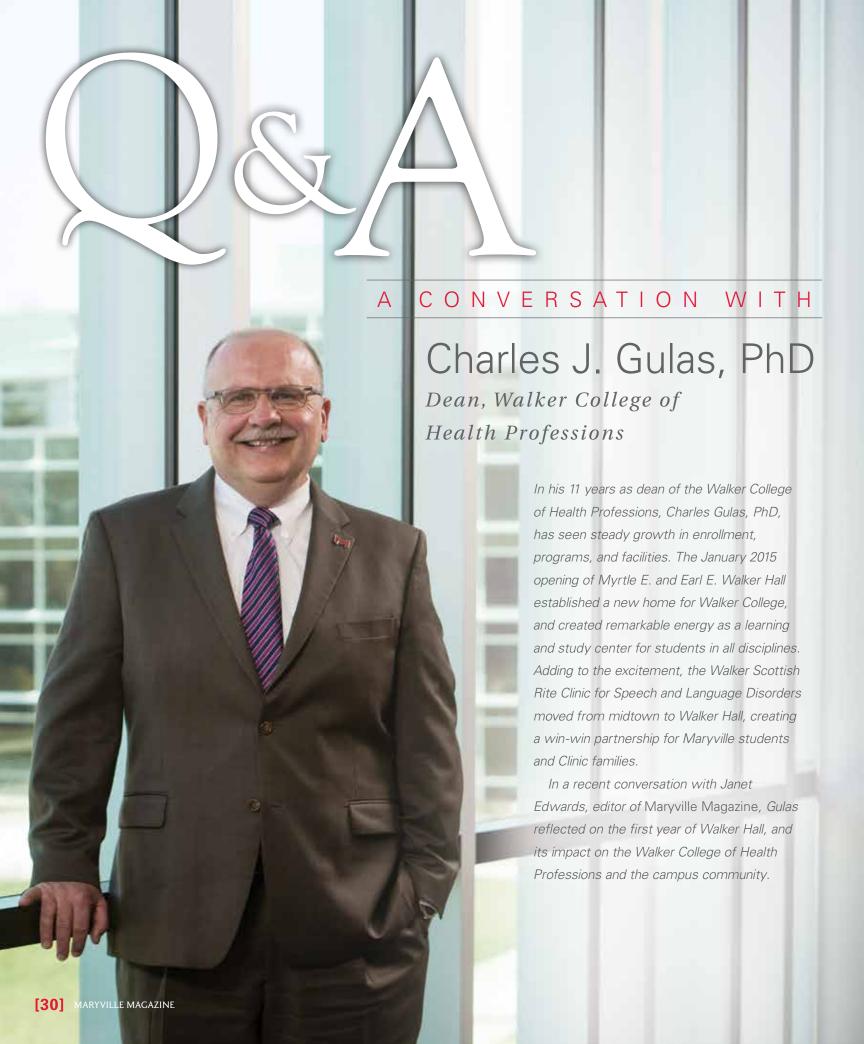
The trip delivered on its promise, says Colbeck. "Our students experienced life on a dry, inhospitable island that's home to some of the most important scientific research ever," he says. "And they have memories for a lifetime."

During the trip, students:

- Visited a tortoise ranch where the endangered Galapagos Giant Tortoise is protected and encouraged to reproduce
- > Went on a grueling, 12-mile hike into Sierra Negra, the second-largest diameter volcano in the world. While not a pyroclastic volcano, Sierra Negra does produce lava flows, and contains steam beds where a visitor can feel the heat emanating from the ground
- Accidentally stepped on crabs in the dark
- > Ate guinea pig (a local delicacy)

- Snorkeled on Isabella Island, exploring the nutrient-dense waters. They encountered penguins, manta ray, and blue-footed boobie birds
- Visited the Charles Darwin research station on Santa Cruz Island, observing scientific research on conservation and natural resources
- > Wore the shell of a 400-lb. tortoise and tried to move faster than tortoises do
- Toured a chocolate museum, where free samples were enjoyed by all





In January, Maryville University observed the first anniversary of Walker Hall. How has the new home of the Walker College of Health Professions transformed the learning experience for your students?

We've always envisioned Walker Hall as a central place where students and faculty would come together and engage in learning activities in exciting spaces—spaces that featured state-of-the-art technology to allow students to perfect their skills and knowledge. Since its opening, Walker has truly become a learning hub. Students feel the energy in the building - helped by a building design that provides plenty of natural light, and impressive labs, classrooms, and collaborative study spaces. They've adopted Walker Hall. Many students say the building feels more comfortable than home—and has better Wi-Fi!

Also, the informal interaction between students and faculty we envisioned has come true in a fabulous and amazing way. Students are spending more time learning about each others' professions, and doing service work together.

What has been the greatest influence of Walker Hall on your programs?

Walker Hall has greatly enhanced learning for all students, not just those in the health professions. Technology in the labs and classrooms, mobile classroom furniture, and speciallydesigned collaborative and study spaces create opportunities for meaningful student engagement. Walker Hall is inviting and comfortable, and serves as an incubator for student learning and involvement.

We've received about 30 percent more applications. Because we now have the space and facilities, we're starting two new programs: an undergraduate program in exercise science and a master's program in speech-language pathology.

Maryville has made substantial investments in technology over the past several years. Where do you see tangible examples of this investment in Walker Hall?

The new labs and tools give our students the ability to learn their skills and gain self confidence even before they begin work at clinical sites with patients. And the technology allows faculty and students to collaborate in new ways. For instance, faculty can record technique demonstrations and post them online so students can watch the technique multiple times while learning.

The new nursing simulation mannequins provide students with a high level of comfort in intensive care and maternity settings, and in work with small children, so they're accustomed to the sounds and equipment during clinicals, and able to concentrate fully on the patient.

What is the impact of Walker Clinic moving to Maryville's campus and becoming part of our community?

The Walker Clinic provides both apparent and implicit benefits. Having children here and interacting with students has been a big plus, just for the joy they bring. Also, seeing a clinic in action and observing services being provided is a daily reminder for students about why they chose their profession. The primary benefit is our students are gaining excellent practical experience. Music therapy students work with children with delayed speech, our communication disorder students observe therapy sessions, and our speech-language pathology students will provide therapy alongside the expert clinic staff. The Walker Clinic, which is highly respected in the St. Louis community, also helps us build community and professional partnerships.

Speaking of partnerships, Walker College has long focused on strategic relationships that provide students with opportunities for practical experience. What are students currently doing in this regard?

Walker College recently expanded its partnership with the St. Louis chapter of the Alzheimer's Association. Through our partnership, students engage with community members who have dementia in art socialization groups, fitness screening, and music therapy. The Alzheimer's Association provides educational opportunities for students, alumni, and other members of the Maryville community.

Looking ahead, a new clinic serving clients age 7 to adult will open in Walker Hall this August. As an extension of services provided by the Walker Scottish Rite Clinic (which serves young children ages 2 to 6), and as part of the speechlanguage therapy program, the clinic will provide free services for underserved and underinsured clients, and for those whose insurance benefits are depleted. Undergraduate students will observe therapy sessions, and our master's students will provide services under the supervision of a therapist.

Online nursing programs are among the fastest-growing programs at Maryville. What's driving such high enrollment?

Walker College of Health Professions has seen significant growth in online enrollment for our nursing programs over the past couple of years. Our excellence drives that enrollment. We've taken our successful on-ground programs and adapted them for online study. We're attracting students from all over the country, and we're able to expand our mission by educating nurse practitioners in areas of great need for primary care professionals—areas where they don't have access to higher education in an on-ground program.

What inspires you about the work you do as dean?

Our faculty, students, and graduates inspire me. On LinkedIn recently, I saw that a student was celebrating an anniversary of her job. I extended my congratulations, and she wrote back a wonderful message: "I'm loving being a PT. I've never doubted my profession; thank you for your guidance and inspiration." Those kinds of testimonials are so rewarding.

SaintsNews



Kiblinger Wins NCAA Elite 90 Award BY LANE BARNHOLTZ

EARNING STUDENT-ATHLETE RECOGNITIONS SINCE HER FIRST YEAR AS a Saint, Elizabeth Kiblinger, '15, is the most decorated women's cross country and track and field athlete in Maryville University history. This spring, she received a pinnacle award that recognizes excellence in her athletic and academic achievement: Kiblinger won the Elite 90 Award for the 2016 NCAA Division II Women's Indoor Track Championship.

The Elite 90 is presented to the student-athlete with the highest cumulative grade point average participating at the finals for each of the NCAA's 90 championships.

"Earning the Elite 90 Award was a tremendous honor," says Kiblinger. "I'm blessed to have the support of Maryville, both on the academic side with my professors in the School of Education and on the athletic side with the athletic department, my coaches, and my teammates. Each of these groups had an instrumental role in helping me achieve this honor."

Kiblinger, who has a 4.0 GPA, is Maryville's first recipient of this prestigious award. She earned her bachelor's in elementary and early childhood education in three years, and plans to complete her master's in early childhood education in May.

"Elizabeth is a once-in-a-lifetime student-athlete to coach," says Micky Kaufman, head coach for women's cross country and track and field. "She is a tremendous person, student, teammate, and athlete. I feel lucky and blessed to have the opportunity to have served her during her four years of college. Her humble yet highly competitive approach to athletics, and compassionate but sarcastic personality, have made her a favorite of all her teammates."

Kiblinger holds three school records in cross country distances, six indoor school records, and five outdoor school records. She has qualified for the national championships in track and

field twice indoors, and was poised at press time for her third outdoor appearance. She is a two-time, 2nd team All-American; once in the indoor 5K and once in the outdoor. 10K. She has been selected three times as the GLVC runner of the week, and was the 2014-15 Maryville University Female Student-Athlete of the Year.

"I believe Elizabeth is one of just three athletes from any sport in Maryville history to be named to a CoSIDA Academic All-America® Team," Coach Kaufman says. "She has earned Academic All Conference awards every semester."

Balancing academics and athletics often means sacrificing sleep and social life, Kiblinger says, but the camaraderie she shares with her teammates makes up for missed socializing. "My freshman year, 10 of the 17 girls on the cross country team were freshmen," she explains. "We became a wonderful group of friends, motivating each other in practice and class to succeed." The Saints women's cross country team went on to place fourth at the 2012 Great Lakes Valley Conference Championships, its highest finish ever.

Kiblinger intends to stay involved in the "running scene" after graduation. "I plan to continue running recreationally," she says, "and if the opportunity arises, I would be interested in taking on a coaching role at the elementary or middle school level."

"Her excellence in both academics and athletics only scratches the surface of who Elizabeth is as a person," says Kaufman. "She truly cares for others, especially children, and is going down a career path in early and elementary education where I have no doubt she will continue to make huge impacts in the lives of her students, like she has with her teammates and coaches."



FOCUSED: Alex Flasch, shortstop, says teamwork and dedication were the keys to a record-setting season for the 2015-2016 Saints softball team.

SOFTBALL SWINGS INTO RECORD BOOK

The Saints earned a 10-2 victory in the first game of a doubleheader against Lincoln University on April 13 to set a new record for wins, and went on to decisively win game two. Head Coach Liz Kelly says the standard was set when this year's seniors came on board.

"Four years ago, we explained the process of building the softball program to our team," she says. "We asked the team to show up, pay attention, to tell the truth, and stand up for themselves and not against others. We now

share the same dreams for the success of the program."

Senior Wendy Macias, starting pitcher in the record-breaking game, says the achievement is "the perfect ending to my senior season at Maryville." However, she says, "The friendships I've made as a student-athlete are more important to me than the records we've broken."

Fellow senior Alex Flasch, shortstop, says the achievement boils down to one thing—teamwork. "I have never been on a team this dedicated to achieving our goal. I have always believed in our team's ability to a fault; this just happens to be the year that we've finally decided to show everyone else what we're truly made of."

On the heels of breaking the record—and for the first time in the Division II era—the Maryville softball team was ranked in the NCAA Midwest Regional rankings.

"This team is about 'team' first," Kelly says. "We don't have star players. We do have a lot of talented players. Each game is a new opportunity for someone to step up. This team works very hard on fundamental skills, mental skills, and they have created great chemistry."

Maryville softball set a program

record of 33 wins this season

(with eight games left to play

before press time), surpassing

the previous record of 31 wins

set in 2000.



PITCH PERFECT Saints Baseball Records First No-Hitter

Sunday afternoon, March 13, in the fifth inning, senior Robbie Gordon suddenly realized something special was happening. The right-hander was pitching for Saints baseball against Hillsdale College, a Michigan team with a ninegame winning streak.

"I had just flipped the ball to our first baseman (Tyler Omlid) for the final out of the inning," Gordon recalls. "I looked at the scoreboard and saw zeroes, and realized I hadn't given up a hit."

Gordon was throwing a no-hitter, but also had a perfect game at that point, which means he had retired every opposing batter in order of appearance no players had reached base. It would be the first of either achievement for Maryville.

Final Saints score against Hillsdale: 2-0, with two school records for Gordon.

"All I remember is a lot of yelling, teammates rushing out of the dugout, and my catcher throwing his glove and mask in the air, and then tackling me," Gordon says.

"After 14 years of collegiate coaching, I can say that was by far the most impressive and dominating performance I've ever seen," says Seth Von Behren, Saints head baseball coach.





WRESTLING ALL-AMERICANS:

The Maryville wrestling team garnered a fifth-place finish at the 2016 NCAA Division II National Championships held in Sioux Falls, S.D. Maryville has achieved a top five standing of the national championship team standings in the last three seasons. The Saints finished with six All-Americans, including senior Donnell Walker (pictured), who made it to the semi-finals. Also named All-Americans were seniors Ryan Beltz, Nick Burghardt, and Keenan Hagerty, and juniors Dakota Bauer and Greg Hegarty.



[AlumniNews&Notes]



MAJOR RECALL: The Alumni Trivia Night held this spring attracted a record-breaking crowd to campus. Over the years, the popular evening event has raised more than \$100,000 for the Maryville Alumni Association Scholarship Fund. For the first time, the event was held in conjunction with the Walker Scottish Rite Clinic as a shared fundraiser.

Trivial Pursuits Pay Off for Scholars

TAPPING INTO AN INCREASINGLY POPULAR ST. LOUIS ACTIVITY, MARYVILLE'S ALUMNI Trivia Night began in 2002 as a way to re-engage disconnected graduates with their alma mater.

"Trivia nights were just starting to be a 'thing' around town, so we decided to host one," recalls Greg Dannegger, '94, who was on the first planning committee. "It was conceived as more of a social gathering than as a means of raising money."

On both counts, the effort has been a success. Years later, Alumni Trivia Night attracts alumni from across the decades and has raised more than \$100,000 for the Maryville Alumni

Association Scholarship Fund. Over the years, the event has grown from 23 to 50 tables - now engaging more than 400 participants, including alumni, faculty,

The 2016 Trivia Night, held in March, attracted a record-breaking crowd and raised \$19,000.

"Maryville staff have been extremely supportive of this event, which has allowed it to grow to the capacity of the event space," says Trivia Night chair, Kelly Baumer, '90, also a founding committee member. "I get excited every year when the event begins. Such a wide variety of alumni come to play, see their friends, support Maryville, and have a

great time. You can feel the excitement in the air."

Jeff Flieg, '96, has written trivia questions since the first game night. "We've honed in on the right level of challenging and fun," he says. "It's important to have a mix of easier questions to keep everyone interested, and enough hard ones that people get excited when they get them right."

Maryville's trivia event also features high quality raffles and a silent auction. This year, the auction was held strictly online, so bidding was accomplished via smartphones and other mobile devices - allowing alumni not present to bid, as well.

Continued on page 38



TEST YOUR KNOWLEDGE

Can you answer trivia questions from past Alumni Trivia Night events? Answers at the bottom of page 38.

- The name of this Lynyrd Skynyrd song - half ballad, half up-tempo guitar boogie - is often shouted as a request at concerts, regardless of the performer or style of music.
- What is the Pythagorean Theorem in Algebra?
- What is Indiana Jones's first name?
- Translate into English: trompe l'oeil
- What does the acronym in navigation's GPS stand for?
- Name the actor who ended his TV show with, "Say good night, Gracie."
- This fabric derives its name from Nimes, France. It was said to be "de Nimes."
- 8 In what state did Ted Drewes Sr. open his first ice cream store in 1929?

Spirit of Maryville Awards

A HIGHLIGHT OF THE ANNUAL SPIRIT OF MARYVILLE DINNER IS THE CEREMONY recognizing eight distinguished alumni and friends who give generously of their time and talents to Maryville and to the greater St. Louis community, and whose professional pursuits shine a light of distinction on their professional work and their alma mater. The 2016 recipients will be honored on May 21 at Maryville University.

Dean's Awards

Dean's Awards recognize graduates who bring distinction to their professions, their communities, and to Maryville. An award is given in each academic unit.

JOHN E. SIMON SCHOOL OF BUSINESS



James A. Eberlin, Jr., '02

This past September, Missouri Governor Jay Nixon awarded Jim Eberlin the Governor's Entrepreneur of the Year Award, in recognition of his success in founding not one, but three start-up companies, beginning with Host Analytics in 2001 and followed by Gainsight (formerly JBara Software) in 2011 and TopOPPS in 2014. Since its founding, TopOPPS has raised more than \$4

million and now employs more than 20 tech and sales-savvy professionals in St. Louis. This success has made Jim one of the highest-grossing single entrepreneurs for venture capital currently active in the state. Jim earned his bachelor's degree in business and accounting in the Simon School of Business.

WALKER COLLEGE OF HEALTH PROFESSIONS



Charles "Michael" Roth, '78

Mike Roth is both a skilled administrator and a compassionate advocate for seniors. These combined qualities have contributed to his successful career with Alexian Brothers Sherbrooke Village for 25 years – including 16 years as president and CEO. Mike has advocated for seniors through published articles and videos about issues and concerns affecting the elderly, as well as through

his many volunteer activities on community boards. He was appointed to the Missouri Board of Nursing Home Administrators in 1990, and currently serves as president. He has also served more than 10 years on the Dean's Advisory Council for Health Professions at Maryville.

COLLEGE OF ARTS AND SCIENCES



Nikki LaBruyere Mamuric, '00

Nikki LaBruyere Mamuric, '00, has been on a fast-track since receiving her BA from Maryville in 2000. After earning an MBA from Washington University, she moved into key marketing positions with Proctor & Gamble, Church & Dwight, and L'Oréal. Along the way she earned a reputation as a strategic thinker with expertise in building a variety of brands. A self-proclaimed

"innovation addict," Nikki was named to Brand Innovators' "40 Under 40 East" Class of 2014. Most recently, Nikki is founder and president of a new management consulting firm in Chicago: Sprout Innovation Co., specializing in brand strategy, new product development, and more.

Also, this year, Trivia Night combined efforts between the Alumni Association and the Walker Scottish Rite Clinic, which previously held a separate event. The Clinic, located on campus in Walker Hall, works with families of young children in need of speech and language services. Going forward, fundraising will continue to be shared by the two organizations.

Aside from financially supporting Maryville, Alumni Trivia Night continues to grow because at the heart of it, alumni say, it's a fun and entertaining way to reconnect with former classmates and the University.

Now that he's no longer a committee member, Dannegger brings a team of fellow actuaries to the event, many of whom are Maryville alumni. "It's a lot more fun playing, but at the end of the night it's a little sad not to be part of the group that feels the sense of accomplishment for having put on such a great event," says Dannegger. "I keep coming back, because I like seeing friends, volunteers, and staffers who attend every year."

Lonnie Folks, '82 & '88, served as emcee until 2013. More recently, it's been difficult for him to travel for the event.

"I kept doing it, because the more it grew, the more people I knew or got to know," says Folks. "My favorite part was the homecoming aspect: mingling with the tables, sampling everyone's food, laughing at them trying to bait me for the answers when I never had them in my hands."

He measures success by the growing span of class years represented at the event. "Trivia night was meant to engage my peers when we were considered young alumni," Folks says. "It's been able to hold my group, mix them in with classes before, and welcome the new young alumni."

7 Denim 8 Florida eye" **5** Global Positioning System **6** George Burns, 1 Free Bird 2 $a^2 + b^2 = c^2$ 3 Henry 4 "deceives the Test Your Knowledge Answers:







Tips for Trivia Night Success

For your next trivia night invitation, the following tips—provided by Maryville alumni planning committee experts—may help improve your odds of winning. Remember: it's only a game! Trivia night participation is not about being smart; it's about the laughter, camaraderie, and quality time shared with friends—old and new.

CHOOSE WISELY

Choose a team with a wide range of ages, backgrounds, and interests.

WHAT'S IN A NAME?

Your team name tells the competition who they're up against—be clever and witty, set the tone from the get-go.

FEED YOUR BRAIN

Food is necessary. Enough said.

SECOND GUESSES

Instinct counts! The first answer to pop up is most likely correct—don't overthink it.

TRICKY, TRICKY!

An answer that seems too easy, might be a trap! Pay attention to the fine details and any category hints.

QUIET, PLEASE!

If you shout out the answer, other tables will hear you. Shhhh!

MULLIGANS ARE GOOD!

Use those precious markers as soon as you need them, and often.

SUPPORT RAFFLES AND SILENT

AUCTIONS! Keep in mind, for you it's about having fun—it's also about funding important programs.





Spirit Awards continued

SCHOOL OF EDUCATION



Patrick C. McPartland, '14

Patrick McPartland, '14, earned his master's in education at Maryville. For the past 25 years, he has served as a social studies educator at Parkway South High School. In addition, he has been an advocate and partner for Maryville's Master of Arts in Education/Secondary Teaching and Inquiry program for the past 16 years. In this capacity he has supervised pre-service teachers,

conducted classroom observations, and worked as a colleague alongside Maryville faculty to ensure the professional growth of our teacher candidates. McPartland was elected to serve as the Parkway National Education Association President for 2015-16 by the teachers.

Centennial Award

The Centennial Award recognizes a lifestyle best exemplifying the values of the Sacred Heart tradition.



Rosemary O'Neil, '46

Rosemary O'Neil, '46, first discovered Maryville through the network of Sacred Heart schools when she attended a Sacred Heart high school in her native Chicago. She later described her four years at Maryville College with her Sacred Heart educators as giving her a "moral and spiritual" compass for life. Following college, she remained connected with the Sacred Heart through

volunteer service in Chicago, and by serving as Maryville's representative to AASH, the Associated Alumnae of the Sacred Heart. She was honored by AASH in 2013 with their Cor Unum award for embracing the philosophy of the Sacred Heart in her everyday life. Rosemary was also instrumental in helping to raise \$100,000 for an endowed scholarship at Maryville in memory of Mother Marie Odéïde Mouton.

Young Alumni Award

The Young Alumni Award recognizes young alumni who bring distinction to their profession, their community, and their alma mater.



Minyu Cao, '13

As an undergraduate in actuarial science, Minyu Cao, '13, was a multicultural scholar and co-president of the Maryville Cultures Connect program. In 2012 she was the only student in the nation to receive the Actuary of Tomorrow - Stuart A. Robertson Memorial Scholarship; a prestigious award from the Actuarial Foundation. Upon graduation, she began her career with RGA,

where she had also worked as an intern. She is currently an assistant actuary on the predictive analytics team in the Global Research and Development department at RGA. She also became a Fellow of the Society of Actuaries, the highest designation, in December 2015. Minyu continues her involvement at Maryville by serving on the Young Alumni Board, the Trivia Night committee, and as co-chair of the Actuarial Science Alumni Council.



Make plans now to attend Maryville Alumni Weekend 2016. We're already planning a memorable weekend, offering many ways to gather with alumni, friends and family.

2016 REUNION CLASSES

1966, 1971, 1976, 1981, 1986, 1991, 1996, 2001, 2006, 2011, our Golden Circle classes (alumni graduating 50 or more years ago), and the Golden Circle reunion classes of 1936, 1941, 1946, 1951, 1956 and 1961.



Tim Ream, son of Scott R. Ream, '84, of Weldon Spring, Mo., is a member of the U.S. Men's National Soccer Team and played in front of his hometown at Busch Stadium for the World Cup qualifying match. Scott was a member of the Maryville soccer program.

Barry A. Strange, '88, of St. Louis, is the property director of Copia Restaurant and Wine Garden.

Jeanne Miller Wood, '89, of Washington, Mo., is an award-winning photographer who works for a local newspaper.

Laura K. Derickson, '93, of St. Louis, is an account manager/copywriter at The Accel Group.

John G. McKendry, '93, of Fayetteville, Okla., has utilized his Maryville accounting degree with companies such as Noble Energy, Forum Energy Technology, Southwest Silicon Technologies, and Mid-West Industrial Chemical in St. Louis.

Scott R. Degitz, '96, '01, of Ballwin, Mo., married Brian Fries on October 11, 2014. Scott is a model and actor with Azalea Agency and has four commercials on television: the iZone bed, Right Bath, SSM Healthcare, and Dobbs, He can also be seen in "The Layover" with Kate Upton as a featured extra.

Spirit Awards continued

Myrtle E. and Earl E. Walker Medal

The Walker Medal recognizes outstanding contributions or achievement in the field of Health and Wellness.



Lynn Britton

Lynn Britton joined Mercy in 1992, and was named president and chief executive officer in 2009. Through his innovative leadership, vision and knowledge of the organization, he has presided over Mercy's growth and the significant role it plays in the health and welfare of our community. The Maryville and Mercy partnership has been marked by great relationships between great leaders,

beginning some 30 years ago when Maryville's president, Harriet Switzer, teamed up with Sr. Mary Roch Rocklage to save Maryville College. Most recently, Lynn personally directed the discussions that led to the creation and naming of our school of nursing: The Catherine McAuley School of Nursing. This relationship encompasses not only financial support, but also educational opportunities for Mercy employees, clinical rotations for Maryville students, and more.

Volunteer of the Year Award

The Volunteer of the Year Award recognizes a volunteer who has made significant contributions to the University within the past year.



Paul Kravitz

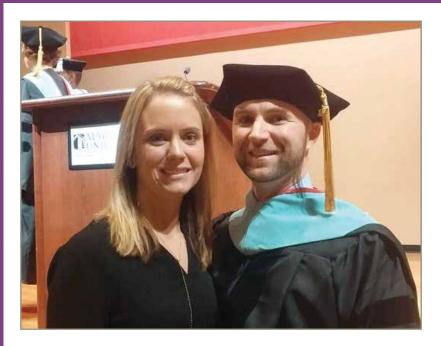
It is rare for someone who is not an alumnus of Maryville to be recognized as "Volunteer of the Year." But Paul Kravitz is one of those rare people. Paul first joined Maryville in 2008 as adjunct faculty in the John E. Simon School of Business. He became an active member of the Duchesne Society, chaired a new Jewish Advisory Council, and worked within the University to help

establish a Hillel for Jewish students. Paul has facilitated new community partnerships and, most significantly, connected Maryville with the international JCC Maccabi Games, which will be hosted on campus this summer for more than 1,100 Jewish student-athletes. Paul has also introduced partnerships for the School of Business - beginning with a new student internship program with Energizer, for which Paul will serve as faculty lead this summer.

Share Your News!

Submit a class note for the Fall 2016 issue of Maryville Magazine.

maryville.edu/classnotes



My Maryville

Lessons Learned: Pursuing the Dream Frank Williams, '02, '14

WHEN FRANK WILLIAMS, EDD, '02, '14, OF MASCOUTAH, ILL., ENTERED HIS FIRST year at Maryville in 1998, he was used to being a star soccer player, and also a good student.

"I may have been a little bit arrogant," Williams admits.

His bubble burst after he received his first "D" grade, ever, in a communications class. The late professor, Gerald Boyer, PhD, was also his academic adviser and director of the communications program. But instead of ignoring Williams's poor performance or chastising him, Boyer responded with a winning combination of support and tough love.

"He told me, 'You need to straighten up,'" Williams remembers. "[He said] 'You're a good kid; I see a lot of potential in you and I'm here to help you."

Williams did indeed "straighten up," buckling down on his studies and going on to make As and Bs. He graduated with a communications degree and a political science minor in 2002, and later received an MBA from McKendree University. He returned to Maryville to earn his

doctorate from the School of Education in 2014.

Today, Williams is director of business and operations in his old stomping grounds, the Mascoutah School District, a "dream job" that combines his passions for education, finance, and home-town pride.

"I'm here because everyone at Maryville supported me," Williams says. "They can always see the better person in you."

Williams enjoyed a successful finance career at Scottrade for eight years, but he could never get the idea of working with students out of his mind. As he pursued his MBA, it gnawed at him that perhaps what he really wanted was an advanced degree in education.

But by that time Williams and his wife, whom he met at Maryville, were starting their family. An MBA seemed the practical choice. He eventually talked with Maryville President Mark Lombardi, who told him it wasn't too late to follow his dream.

A short time later, Maryville launched its Doctor of Education -Higher Education Leadership program. Williams was concerned

about not having an education degree or any teaching experience.

"But they gave me a shot, and I got in," Williams says.

Now, Williams says he has the best of both worlds as an academic CFO/ COO, as well as an educator. He teaches business and MBA courses for Maryville at the Scott Air Force base campus and online.

"I hope I'm able to make the kind of impact on my students that Maryville did on me," Williams says.

Williams has furthered his involvement with Maryville by helping with the young alumni program. He also emcees the annual trivia event.

"It's a way to see old friends and also give back to the University," Williams says.

He plans to remain connected to Maryville even with the busy life he and his wife, Quinn, enjoy with their four children, ages 4 to 10. Will they continue the legacy and eventually attend his alma mater?

"If they choose to go to Maryville, I would be extremely happy," Williams says.

– by Kevin Mitchell

Deborah N. Artman,

'97, of Fenton, Mo., won the Volunteer of the Year award given by the Show Me Partnerships Planning Committee, part of the Gateway Immunization Coalition. Deborah is also a co-chairperson, recently re-elected to this position.

Adam A. Buffa, '97, of Wildwood, Mo., is a senior financial data analyst at Washington University School of Medicine, in St. Louis.

James L. Smith, '97, of St. Louis, is a partner and founding member of Kamykowski, Gavin & Smith, P.C.

'00s

Daniela Grushevska, '01, of St. Louis, received the 2016 St. Louis Business Journal's 40 Under 40 award. Daniela is a senior associate at Lawrence Group.

Megan E. McCorkle,'03, '05, of Cincinnati, Ohio, is a mathematics teacher at Purcell Marian High School, and received the 2015 Teacher of the Year Award.

Jessica Short Shasserre, '03, of St. Louis, is director of higher education marketing for MediaCross, Inc.

Derek M. Kueker, '05, of St. Louis, is vice president and actuary of global research and development at Reinsurance Group of America, Inc.

Stephanie C. Laskowski, '05, of South Jacksonville, III., is an art psychotherapist with the Norfolk Suffolk NHS



Note by Note

For Erica Lyles, '10, music seems to work little miracles every day: clients without language utter a word, and grieving families rise up in song.

But it's not magic - it's science.

Lyles earned her BS in music therapy, which is goal-centered and clientpreferred music. It's also a perfect mix of passions. "It's the best of both worlds: making music and helping people," she says.

Lyles began her career working with hospice clients.

"It was terrifying at first," she says. But as Lyles became more accustomed to the environment, she began to understand it as a privilege. She remembers being with the family of one particular matriarch nearing the end of her life.

"What songs does she like?" Lyles asked. But the distressed family waved her off. Then Lyles began to quietly strum her guitar and sing, and, one by one, they joined in. Soon the room swelled with the strains of "Amazing Grace" and other hymns.

ERICA LYLES, '10

"It was like a gospel choir," Lyles remembers.

It's critical to use client-preferred music, she says. For example, there's little point in using classical musical to calm a lover of rock 'n roll.

"In that case, I'm going to bring in maybe AC/DC," Lyles says. "That may not be typical music to help someone relax, but it can if that's what they like."

Lyles, who lives in West Palm Beach, Fla., currently works at two schools serving students with autism, where a goal might be to help a young client find his or her voice.

"If I sing 'twinkle, twinkle little ____,' they might say, 'star'" Lyles explains. "They can fill in that blank because the music is so familiar and repetitive."

The best reward is helping people through music, and also knowing they enjoy it.

"I walked into a class recently and a student smiled and said, 'Hey, Ms. Erica!" she says. "And I thought, 'Oh wow, they really appreciate having me here.'" - Nancy Fowler



DANIEL WOOLDRIDGE, '15

Fortifying the Castle

Daniel Wooldridge, '15, has worked for White Castle for 33 years. The iconic fast-food chain is best known for selling "sliders," those popular, square, small hamburgers sold in Midwest and Mid-Atlantic states. Since 2005, Wooldridge has been the company's senior training and development manager.

"I take about 35 trips a year," Wooldridge says. "I train the staff at a new restaurant, and I work with general managers on leadership and management skills, and food safety certification. Anything employees need training on, I do."

Wooldridge manages a team of four colleagues. Together, they train White Castle's 9,000 employees to uphold the company's 100-year legacy of quality and service. His own company education began in high school.

"When I was 17, I swept parking lots, cleaned bathrooms, and worked in the back at the White Castle at Kingshighway and Devonshire (in St. Louis)," Wooldridge recalls.

He stayed on with White Castle after high school. At 22, he was promoted to general manager of a restaurant in south St. Louis, and continued to work his way up in supervisory roles. Along the way, Wooldridge had set a personal goal to achieve a college education. In 2006, he enrolled at Maryville.

"Maryville was a great fit for a working, non-traditional student like me, with its weekend and evening classes," Wooldridge says. "I appreciated that so many of my professors were working in the fields they taught about. They showed how what we were learning applied in real life."

In particular, Wooldridge remembers taking a course taught by Frank Williams, EdD, '02, '14. "Professor Williams said the class would be rigorous and relevant, and it was," Wooldridge says. "That approach has influenced how I conduct my trainings."

In 2015, Wooldridge completed his BA in management and leadership, and expects to finish his MBA at Maryville next semester.

Wooldridge's wife, Denise Wooldridge, also graduated from Maryville last year, with a BA in forensic accounting. The couple first met as teenagers at a White Castle, when in a wonderful case of serendipity – Denise trained Dan to work the front counter.

- By Lane Barnholtz

Foundation Trust in England. Stephanie graduated with a master's in art psychotherapy in 2014 from Leeds Metropolitan University in England.

Cuong Q. Dang, '06, of St. Louis, was a 2015 honoree for the St. Louis Business Journal's Diverse Business Leader awards.

Rina L. Lueck, '06, '10, of Arnold, Mo. married John W. Schroeter, Jr. on Nov. 8, 2015. Rina is a pension coordinator at BeneSys, Inc.

Janessa L. Toro, '08, of St. Peters, Mo., married Joseph Tucker on Feb. 20,

Allison Euer Buehrle, '09, '11, of St. Peters, Mo., announces the birth of a daughter, Sydney Leona, on Sept. 17, 2015.

Brian Frankenberg, '09, of Lincoln, Neb., married Kelly Leslie, '10, of Valparaiso, Ind., on June 28, 2012. Brian and Kelly announce the birth of a daughter, Jude Alexander, on Jan. 26, 2016. Jude joins big brother Gabriel. Brian is an immigration services officer at the Department of Homeland Security. Kelly is a fifth grade teacher for Lincoln Public Schools in Lincoln, Neb.

Bryan Pearlman, '09, of St. Louis, and his wife opened Dr. Lena Pearlman & Associates, a mental health clinic in Creve Coeur, Mo., employing five therapists and a psychiatrist.



Student-Savvy Superintendent

JOHN SIMPSON, '11

John Simpson understands what it's like to be that child who just can't sit still.

The newly appointed superintendent of the Webster Groves School District and graduate of Maryville's EdD program was frequently in trouble in elementary school. His misdeeds were mostly pranks.

"Once, I ordered a pizza to the cafeteria for my friends and me," he admits. Simpson, then 11, was punished by having to staying in at recess and copy pages from reference books. It happened so many times, he realized the teachers never checked to see if he'd replicated the correct page or even the right book. So he came up with a system.

"I'd write them ahead of time at night instead of doing my homework," Simpson says. "Then when I was kept in the next day, I waited, strategically, to turn them in early so I could go outside and play for at least a little bit."

Simpson's youthful hijinks served

him well as he became a fifth-grade teacher and progressed into administration.

"I tell the kids, 'It's going to be hard to fool me," he laughs.

Simpson has worked in the Webster Groves district for 11 years. He was named superintendent in February after working as assistant superintendent since 2009. When he officially takes the top post July 1, his main goal will be to move forward the district's vision for all learners in the schools and the community.

"The vision is to help them understand who they are, and to discover and pursue their passions," Simpson explains. The mission also affects every facet of administration, including hiring, district finances, and governance.

Staying true to those goals can be challenging.

"It takes a willingness to let a child fumble, to let the child fail," Simpson says. "But if we start the process with the child's curiosity, problems like getting kids engaged will go away."

Simpson brings to his work an important lesson he learned as a doctoral student at Maryville. At the start of his program, Simpson was a new dad with a new job who'd also recently made a move across town. With his busy life, there was a time or two he needed more time for a project, and the answer was always "yes."

"There was never a fight; they knew I would get it done," Simpson said. "So how do we do that with children? How do we still have a high expectation and ensure great outcomes, but also provide latitude for everything that's going on in their lives outside of the school day?"

Simpson's flexible but firm approach comes from a lifetime of being involved with kids. As a teenager, he tutored and coached swimming, and was one of few boys he knew who babysat children.

"I've always loved kids, so I felt called to spend a lifetime and a career doing it," Simpson says.

- Nancy Fowler



ANGELIQUE EICHENLAUB DREISEWERD, '08

On her first day as a St. Louis Children's Hospital nurse, Angelique Eichenlaub Dreisewerd, '08, was told to "put down your stuff, we're going to Wichita." She knew then that her dream career had taken off.

Starting with Dreisewerd's first nursing classes at Maryville and throughout her clinical positions, the goal was always there: to care for critically ill or injured children while winging through the sky in a helicopter.

Working as a transport nurse for St. Louis Children's Hospital, Dreisewerd is part of a specially trained medical team providing a bridge of intensive care for children who travel to and from the hospital.

Dreisewerd is the daughter, granddaughter, and niece of nurses, so the family legacy runs deep. "Nursing is part of my genetic make-up," she says. "And I always wanted to be a flight nurse. Flight nurses are smart, quick thinkers with years of critical care experience, so I knew I had a lot of work in front of me after graduation."

After landing her first job in the emergency room at Mercy Hospital St. Louis, Dreisewerd gravitated toward

Flight Path

pediatrics, where she discovered she loves working with children. She was hired last year by St. Louis Children's Hospital.

Critical care transport teams for St. Louis Children's Hospital provide care for neonatal and pediatric patients 24/7, and conduct more than 2,500 transports annually throughout the Midwest.

Dreisewerd is stationed at Alton Memorial Hospital in Alton, Ill., one of three hospital bases for transport calls. She typically works on a team of two registered nurses and a paramedic.

"No day is the same, which is another reason I enjoy my work," she says. "We get calls for ICU and transplant transfers, critically ill, and injured patients. Depending on the needs of the patient we can be on a helicopter, a fixed wing airplane, or a Mobile Intensive Care Unit similar to an ambulance."

"I love everything about my career right now," she says. "This work takes me out of my comfort zone and sometimes that can be a little scary, but it's incredibly rewarding. It's where I've always wanted to be."

- Maureen Zegel

Bonnie Staudt, '09, of O'Fallon, Mo., received the 2015 Emerson Excellence in Teaching award. The award pays tribute to area educators for their achievements and dedication to the field of education.

10s

Robert S. Huckstep, '10, of Fenton, Mo., announces the birth of a son, Charles Stephen, on Feb. 20, 2016.

Wanda P. LeFlore, '10, of O'Fallon, Ill., is a principal with Kennard Classical Junior Academy in the St. Louis Public Schools district. Her school received the 2015 National Blue Ribbon and 2015 Missouri Gold Star Award for academic excellence.

Peggy Dixon Hermes, '11, and Mark Hermes, '11, of Maryland Heights, Mo., announce the birth of a daughter, Emma Jane, on Feb. 13, 2016.

Amanda Geile Koopman, '11, '13, and Benjamin V. Koopman, '11, of Red Bud, III., announce the birth of a daughter, Hadley Mae, on Dec. 18, 2015.

Abby L. Duethman, '13, of St. Louis, is supervisor of ticket development for the St. Louis Cardinals.

In Memoriam

1940s

Dolores Hausmann Klein, '43 Katherine Horner O'Donnell, '44 Rita Chambers Gannon, '46 Margy Kennedy Bick, '46 Ann Gavin Noell, '46 Jeanne Lennemann Wolf, '47 Sr. Mathilde McDuffie, RSCJ, '47

1950s

Marilyn Huegel Vuch, '50 Jeanne Kennedy Rupp, '50 Joan Bowers Murphy, '52 Noreen Schupp Mercer, '52 Elizabeth Stewart Robert, '52 Carole J. LaDriere, '56 Sr. Margaret T. Seitz, RSCJ, '57 Nancy Ward Massad, '59 Erin B. Harty, '59

1960s

Susan Sheridan Sandweg, '63 Margaret A. Ryan, '65 Carol Smith Zaenglein, '68

1970s

Dolores A. Flores, '78 Dorothy Jean Heitholt, '78

Carna Chaedle Manthey, '87

1990s

Gary R. Rieth, '94

2010s

Blake W. Wood, '12

CHARITABLE GIFTS THAT GIVE BACK

66 For me, establishing a charitable gift annuity is as much about finance as it is about my longstanding commitment to my university. ??

JEAN FERRIS RAYBUCK, '51

Charitable giving can have a way of giving back, too. Maryville Alumna Jean Raybuck has found the ideal mix of philanthropy and finance. Her Maryville University gift annuity supports her alma mater while also providing income that will continue throughout her lifetime.

"A sizable portion is tax-free each year," Jean says. "And the charitable deduction for a portion of my gift to the University reduces my tax liability." Generous, age-based, fixed payout rates for Maryville charitable gift annuities for seniors range from 5.8 percent (age 75) to nine percent (age 90).

Jean invites all other alumni to join her in supporting Maryville.

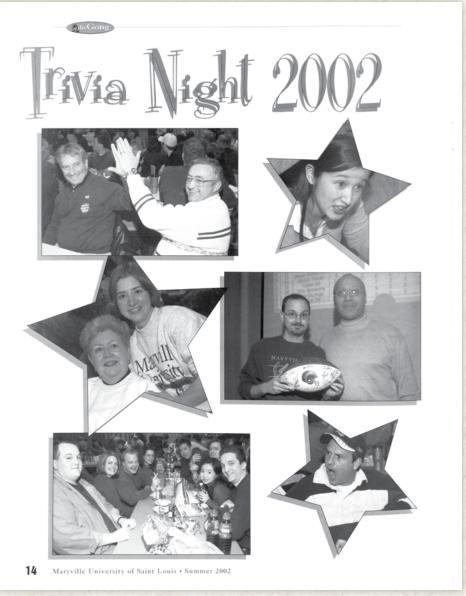
For more information, please contact: Mark R. Roock, CFRE; Development Director - Planned Giving, Maryville University; 314.529.9674 (office); 314.368.1002 (mobile); or mroock@maryville.edu.



[InRetrospect]

"IN RETROSPECT" SHARES ARCHIVED, FOUND, RECENTLY DISCOVERED, OR OTHERWISE UNEARTHED PHOTOS featuring Maryville alumni gathering on or off campus. The hope is that these photographs inspire fond recollections of friendships and days gone by. In some cases, the subjects of the photos and other details may not be entirely identifiable. Maryville Magazine welcomes any additional descriptions or insight from readers regarding these pictorial treasures. Please email information (or nostalgic photos of your own!) to marketing@maryville.edu.

TRIVIA THROWBACK: Over the years, the annual Alumni Association Trivia Night has become a popular evening of camaraderie, laughter, and meaningful fundraising for the Maryville Alumni Association Scholarship Fund. Shown here, The Gong, Maryville's former student newspaper, recapped the first Alumni Trivia Night, held in 2002. While participants change from year to year, photographs from the signature event invariably capture the same sense of exuberance, teamwork, and close friendship between the many classmates and friends who enjoy this wonderful Maryville tradition.



Courtesy of University Archives





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October 18, 2016

EHUD BARAK

Prime Minister of Israel from 1999 to 2001, and former Labor Party leader, including posts as Minister of Defense and Deputy Prime Minister in Netanyahu government

November 1, 2016

PANEL DISCUSSION: RACISM IN AMERICA

Michele Norris, former host of NPR's All Things Considered; Jason Riley, Wall Street Journal columnist and author, Please Stop Helping Us; and Morris Dees, co-founder, Southern Poverty Law Center

November 22, 2016

RITA MORENO

One of only 12 who have won an Oscar, Emmy, Grammy and Tony; recently given the Lifetime Artistic Achievement Award at the Kennedy Center Honors

January 24, 2017

JOHN CLEESE

Co-founder of Monty Python, co-writer and star of the British sitcom *Fawlty Towers*, and actor and creator of numerous movies, including *A Fish Called Wanda*

February 28, 2017

GEN. MARTIN DEMPSEY

Retired Chairman of President Obama's Joint Chiefs of Staff, and former Chief of Staff of the U.S. Army, with a long and distinguished military career

March 28, 2017 TED KOPPEL

Former anchor of ABC's *Nightline*, former managing editor of Discovery Channel, and current senior news analyst for NPR; contributing analyst to *BBC World News America* and NBC News

April 18, 2017 JON MEACHAM

Pulitzer Prize winner, presidential historian and best-selling author; executive editor at Random House and contributing editor at *Time*; former *Newsweek* editor-in-chief

Maryville University alumni receive a 10 percent discount on season tickets!

